

MINUTES OF THE CITY COUNCIL COMMITTEE
TUESDAY, MARCH 26, 2024

24-0010

QUALITY OF LIFE, ARTS, AND CULTURE
CITY COUNCIL CHAMBER, CITY HALL/VIDEO CONFERENCE
COUNCILMEMBER ADAM BAZALDUA, PRESIDING

PRESENT: [7] Bazaldua, *Resendez, Gracey (**9:11 a.m.), Blackmon (**9:05 a.m.),
Schultz, *Willis, Ridley

ABSENT: [0]

The meeting was called to order at 9:02 a.m. with a quorum of the committee present.

The meeting agenda, posted in accordance with Chapter 551, "OPEN MEETINGS," of the Texas Government Code, was presented.

After all business properly brought before the committee had been considered, the meeting adjourned at 11:03 a.m.

Chair

ATTEST:

City Secretary Staff

Date Approved

The agenda is attached to the minutes of this meeting as EXHIBIT A.

The actions taken on each matter considered by the committee are attached to the minutes of this meeting as EXHIBIT B.

The briefing materials for this meeting are filed with the City Secretary's Office as EXHIBIT C.

***Note: Members of the Committee participated in this meeting by video conference.**

**** Note: Indicates arrival time after meeting called to order/reconvened.**

MINUTES OF THE CITY COUNCIL COMMITTEE
TUESDAY, MARCH 26, 2024

EXHIBIT A

RECEIVED

2024 MAR 22 AM 9: 41

**CITY SECRETARY
DALLAS, TEXAS**

City of Dallas

*1500 Marilla Street,
Council Chambers, 6th Floor
Dallas, Texas 75201*

Public Notice

2 4 0 2 8 9

POSTED CITY SECRETARY
DALLAS, TX



Quality of Life, Arts, and Culture Committee

March 26, 2024

9:00 AM

2023 CITY COUNCIL APPOINTMENTS

COUNCIL COMMITTEE	
ECONOMIC DEVELOPMENT Atkins (C), Narvaez (VC), Arnold, Bazaldua, Ridley, Stewart, West	GOVERNMENT PERFORMANCE AND FINANCIAL MANAGEMENT West (C), Blackmon (VC), Mendelsohn, Moreno, Resendez
HOUSING AND HOMELESSNESS SOLUTIONS Moreno (C), Mendelsohn (VC), Gracey, West, Willis	PARKS, TRAILS, AND THE ENVIRONMENT Stewart (C), Moreno (VC), Arnold, Bazaldua, Blackmon, Narvaez, West
PUBLIC SAFETY Mendelsohn (C), Stewart (VC), Atkins, Moreno, Willis	QUALITY OF LIFE, ARTS, AND CULTURE Bazaldua (C), Resendez (VC), Blackmon, Gracey, Ridley, Schultz, Willis
TRANSPORTATION AND INFRASTRUCTURE Narvaez (C), Gracey (VC), Atkins, Mendelsohn, Resendez, Schultz, Stewart	WORKFORCE, EDUCATION, AND EQUITY Schultz (C), Arnold (VC), Bazaldua, Blackmon, Resendez, Ridley, Willis
AD HOC COMMITTEE ON ADMINISTRATIVE AFFAIRS Atkins (C), Mendelsohn, Moreno, *Ridley, *Stewart	AD HOC COMMITTEE ON GENERAL INVESTIGATING AND ETHICS Mendelsohn (C), Gracey, Johnson, Schultz, Stewart
AD HOC COMMITTEE ON JUDICIAL NOMINATIONS Ridley (C), Resendez, West	AD HOC COMMITTEE ON LEGISLATIVE AFFAIRS Mendelsohn (C), Atkins, Gracey, Narvaez, Stewart
AD HOC COMMITTEE ON PENSIONS Atkins (C), Blackmon, Mendelsohn, Moreno, Resendez, Stewart, West, Willis	AD HOC COMMITTEE ON PROFESSIONAL SPORTS RECRUITMENT AND RETENTION Gracey (C), Blackmon, Johnson, Moreno, Narvaez, Resendez, Schultz

(C) – Chair, (VC) – Vice Chair

* Updated:2/22/24

Note: A quorum of the Dallas City Council may attend this Council Committee meeting.

General Information

The Dallas Council Committees regularly meet on Mondays beginning at 9:00 a.m. and 1:00 p.m. in the Council Chambers, 6th floor, City Hall, 1500 Marilla. Council Committee agenda meetings are broadcast live on bit.ly/cityofdallastv and on Time Warner City Cable Channel 16.

Sign interpreters are available upon request with a 48-hour advance notice by calling (214) 670-5208 V/TDD. The City of Dallas is committed to compliance with the Americans with Disabilities Act. **The Council agenda is available in alternative formats upon request.**

If you have any questions about this agenda or comments or complaints about city services, call 311.

Rules of Courtesy

City Council meetings bring together citizens of many varied interests and ideas. To insure fairness and orderly meetings, the Council has adopted rules of courtesy which apply to all members of the Council, administrative staff, news media, citizens and visitors. These procedures provide:

- That no one shall delay or interrupt the proceedings, or refuse to obey the orders of the presiding officer.
- All persons should refrain from private conversation, eating, drinking and smoking while in the Council Chamber.
- Posters or placards must remain outside the Council Chamber.
- No cellular phones or audible beepers allowed in Council Chamber while City Council is in session.

