

RECEIVED

2021 DEC 20 PM 2:58
CITY SECRETARY
DALLAS, TEXAS

Memorandum



CITY OF DALLAS

DATE December 20, 2021
TO Bilirae Johnson, City Secretary
SUBJECT **Board & Commission Appointment**

We would like to nominate Carmen Garcia to the Dallas Area Rapid Transit Board for the 2021-22 term occupying position 2.

If you have any questions, please contact my office at 214-670-4048

Handwritten signature of Omar Narvaez.

Omar Narvaez
Council Member
District 6

Handwritten signature of Paul Ridley.

Paul Ridley
Council Member
District 14

Handwritten signature of Jaime Resendez.

Jaime Resendez
Deputy Mayor Pro Tem
District 5

EMPLOYMENT APPLICATION



CITY OF DALLAS

RECEIVED
2021 DEC 20 PM 2:58
CITY SECRETARY
DALLAS, TEXAS

City of Dallas Boards and Commissions
1500 Marilla St - 5 D South

Dallas, Texas - 75201
[http //www ci dallas tx us/cso/index html](http://www.ci.dallas.tx.us/cso/index.html)
(<http://www.ci.dallas.tx.us/cso/index.html>)

Garcia, Carmen, R
Dallas Area Rapid Transit Board

Received: 7/13/21
1:39 PM

For Official Use Only:

QUAL
DNQ: _____

Experience

Training

Other: _____

PERSONAL INFORMATION

POSITION TITLE:

Dallas Area Rapid Transit Board

Job Number:

DAR 01

NAME: (Last, First, Middle)

Garcia, Carmen, R

PERSON ID:

19165769

Date And Month Of Birth:

██████

ADDRESS: (Street, City, State, Zip Code)

████████████████████
████████████████████

HOME PHONE:

██████████

EMAIL ADDRESS:

████████████████████

NOTIFICATION PREFERENCE:

Email

DRIVER'S LICENSE:

██████

State: TX **Number:**

██████

LEGAL RIGHT TO WORK IN THE UNITED STATES?

Yes No

HIGHEST LEVEL OF EDUCATION:

Bachelor's Degree

PREFERENCES

ARE YOU WILLING TO RELOCATE?

Yes No Maybe

SHIFTS YOU WILL ACCEPT:

Day , Evening , Night , Rotating , Weekends , On Call (as needed)

WHAT TYPE OF JOB ARE YOU LOOKING FOR?

TYPES OF WORK YOU WILL ACCEPT:

EDUCATION

DATES: from July/1985 to July/1992	SCHOOL NAME: Dallas Baptist University	
LOCATION:(City , State) Dallas, TX	DID YOU GRADUATE? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	DEGREE RECEIVED: Bachelor's
MAJOR/MINOR: Bachelor of Applied Business Administration		

WORK EXPERIENCE

DATES: from January/2021 to Present	EMPLOYER: ABRAC, LLC	POSITION TITLE: President/CEO
ADDRESS: (Street, City, State, Zip Code): [REDACTED] [REDACTED]		COMPANY URL: www.abracllc.com
PHONE NUMBER: [REDACTED]	SUPERVISOR: Carmen Garcia President	MAY WE CONTACT THIS EMPLOYER? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
HOURS PER WEEK: 30		
DUTIES: Provide consulting services to advocate and support our minority businesses in the North Texas region.		

CERTIFICATES AND LICENSES

Nothing Entered For This Section

SKILLS

OFFICE SKILLS: Typing: 90 WPM
OTHER SKILLS: Carmen Garcia - Expert - 30 years, 0 months
LANGUAGE(S): Spanish <input checked="" type="checkbox"/> Speak <input checked="" type="checkbox"/> Read <input type="checkbox"/> Write
SUPPLEMENTAL INFORMATION Nothing Entered For This Section

REFERENCES

REFERENCE TYPE	NAME	POSITION
Professional	Jim Lake	Owner, Jim Lakes Companies

ADDRESS: (Street, City, State, Zip Code) [REDACTED] [REDACTED]		
EMAIL ADDRESS: [REDACTED]		PHONE NUMBER: [REDACTED]
REFERENCE TYPE: Professional	NAME: Amanda Moreno Lake	POSITION:
ADDRESS: (Street, City, State, Zip Code) [REDACTED] [REDACTED]		
EMAIL ADDRESS: [REDACTED]		PHONE NUMBER: [REDACTED]
REFERENCE TYPE: Professional	NAME: Ken Tse	POSITION: President, Asian American Contractors
ADDRESS: (Street, City, State, Zip Code) 17000 Preston Road, Ste. 300 Dallas, TX 75248		
EMAIL ADDRESS: [REDACTED]		PHONE NUMBER: 972 896 6097
REFERENCE TYPE: Professional	NAME: Clifton E. Miller	POSITION: Managing Principal, Cemetrics
ADDRESS: (Street, City, State, Zip Code) 2600 Southlake Blvd., Ste. 120-214 Southlake, TX 75207		
EMAIL ADDRESS: [REDACTED]		PHONE NUMBER: 214 448 5788

