

**ANNOTATED AGENDA  
CITY COUNCIL RETREAT  
MARCH 29-30, 2017  
Dallas Zoo  
Flamingo Room and Deck  
650 R.L. Thornton Freeway  
Dallas, Texas 75203  
[17-0542; HELD]**

**Day 1  
WEDNESDAY, MARCH 29, 2017  
9:10 AM – 3:23 PM**

Arrival

- |     |  |          |
|-----|--|----------|
| 1.  | Welcome<br>Mayor Pro Tem Monica R. Alonzo<br>Patrick Ibarra, The Mejorando Group                             | 9:00 AM  |
| 2.  | Governing Effectively  | 9:15 AM  |
| 3.  | Governance   | 9:45 AM  |
| 4.  | Status Update from City Manager  | 10:30 AM |
| 5.  | Status Update from City Attorney   | 11:00 AM |
| 6.  | “Municipal Capital Markets, Infrastructure Investment,<br>and Economic Opportunity – Dr. Daniel Bergstresser | 11:30 AM |
|     | Lunch  | 12:15 PM |
| 7.  | “Headwinds: Change as a Process, not an Event”   | 1:00 PM  |
| 8.  | “Tailwinds: The City’s Evolving Role as a Community Builder”   | 1:45 PM  |
| 9.  | Core Ideology using Visual Explorer  | 2:15 PM  |
| 10. | Future Potential   | 3:00 PM  |
| 11. | Wrap Up / Conclusion   | 3:45 PM  |
|     | Dinner   | 4:30 PM  |

**Day 2**  
**THURSDAY, MARCH 30, 2017**  
**9:14 AM – 3:42 PM**

Arrival/Breakfast and Recap of March 29 <sup>th</sup> Session	9:00 AM
1. "Our Proverbial Differentiation"	9:15 AM
2. Strategic Plan	9:45 AM
Lunch	12:00 PM
3. Continue Strategic Plan	1:00 PM
4. Prioritizing Process: Resource/Impact Matrix	3:00 PM
5. Wrap Up/Conclusion	4:00 PM

The above schedule represents an estimate of the order for the indicated items and is subject to change at any time.