"Citizens and other visitors attending City Council meetings shall observe the same rules of propriety, decorum and good conduct applicable to members of the City Council. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the City Council or while attending the City Council meeting shall be removed from the room if the sergeant-at-arms is so directed by the presiding officer, and the person shall be barred from further audience before the City Council during that session of the City Council. If the presiding officer fails to act, any member of the City Council may move to require enforcement of the rules, and the affirmative vote of a majority of the City Council shall require the presiding officer to act." Section 3.3(c) of the City Council Rules of Procedure.

Información General

Los Comités del Concejo de la Ciudad de Dallas se reúnen regularmente los lunes en la Cámara del consejo en el sexto piso del Ayuntamiento, 1500 Marilla, a partir de las 9:00 a.m. y la 1:00 p.m. Las reuniones de la agenda del Comité del Consejo se transmiten en vivo por la estación de bit.ly/cityofdallastv y por cablevisión en la estación *Time Warner City Cable Canal 16*.

Intérpretes para personas con impedimentos auditivos están disponibles si lo solicita con 48 horas de anticipación llamando al (214) 670-5208 (aparato auditivo V/TDD). La Ciudad de Dallas se esfuerza por cumplir con el decreto que protege a las personas con impedimentos, *Americans with Disabilities Act*. **La agenda del Ayuntamiento está disponible en formatos alternos si lo solicita.**

Si tiene preguntas sobre esta agenda, o si desea hacer comentarios o presentar quejas con respecto a servicios de la Ciudad, llame al 311.

Reglas de Cortesía

Las asambleas del Ayuntamiento Municipal reúnen a ciudadanos de diversos intereses e ideologías. Para asegurar la imparcialidad y el orden durante las asambleas, el Ayuntamiento ha adoptado ciertas reglas de cortesía que aplican a todos los miembros del Ayuntamiento, al personal administrativo, personal de los medios de comunicación, a los ciudadanos, y a visitantes. Estos reglamentos establecen lo siguiente:

- Ninguna persona retrasará o interrumpirá los procedimientos, o se negará a obedecer las órdenes del oficial que preside la asamblea.
- Todas las personas deben abstenerse de entablar conversaciones, comer, beber y fumar dentro de la cámara del Ayuntamiento.
- Anuncios y pancartas deben permanecer fuera de la cámara del Ayuntamiento.
- No se permite usar teléfonos celulares o enlaces electrónicos (*paggers*) audibles en la cámara del Ayuntamiento durante audiencias del Ayuntamiento Municipal

"Los ciudadanos y visitantes presentes durante las asambleas del Ayuntamiento Municipal deben de obedecer las mismas reglas de comportamiento, decoro y buena conducta que se aplican a los miembros del Ayuntamiento Municipal. Cualquier persona que haga comentarios impertinentes, utilice vocabulario obsceno o difamatorio, o que al dirigirse al Ayuntamiento lo haga en forma escandalosa, o si causa disturbio durante la asamblea del Ayuntamiento Municipal, será expulsada de la cámara si el oficial que este presidiendo la asamblea así lo ordena. Además, se le prohibirá continuar participando en la audiencia ante el Ayuntamiento Municipal. Si el oficial que preside la asamblea no toma acción, cualquier otro miembro del Ayuntamiento Municipal puede tomar medidas para hacer cumplir las reglas establecidas, y el voto afirmativo de la mayoría del Ayuntamiento Municipal precisará al oficial que este presidiendo la sesión a tomar acción." Según la sección 3.3 (c) de las reglas de procedimientos del Ayuntamiento.

Handgun Prohibition Notice for Meetings of Governmental Entities

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

"Pursuant to Section 46.03, Penal Code (places weapons prohibited), a person may not carry a firearm or other weapon into any open meeting on this property."

"De conformidad con la Sección 46.03, Código Penal (coloca armas prohibidas), una persona no puede llevar un arma de fuego u otra arma a ninguna reunión abierta en esta propiedad."

This City Council Quality of Life, Arts, and Culture Committee meeting will be held by video conference and in the Council Chambers, 6th Floor at City Hall.

The public may attend the meeting virtually; however, City Hall is available for those wishing to attend the meeting in person.

The Quality of Life, Arts, and Culture Committee will be broadcast live on Spectrum Cable Channel 16 (English) and 95 (Spanish) and online at bit.ly/cityofdallastv.

<https://dallascityhall.webex.com/dallascityhall/j.php?MTID=maa64634b468a2039ecff335a82346f15>

Call to Order

MINUTES

- A. [24-1074](#) Approval of the minutes of the February 20, 2024 meeting of the Quality of Life, Arts and Culture Committee.