Agency - Wide Questions

1. **Have you ever served on a board or commission previously?**
Yes
2. **Do you have business contracts with D/FW International Airport?**
No
3. **Do you have a Spouse/Domestic Partner, if so please list the full name of Spouse/Domestic Partner?**
[REDACTED]
4. **How long have you been a resident of the City of Dallas?**
39 years

5. What experience do you have that qualified you for service on this board?

Twelve years working for DART and knowledgeable of the entire Dallas community and member cities. Took DART Early Retirement in November 2020 as the Assistant Vice President of Diversity. Responsibility includes advocating for the minority and small business community as it related to procurement opportunities at DART and providing an even-level playing field for business opportunities. During my tenure at DART, created a Small Business Academy to provide a toolbox for doing business with DART. Graduates attained contracts from this program and it continues to a model for DART. Respected in the minority and business community with leaders of various key organizations on a local and national level on transportation issues. Served as the spokesperson for DART related to our M/WBE Program to advocate for inclusion with some of DART's major capital projects. Chair of DART's internal Diversity Council and President's Council for 12 minority organizations in the D/FW area.

6. Certain boards require some members to have special qualifications. If the board for which you are applying requires special qualifications, please list your qualifications meeting those requirements.

Currently serve as Member-At-Large board member for the Conference of Minority Transportation Officials (COMTO) national and local chapter and have been a member for 12 years. Active member of Women in Transit Seminars (WTS) and former chair of the Dallas chapter, participate in various APTA committees and actively involved with many minority, women, veterans and women's organizations as it relates to transportation and career opportunities while working at DART.

7. What civic or community endeavors have you been involved in? Indicate if you are or are not compensated for your service on any of the organizations you list.

Past State Chair, Hispanic Women's Network of Texas, Past President of Hispanic 100, served on the Census Committee twice appointed by Mayor Kirk and Strauss, Past President of the Greater Dallas Planning Council, Member-At-Large of Conference of Minority Transportation Officials and board of Latinos in Transit. There was no compensation provided to serve on these boards. Also chaired the City of Dallas' Automated Red Light Commission appointed by Mayor Rawlings (2014).

8. What is your current place of employment or business affiliation? If you are self-employed, a homemaker, or not employed, please indicate. Also, describe briefly the nature of your current employment (Be sure to include the name of your employer or entity under which you are conducting business, and position and/or title, i.e. manager, partner, associate, clerk, etc.).

Self-employed as a professional consulting business advocating for the inclusion of minority, women and small businesses to build their capacity in the North Texas Region. Opened my business in January 2021 and have one client, Aguirre Project Resources, a professional service company that provides services related to project controls management with offices in Dallas, Houston, Austin and Washington, DC.

9. What is your spouse's current place of employment or business affiliation? If your spouse is self-employed, a homemaker, or not employed, please indicate. Also, describe briefly the nature of your spouse's current employment.

N/A

10. Do you or your spouse, either individual or through your employers, have any financial interest, directly or indirectly, in any contract or subcontract with the City or in the sale to the City of land, materials, supplies or services? If so, list below.

No.

11. Do you or your spouse, either individually or through your employers, have any financial interest, directly or indirectly, in any contract or subcontract with the DFW International Airport of land, materials, supplies or services? If so, list below.

No.

12. Are you or your spouse, either individually or through your employers, involved in any pending litigation against the City? If so, list below by caption and style number.

No.

13. Are you or your spouse, either individually or on behalf of a business entity, involved in any pending bids, proposals or negotiations in connection with a City contract or DFW International Airport contracts? If so, list below and explain:
No.
14. Do you or your spouse, either individually or through your employers, have any pending claims against the city? If so, list below:
No.
15. Do you represent the private interest or others in litigation or a claim to which the City or an employee of the City is a party? If so, list below:
No.
16. Have you completed the educational and occupational experience sections of the main application?
Yes
17. What Dallas City Council district do you reside in?
District 14, Councilman Paul Ridley
18. By listing below your full Date of Birth, Race, Maiden Name or Alias (if applicable) and Social Security Number in the box below you agree to a criminal background check. (Information will be kept confidential)
[REDACTED]
Hispanic
[REDACTED]
[REDACTED]
19. Which is your nominating City Council district? (If you do not know which City Council Member will nominate you, select "ALL")
District 14
20. Are you currently a Treasurer for any candidate, office holder, Special Purpose Action Committee, or General Purpose Committee? (Note that this is prohibited by Dallas City Code 12A-10 (a)(2)). (If yes, provide details)
No.

