

MINUTES OF THE DALLAS CITY COUNCIL 2017 ANNUAL RETREAT
WEDNESDAY, MARCH 29, 2017

17-0542

CITY COUNCIL ANNUAL RETREAT – DAY 1
DALLAS ZOO
FLAMINGO ROOM AND DESK
650 R.L. THORNTON FREEWAY
DALLAS, TEXAS 75203
MAYOR PRO TEM MONICA R. ALONZO, PRESIDING OFFICER

PRESENT: [14] Alonzo, Wilson, Griggs (*9:10 a.m.), Medrano (*9:10 a.m.), Thomas, Arnold, Callahan, Young (*9:10 a.m.), Clayton (*9:10 a.m.), McGough, Kleinman, Greyson, Gates, Kingston

ABSENT: [1] **Rawlings

The retreat was called to order at 9:10 a.m. with a quorum of the city council present.

The retreat agenda, which was posted in accordance with Chapter 551, "OPEN MEETINGS," of the Texas Government Code, was presented.

With business concluded for the day, the city council adjourned at 3:23 p.m.

ATTEST:

Presiding Officer

City Secretary

Date Approved

The agenda is attached to the minutes of this retreat as EXHIBIT A.

* **Indicates arrival time after retreat called to order**

** **Absent on city business per Section 4.11(b)(1) of the City Council Rules of Procedure**

MINUTES OF THE DALLAS CITY COUNCIL 2017 ANNUAL RETREAT
WEDNESDAY, MARCH 29, 2017
DAY 1

EXHIBIT A

CITY COUNCIL ANNUAL RETREAT

MARCH 29, 2017 – DAY 1

17-0542

1. Welcome

Mayor Pro Tem Alonzo convened Day 1 of the retreat and introduced Patrick Ibarra of The Mejorando Group who served as the retreat facilitator.

Discussion followed on the issues/areas noted below.

2. Governing Effectively

Mr. Ibarra provided analogies of being an effective community builder/leader.

3. Governance

Refresher on the Council-Manager Form of Government including council member input on their perception of the roles of the mayor, council members, city manager, city staff members and community members.

At 10:20 a.m., Mayor Pro Tem Alonzo recessed the retreat for a short break and reconvened the retreat at 10:39 a.m.

Scheduled presentations continued.

4. Status Update from City Manager

T. C. Broadnax, newly appointed as city manager, presented his 90-day Change Management Action Plan which covered his leadership approach since taking office including an overview of key areas: fiscal sustainability, human and social needs, community vitality and government performance.

5. Status Update from City Attorney

Larry Casto, briefed the city council on his First 100+ Days since being appointed City Attorney, which included information on administrative/litigation changes, accountability and education/training/efficiency improvements.

At 11:58 a.m., Mayor Pro Tem Alonzo recessed the retreat for lunch and reconvened the retreat at 12:09 p.m. (working lunch).

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Scheduled presentations continued.

6. “Municipal Capital Markets, Infrastructure Investment, and Economic Opportunity

Dr. Daniel Bergstresser of the Brandeis University briefed the city council on the item, which covered results of research in the areas noted as the subject of his presentation.

7. “Headwinds: Change as a Process, not an Event”

This session covered the areas of:

- Types of services needed not already provided
- Infrastructure additions/expansions to cover growth
- Types of maintenance/replacements required to maintain existing infrastructure
- Efforts needed in business expansion and business opportunities

At 1:39 p.m., Mayor Pro Tem Alonzo recessed the retreat for a short break and reconvened the retreat at 1:56 p.m.

Scheduled presentations continued.

8. Core Ideology using Visual Explorer

Council members viewed/selected pictures and presented individual perception/applicability to the city.

9. “Tailwinds: The City’s Evolving Role as a Community Builder”

Explored the evolving role of the City organization as a credible community builder (past, present and future).

10. Future Potential

Identified individual viewpoints on perception/vision of the city’s future and what it should be known for/recognized as.

11. Wrap Up / Conclusion

Mr. Ibarra provided an overview of the day’s presentations/discussions.

After all business properly brought before the city council had been considered for Day 1 of the retreat, the city council adjourned at 3:23 p.m.

Dinner followed with no city business being discussed/conducted.

MINUTES OF THE DALLAS CITY COUNCIL 2017 ANNUAL RETREAT
THURSDAY, MARCH 30, 2017

17-0542

CITY COUNCIL ANNUAL RETREAT – DAY 2
DALLAS ZOO
FLAMINGO ROOM AND DESK
650 R.L. THORNTON FREEWAY
DALLAS, TEXAS 75203
MAYOR MICHAEL S. RAWLINGS, PRESIDING

PRESENT: [14] Rawlings, Alonzo, Wilson, Griggs (*9:14 a.m.), Medrano, Thomas, Arnold, Callahan, Young, Clayton (*9:14 a.m.), McGough, Kleinman, Greyson (*9:14 a.m.), Gates

ABSENT: [1] Kingston

The retreat was called to order at 9:14 a.m. with a quorum of the city council present.

The retreat agenda, which was posted in accordance with Chapter 551, "OPEN MEETINGS," of the Texas Government Code, was presented.

The city council adjourned at 3:42 p.m.

ATTEST:

Mayor

City Secretary

Date Approved

The agenda is attached to the minutes of this retreat as EXHIBIT A.

* **Indicates arrival time after retreat called to order**

MINUTES OF THE DALLAS CITY COUNCIL 2017 ANNUAL RETREAT
THURSDAY, MARCH 30, 2017
DAY 2

EXHIBIT A

CITY COUNCIL ANNUAL RETREAT

MARCH 30, 2017 – DAY 2

17-0542

1. Arrival/Breakfast and Recap of March 29th Session (Day 1)

Mayor Rawlings convened Day 2 of the retreat

Patrick Ibarra of The Mejorando Group continued as the retreat facilitator.

Scheduled presentations continued.

2. “Our Proverbial Differentiation”

From a list of several proverbs from various cultures around the world, participants translated their free associations into ideas about what could differentiate the community in a way that citizens/residents and business owners would value.

3. Strategic Plan

Based on existing initiatives underway, the previous day’s discussions, items presented during pre-session interviews and potentially untapped opportunities, discussions explored service areas that should be included as a key priority in the next 18-24 months. Initial services areas identified/discussed were (1) Public Safety and (2) Infrastructure.

At 10:52 a.m., Mayor Rawlings recessed the retreat for a break and reconvened the retreat at 11:10 a.m.

Discussion continued on the Strategic Plan. Additional service areas identified/discussed were (1) Arts, (2) Human and Social Needs, and (3) Economic and Community Vitality.

At 11:57 a.m., Mayor Rawlings recessed the retreat for lunch and reconvened the retreat at 12:34 p.m.

Discussions continued on the Strategic Plan which was assigned a separate presentation number.

4. Continue Strategic Plan discussion

Discussion continued on the Economic and Community Vitality service area. Additional service area identified/discussed was Government Performance.

At 1:39 p.m., Mayor Rawlings recessed the retreat for a break and reconvened the retreat at 1:51 p.m.

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Discussion continued on the Public Safety service area previously presented. Other issues discussed were the Bond Program and the Dallas Area Homeless Partnership Collaborative.

5. Prioritizing Process: Resource/Impact Matrix

Not discussed.

6. Wrap Up/Conclusion

After all business properly brought before the city council had been considered for Day 2 of the retreat, the city council adjourned at 3:42 p.m.