Attachments: [Minutes](#)

DISCUSSION ITEMS

- B. [24-1067](#) Discussion of the Mayor's Memo Regarding Community Input Into the Quality of Life, Arts, and Culture Policy Areas

Attachments: [Memorandum](#)

BRIEFING ITEMS

- C. [24-1069](#) Opioid Strike Force & Interdepartmental Strategies Update [Carrie Rogers, Director, Office of Government Affairs; Kevin Oden, Director, Office of Integrated Public Safety Solutions; Devon Polk, Deputy Chief, Dallas Police Department; Scott Clumpner, Deputy Chief, Dallas Fire-Rescue]

Attachments: [Presentation](#)

- D. [24-1068](#) Chapter 42A: High Impact Areas Survey Results and Recommendations [Rosa Fleming, Director, Convention and Event Services; Jaquin Justice, Assistant Director, Convention and Event Services; Laura Flores, Manager, Convention and Event Services]

Attachments: [Presentation](#)

- E. [24-1070](#) Dallas Arts Month [Martine Philippe, Director, Office of Arts and Culture]

Attachments: [Presentation](#)

BRIEFING MEMOS

- F. [24-1072](#) FY 2024-25 Community Artist Program Guidelines [M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager]

Attachments: [Memorandum](#)

- G. [24-1073](#) ArtsActivate 2025 Guidelines [M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager]

Attachments: [Memorandum](#)

UPCOMING AGENDA ITEMS

- H. [24-1082](#) An ordinance amending Chapter 17, "Food Establishments," of the Dallas City Code by amending Section 17-2.2; (1) deleting the requirements for a food service manager to register with the city and pay a fee; (2) providing a penalty not to exceed \$500.00; (3) providing a saving clause; (4) providing a severability clause; and (5) providing an effective date - Financing: This item has no cost consideration to the City
- I. [24-1083](#) Authorize a three-year service price agreement for removal and disposal of scrap tires for the Department of Sanitation Services - TJP Enterprises, LLC dba All American Tire Recyclers, only bidder - Estimated amount of \$1,217,020 - Financing: Sanitation Operation Fund

ADJOURNMENT

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex Govt. Code §551.089]

MINUTES OF THE CITY COUNCIL COMMITTEE
TUESDAY, MARCH 26, 2024

EXHIBIT B

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

MARCH 26, 2024

Item A: Approval of the minutes of the February 20, 2024 meeting of the Quality of Life, Arts and Culture Committee.

Councilmember Ridley moved to adopt the minutes as presented.

Motion seconded by Councilmember Schultz and unanimously adopted. (Gracey, Blackmon absent when vote taken)

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

MARCH 26, 2024

DISCUSSION ITEMS

Item B: Discussion of the Mayor's Memo Regarding Community Input Into the Quality of Life, Arts, and Culture Policy Areas

The committee discussed the item.

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

MARCH 26, 2024

BRIEFING ITEMS

Item C: Opioid Strike Force & Interdepartmental Strategies Update

The following individuals briefed the committee on the item:

- Alexandra Renteria, Senior Governmental Affairs Coordinator, Office of Government Affairs;
- Carrie Rogers, Director, Office of Government Affairs;
- Kevin Oden, Director, Office of Integrated Public Safety Solutions;
- Devon Polk, Deputy Chief, Dallas Police Department;
- Scott Clumpner, Deputy Chief, Dallas Fire-Rescue;
- Kurt Kleinschmidt, Professor of Emergency Medicine, UT Southwester Department of Emergency Medicine; and
- Becky Tinney, Director of Special Projects, Recovery Resource Council

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

MARCH 26, 2024

BRIEFING ITEMS

Item D: Chapter 42A: High Impact Areas Survey Results and Recommendations

The following individuals briefed the committee on the item:

- Rosa Fleming, Director, Convention and Event Services;
- Jaquin Justice, Assistant Director, Convention and Event Services; and
- Laura Flores, Manager, Convention and Event Services

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

MARCH 26, 2024

BRIEFING ITEMS

Item E: Dallas Arts Month

The following individuals briefed the committee on the item:

- Martine Philippe, Director, Office of Arts and Culture; and
- Mary Jo Giudice, Director, Library

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

MARCH 26, 2024

BRIEFING MEMOS

Item F: FY 2024-25 Community Artist Program Guidelines

Item G: ArtsActivate 2025 Guidelines

The committee discussed the items.

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

MARCH 26, 2024

UPCOMING AGENDA ITEMS

Item H: An ordinance amending Chapter 17, "Food Establishments," of the Dallas City Code by amending Section 17-2.2; (1) deleting the requirements for a food service manager to register with the city and pay a fee; (2) providing a penalty not to exceed \$500.00; (3) providing a saving clause; (4) providing a severability clause; and (5) providing an effective date - Financing: This item has no cost consideration to the City

Item I: Authorize a three-year service price agreement for removal and disposal of scrap tires for the Department of Sanitation Services - TJP Enterprises, LLC dba All American Tire Recyclers, only bidder - Estimated amount of \$1,217,020 - Financing: Sanitation Operation Fund

The committee did not discuss the items.

MINUTES OF THE CITY COUNCIL COMMITTEE
TUESDAY, MARCH 26, 2024

EXHIBIT C



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1067

Item #: B.

Discussion of the Mayor's Memo Regarding Community Input Into the Quality of Life, Arts, and Culture Policy Areas

Memorandum



CITY OF DALLAS

DATE February 23, 2024

TO Honorable Dallas City Council Committee Chairs

SUBJECT **Dallas City Council Committees Meeting**

Dear Honorable Committee Chairs:

As the Ad Hoc Committee on Administrative Affairs moves forward with its new charges related to the city manager transition and search, we have an opportunity to refocus attention on policies rather than on personalities and politics.

Therefore, I hereby request that all standing committees on the Dallas City Council host a meeting this spring entirely devoted to community input on major topics related to your committee's policy areas.

These meetings should serve as listening sessions that are focused on areas for improvements within the city government. We can use this feedback to help guide our search process. The input we receive at these meetings could also allow us to better articulate our priorities to the next city manager. And ultimately, our priorities should be the priorities of the people of Dallas.