By clicking on the 'Accept' button, I hereby certify that every statement I have made in this application is true and complete to the best of my knowledge. Additionally, I understand that: (1) Providing false or incomplete answer may be grounds for not nominating me or for dismissing me after appointment; (2) I may be asked to verify any and all information given on this application; (3) A background check will be conducted to ensure I am not indebted to the City in any way; (4) A criminal history search will be conducted by the Dallas Police Department; (5) This completed application is the property of City of Dallas, Office of the City Secretary and will not be returned; (6) The City of Dallas, Office of the City Secretary may contact references; and (7) I must notify the Office of the City Secretary of any changes in my name, address, or phone number.

This application was submitted by Garcia, Carmen, R

CARMEN GARCIA

CONTACT

Address : [REDACTED]
[REDACTED]

Phone : [REDACTED]

Email : [REDACTED]

SKILLS

- Consulting
- Marketing and Business Outreach Expertise
- Program and Operations Management
- Business Development
- Strategic Planning
- Teambuilding
- Planning and Coordination

PROFESSIONAL SUMMARY

Results-oriented marketing and public relations executive with a demonstrated record of accomplishment in streamlining operations, increasing profits and maximizing market penetration. Decisive leader promoting operational improvements, market expansion and positive corporate culture as keys to success of minority business enterprises.

Accomplished state and local community leader with over 25 years of experience in building strategic partnerships with the ability to envision and execute projects by utilizing a team approach for our clients.

Decisive leader in the areas of marketing, public relations, government affairs and minority business outreach partnerships.

WORK HISTORY

President/CEO, 01/2021 to Current

ABRAC, LLC - Dallas, TX

- Develop and implement new strategies and policies in collaboration with executive partners to establish and achieve long-term business objectives, providing company with strong and sustainable organizational leadership.
- Aligned organizational objectives with company mission, increasing revenue, profit and business growth by collaboratively developing integrated strategies for minority business enterprises.
- Over 25 years of progressive, responsible experience in the private, small business and non-profit sectors.
- Relationship builder that fosters cooperation across groups and strives to work toward mutual goals within the minority business community.

Assistant Vice President, Diversity & Inclusion, 07/2008 to 11/2020
Dallas Area Rapid Transit (DART) - Dallas, TX

Directed, coordinated and administered DART's minority business outreach program as it related to minority contracting, vendor and business opportunities within the Agency. Administered programs to attract and increase minority and women-owned business contracts. Developed and maintained external strategic partnerships and served as liaison with minority chambers and community leaders to increase economic opportunities for minorities and women.

Director, Community Affairs, 09/2001 to 07/2008

State Fair Of Texas - Dallas, TX

Responsible for the overall direction of all community affairs outreach efforts to include media relations, strategic partnerships and administering the State Fair's corporate partners in support of internal community programs. Establish presence in targeted market segments and enhanced strategic partnerships on a statewide basis. Responsible for maintaining a scalable infrastructure and aligning special projects to enhance visibility of the Fair.

Campaign Manager, 02/1995 to 06/1995

Ron Kirk, City Of Dallas Mayoral Campaign - Dallas, TX

Provided guidance, leadership and oversight of day-to-day campaign headquarters operations overseeing 500+ volunteers for a successful campaign.

EDUCATION

Bachelor of Arts : Public Administration, 05/1990

Dallas Baptist University - Dallas, TX

AFFILIATIONS

Present Board Leadership:

Conference of Minority Transportation Officials (COMTO) - National Board

Conference of Minority Transportation Officials (COMTO) - North TX Board

Dallas County Small Business Enterprise Council, Dallas Advisory Board

Greater Dallas Planning Council, Dallas Board Member

Latinos in Transit, National Board

Texas Diversity Council, North Texas Board Member

Past Board Leadership:

DFW Minority Supplier Development Council, Vice Chair & Board

Dallas Census Co-Chair (2010) appointed by Mayor Leppert

Dallas Women's Foundation, Board

Greater Dallas Hispanic Chamber Foundation Board

Hispanic 100, Past President

Women's Transportation Seminars, Board

Hispanic Women's Network of Texas, Past President & Board Member

Texas Association of Mexican American Chambers of Commerce, State Board

CERTIFICATIONS

National Minority Supplier Development Council – MBE/SBE certified

Minority Business Program Graduate, University of Texas (Austin)

Leadership Dallas Graduate, Regional Dallas Chamber of Commerce

Leadership Texas Alumni, Women's Foundation of Texas