Committee chairs should decide the best format for these conversations. As a starting point, I would suggest invited testimony from key stakeholders.

Thank you for your attention to this matter. Together, we can continue to improve our city government and make Dallas safer, stronger, and more vibrant.

If you have any questions, please do not hesitate to reach out.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Johnson'.

Eric L. Johnson
Mayor

c: T.C. Broadnax, City Manager
Biliera Johnson, City Secretary
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Genesis D. Gavino, Chief of Staff to the City Manager



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1069

Item #: C.

Opioid Strike Force & Interdepartmental Strategies Update [Carrie Rogers, Director, Office of Government Affairs; Kevin Oden, Director, Office of Integrated Public Safety Solutions; Devon Polk, Deputy Chief, Dallas Police Department; Scott Clumpner, Deputy Chief, Dallas Fire-Rescue]



City of Dallas

Opioid Strike Force & Interdepartmental Strategies Update

**Quality of Life, Arts, and Culture Committee
March 26, 2024**

Carrie Rogers
Director of Government Affairs

Kevin Oden
Director of Integrated Public Safety Solutions

Deputy Chief Devon Palk
Dallas Police Department

Deputy Chief Scott Clumpner
Dallas Fire Rescue



- Formation of Opioid Response Strikeforce
- Budget and Funding
- Policy and Legislation
- Enforcement – DPD
- Harm Reduction – DFR
- Supportive Services – IPS
- Education and Resources
- Next Steps



Partners





Strike Force Formed 2022

- November 2022, City Council leadership formed the strike force after becoming aware of the alarming epidemic
- Goal includes breaking down barriers to resources for the highest need communities
- Several efforts underway operating concurrently yet independently of one another
- Outstanding partners across the city engaged; work plan developed
- Of immediate importance was addressing a legislative barrier that prevented the city from sharing overdose data to better understand and respond to the crisis
- First big win with Senate Bill 1319
- The partners have focused considerable efforts on harm reduction, communication, outreach and education



Budget and Funding

- **City of Dallas Opioid Settlement Funds(\$941k)**
- Dallas County Opioid Settlement Funds (\$12m)
- Dallas County CDC Grant Funds (\$25m)



Budget and Funding

City of Dallas
Opioid
Settlement
Funds

\$941,732

- NARCAN for use by the OHS Outreach Team
- Fentanyl Awareness Campaign
- Enhancements to Drug Court
- NARCAN to partners
- Overdose Response Team Vehicles
- DFR Outreach Materials
- Enhancement to DFR Overdose Response Team
- NARCAN for DPD use
- Training on the administration of NARCAN
- Harm Reduction Program – partner support



Policy and Legislation

Pursue legislation
to combat the
opioid epidemic,
decriminalize
fentanyl testing
strips

National/peer city
engagement on
best practices

Legislative letters
of support and
testimony during
the 88th Texas
Legislature

State Legislation

- **SB 1319 (Huffman):** Relating to the reporting of certain overdose information and the mapping of overdoses for public safety purposes.
- **SB 629 (Menendez):** Relating to the maintenance, administration, and disposal of opioid antagonists on public and private school campuses and to the permissible uses of money appropriated to a state agency from the opioid abatement account.
- **HB 6 (Goldman):** Relating to the designation of fentanyl poisoning or fentanyl toxicity for purposes of the death certificate and to the criminal penalties for certain controlled substance offenses; increasing a criminal penalty.
- **HB 3908 (Wilson):** Relating to fentanyl abuse prevention and drug poisoning awareness education in public schools.



Policy and Legislation

Pursue legislation
to combat the
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National/peer city
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Legislative letters
of support and
testimony during
the 88th Texas
Legislature

Federal Legislation

- **SB2569 (Sen. Cornyn) / HR 3563 (Rep. Crockett):** companion bills filed that aim to decriminalize fentanyl testing strips. While the bills have garnered widespread support, the bills are currently awaiting further action in Congressional committees.
- The City of Dallas has provided **letters of support** for these bills and lobbied members of Congress in support of this legislation.
- **Senator Cornyn hosted a roundtable** in September 2023 with local leaders, including the City of Dallas / DFR, to discuss ways to combat the fentanyl crisis in North Texas and to raise awareness of federal legislation related to fentanyl.



Enforcement

Dallas Police Department

- **Special Investigations Division**
 - Overdose Investigation Squad
 - State/Federal Partnerships
- **Legislative Change**
 - HB 6, "Fentanyl Murder"
- **Outreach**
 - Office of Community Affairs, "Let's Talk: Fentanyl Awareness"
 - Outreach with External Partners
- **Training and Equipment**
 - Overdose Investigations
 - Clandestine Lab Training and Equipment
 - Purchase of (2) Raman Spectrometers
 - Purchase of Narcan



Harm Reduction

Dallas Fire Rescue

- **Overdose Response Team**
 - ❑ Contact patients within 48-72 hours of an opioid overdose
 - ❑ Minimum of 225 client contacts per year
 - ❑ Long term success is measured by a reduction in the occurrence of overdoses and overdose deaths per year.

- **2023**
 - ❑ Attempted 562 client contacts
 - ❑ Contacted 459 potential clients
 - ❑ Enrolled 65 people in treatment programs
 - ❑ Provided 250 Narcan kits



Supportive Resources

Integrated Public Safety Solutions

- **Crisis Intervention Services**
 - ❑ RIGHT Care Program
 - ❑ Crisis Intervention Team
 - ❑ Credible Messengers – Urban Specialists, Inc.
- **Treatment Access**
 - ❑ Existing contract with Metrocare Services of Dallas
- **Community Outreach and Education**
 - ❑ Crime Prevention Unit – dangers of opioid abuse, proper disposal, treatment and support service linkages
- **Data Analysis & Measurements**
 - ❑ Existing contract with NYU School of Law and Child Poverty Action Lab (C-PAL)



Education and Resources

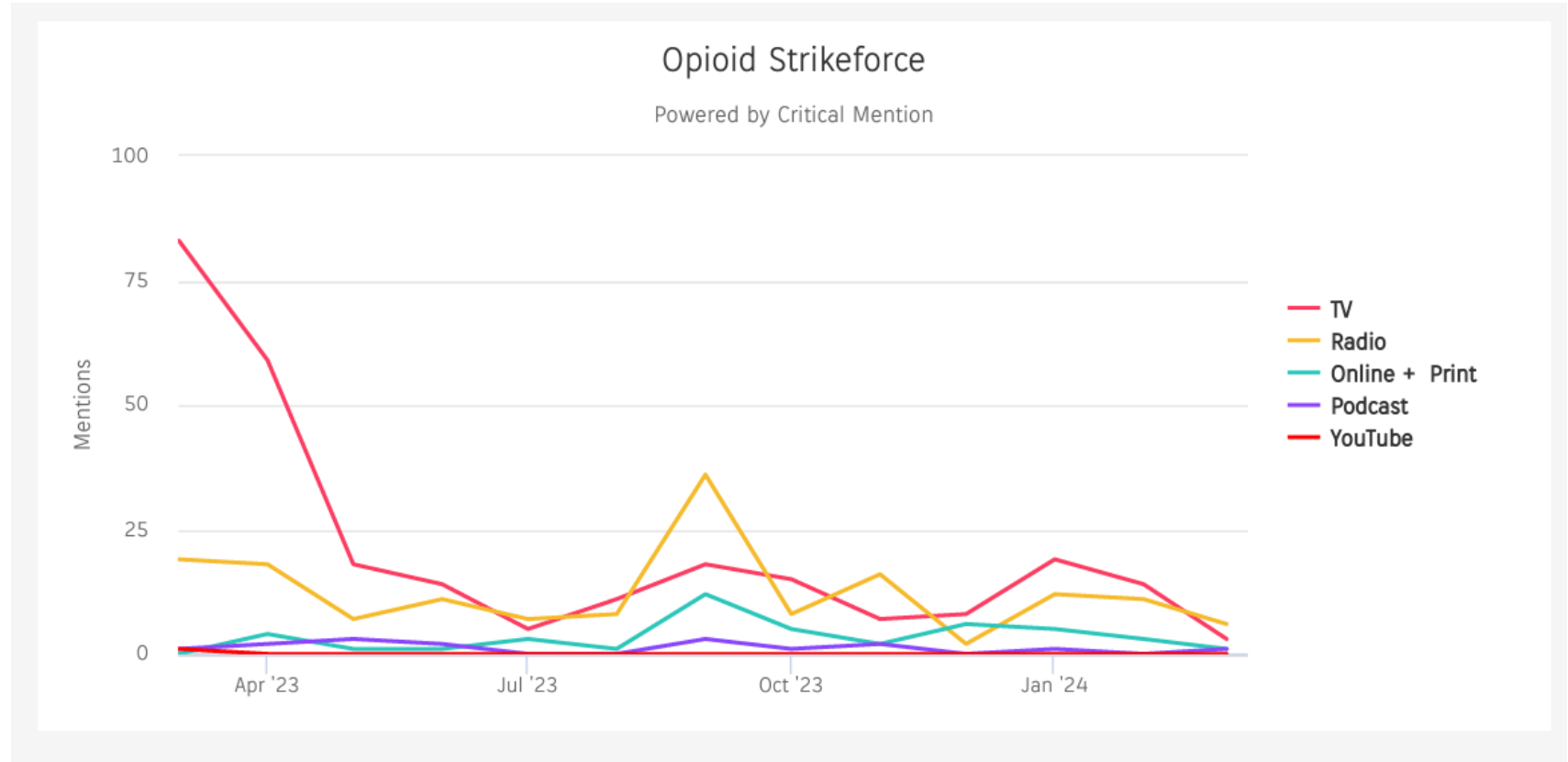
- Developed City of **Dallas bilingual communications** and education campaign
- Established **online services** portal
- Implemented **NARCAN availability** in city facilities
- DFR developed a **training** video for city employees
- Dallas ISD amended rules to allow **administration of NARCAN** on secondary education campuses
- Invited to serve on **national peer group** task force in New York City; next summit to be held in Dallas in May



Education and Resources

COM Media
Campaign

\$100,000



Media Mentions
March 2023 to March 2024 = 453

Audience 27,538,112 **Publicity** \$2,116,914

Next Steps



- Transition department lead and build out year 2 work plan
 - ❑ Increase state funding for medically assisted treatments (MATs)
 - ❑ Streamline funding for MATs
 - ❑ Transition opioid response team to a mobile MAT
- Continued coordination with stakeholders to ensure there is no duplication of services
- Fentanyl policy summit to be hosted by Dallas in May





City of Dallas

Opioid Strike Force & Interdepartmental Strategies Update

**Quality of Life, Arts, and Culture Committee
March 26, 2024**

Carrie Rogers
Director of Government Affairs

Kevin Oden
Director of Integrated Public Safety Solutions

Deputy Chief Devon Palk
Dallas Police Department

Deputy Chief Scott Clumpner
Dallas Fire Rescue

**He believed the pill
he got from his friend
was safe.**



dallas.gov/opioid-response

Lethal doses of Fentanyl have been found in counterfeit medication, meth, cocaine, heroin, and marijuana.

**Si no la recetó
un médico,
no CONFÍES.**



dallas.gov/opioid-response

Se han encontrado dosis letales de fentanilo en medicamentos falsos, metanfetamina, cocaína, heroína y marihuana.



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1068

Item #: D.

Chapter 42A: High Impact Areas Survey Results and Recommendations [Rosa Fleming, Director, Convention and Event Services; Jaquelin Justice, Assistant Director, Convention and Event Services; Laura Flores, Manager, Convention and Event Services]



City of Dallas

Chapter 42A: High Impact Areas Survey Results and Recommendations

**Quality of Life, Arts and Culture
March 26, 2024**

Rosa Fleming, Director
Jacquelin Justice, Assistant Director
Laura Flores, Manager
Convention and Event Services
City of Dallas

Presentation Overview



- Purpose
- Background
- 2024 High Impact Area Survey Overview
- Proposed Action
- Staff Recommendations
- Next Steps



Purpose



As special events and outdoor permitted activities have returned to pre-pandemic levels, city staff have conducted an updated High Impact Area survey to analyze how residents and businesses are currently affected by outdoor special events to guide future updates of the High Impact Area requirements within Chapter 42A Special Events; Neighborhood Markets; Dallas Farmers Market Farmers Market; Streetlight Pole Banners (hereinafter “Chapter 42A”).



Background



High Impact Areas - Overview

- Identify specific areas within the City that require additional requirements and restrictions to mitigate negative impacts to businesses and residents during permitted special events
 - Frequently requested locations for special events
 - Higher than average quality of life challenges for residents and businesses
 - Restrictions are non-geographic, but event specific in some cases
- Encourage event organizers to consider other viable locations that are less impactful to residents
- Enhance transparency and provide specific guidelines for event planners to give them ample opportunity to adjust their plans accordingly, if necessary



Background (cont.)



- March 27, 2019, City Council adopted proposed amendments to Chapter 42A, by Ordinance No. 31144.
- Quality of Life, Arts and Culture Committee (QoLAC) was briefed on the implementation of Chapter 42A and High Impact Areas on December 3, 2019.
- March 6, 2020, one week before COVID-19 shutdowns, staff updated QoLAC Committee by memo about the proposed development of a High Impact Area Community Advisory Committee (HIACAC) and annual High Impact Area surveys.
- Implementation was delayed by the limitations of mass gatherings and the reduction of all activities in population dense areas during COVID-19.
- Recommended sixteen (16) initial neighborhoods to be included as high impact areas



Currently Designated High Impact Areas



Current List of High Impact Areas

Bishop Arts District	Margaret Hunt Hill Bridge
Central Business District (CBD) <ul style="list-style-type: none">• City Hall Plaza• Dallas Arts District• Main Street Garden Park• Reunion Lawn / Hyatt Regency• Young Street Median	Turtle Creek Park / Turtle Creek Area
Dallas Design District	Ojos Locos Sports Cantina
Deep Ellum	Swiss Avenue
Fair Park Area	Texas Horse Park
Katy Trail	Uptown
Lake Ray Hubbard	Victory Park
Lower Greenville Avenue	West Dallas <ul style="list-style-type: none">• Ronald Kirk Pedestrian Bridge• La Bajada Neighborhood



High Impact Areas - Criteria



- A minimum of five (5) departments and partner agencies make up the High Impact Area Committee (HIAC) per Chapter 42A-10.
- The HIAC meets annually to review the High Impact Area guidelines. Past meetings include Sept. 15, 2022, and Sept. 26, 2023.
- The HIAC takes into consideration the following factors in determining which areas to designate as high impact areas:
 - Construction in the area
 - Complaints received by the director
 - Input from citizens
 - Historical event and location knowledge of committee members

Participating Departments and Partner Agencies

Code Compliance

Dallas Fire and Rescue

Dallas Police Department

Public Works

Transportation

Development Services

CES-Office of Special Events

Dallas Area Rapid Transit



2024 High Impact Area Survey Overview



Distribution

Launched from January 28 – March 4

Direct to over 35 Neighborhood Associations, PIDs, and Community Organizations

Trained Council Assistants on January 23 to review survey, answer questions, and request to distribute

Language Access

Spanish survey launched from Feb. 20 – March 3

COM distributed through Ciudad de Dallas channels to target districts: D1 North Oak Cliff/Bishop Arts, D2 East Dallas, D5 Pleasant Grove, D6 La Bajada, D7 Fair Park

Results

485 total respondents in 2024 - compared to 185 in 2019

More neighborhood participants than 2019 survey

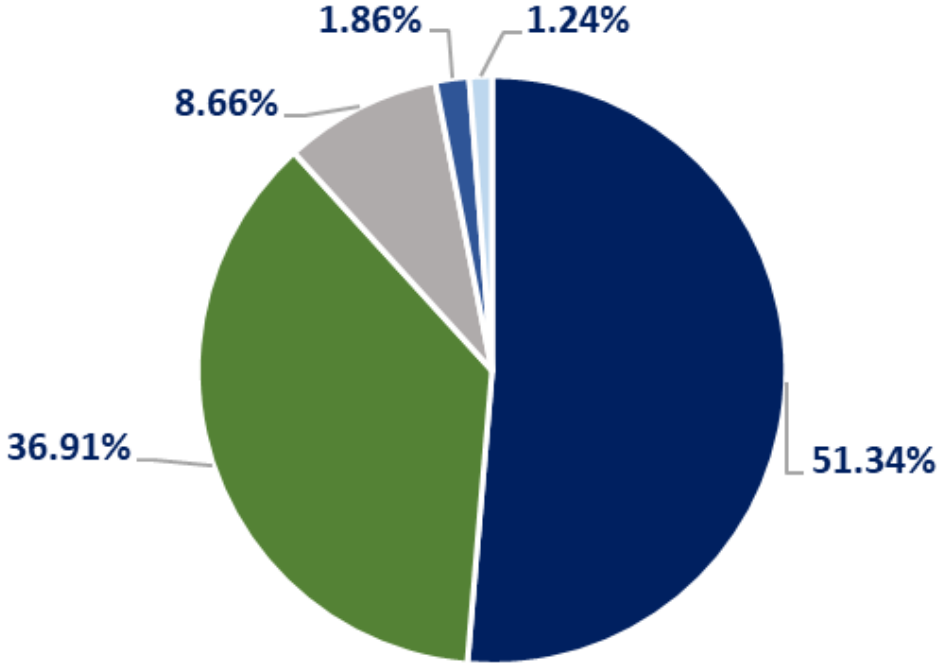
Positive responses and with great feedback/comments from participants



2024 High Impact Area Survey Overview (cont.)



Please select the appropriate response to the following statement: "Special Events benefit the Dallas economy and Dallas residents."



Count of Respondents	
Strongly agree	249
Agree	179
Neither agree nor disagree	42
Disagree	9
Strongly disagree	6

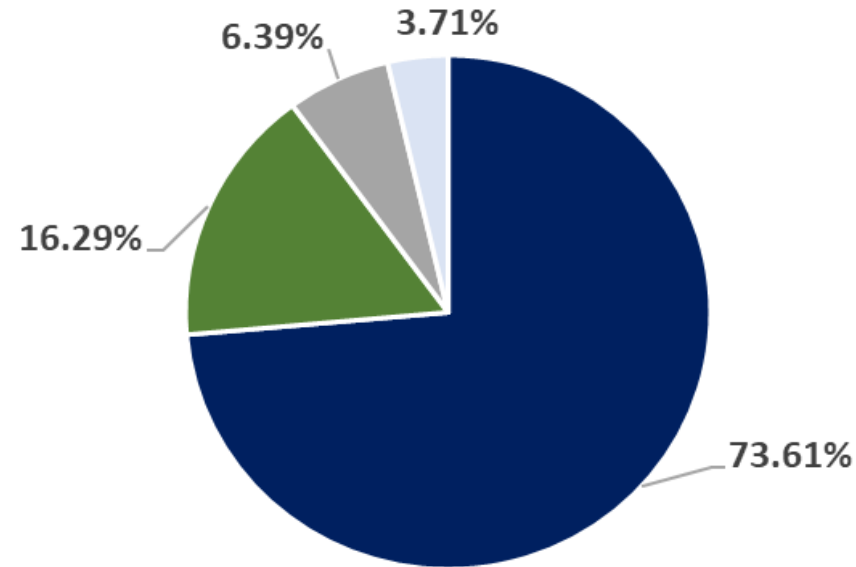
■ Strongly agree ■ Agree ■ Neither agree nor disagree ■ Disagree ■ Strongly disagree



2024 High Impact Area Survey Overview (cont.)



How do you feel about these permitted special events?



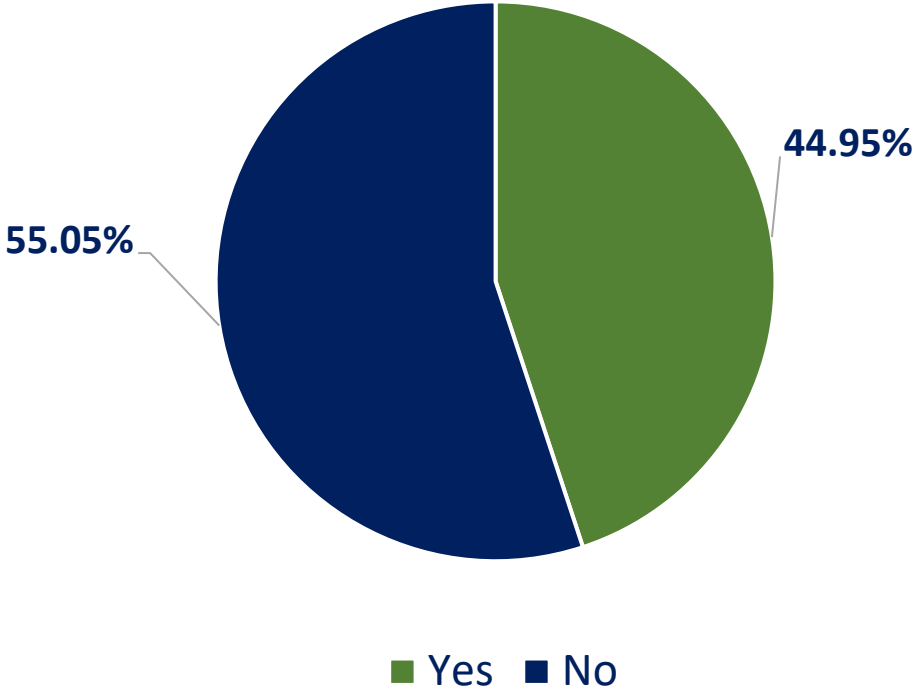
- They positively contribute to neighborhoods. - 357 Respondents
- I feel neutral about special events. - 79 Respondents
- They somewhat negatively impact quality of life in my neighborhood. - 31 Respondents
- I strongly believe they negatively impact quality of life in my neighborhood. - 18 Respondents



2024 High Impact Area Survey Overview (cont.)



Are you impacted by permitted special events?



Count of Respondents	
Yes	218
No	267

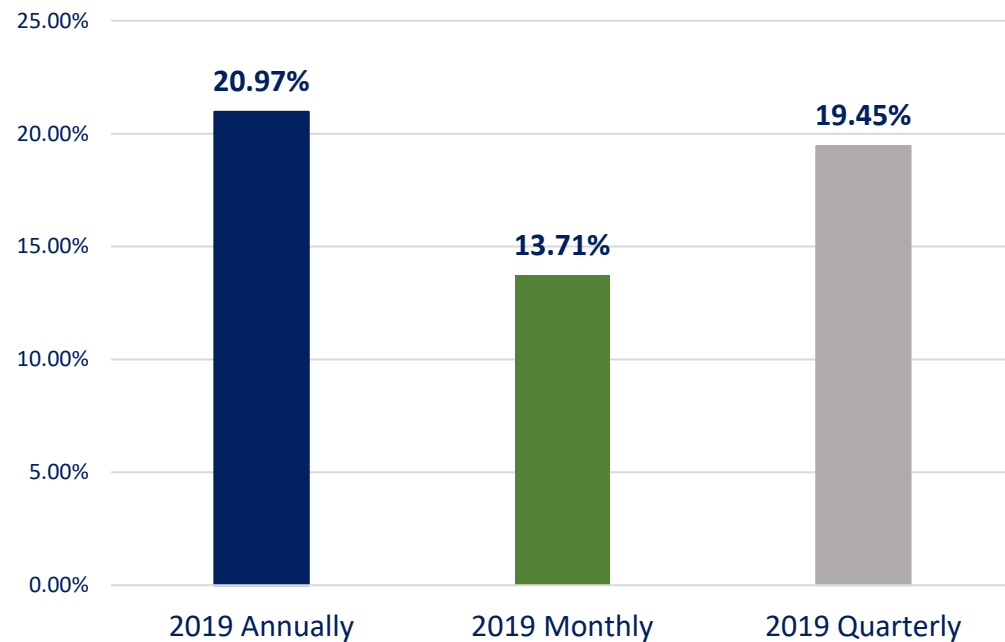


2024 High Impact Area Survey Overview (cont.)

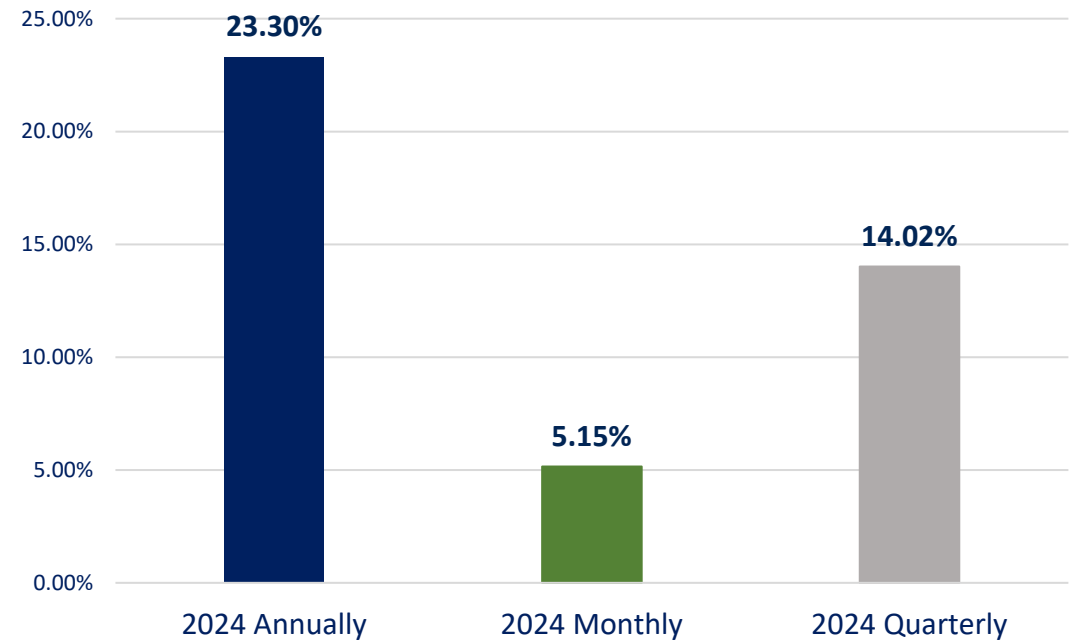


Special Event Traffic Impacts by Frequency

2019 Traffic Impacts by Frequency



2024 Traffic Impacts by Frequency

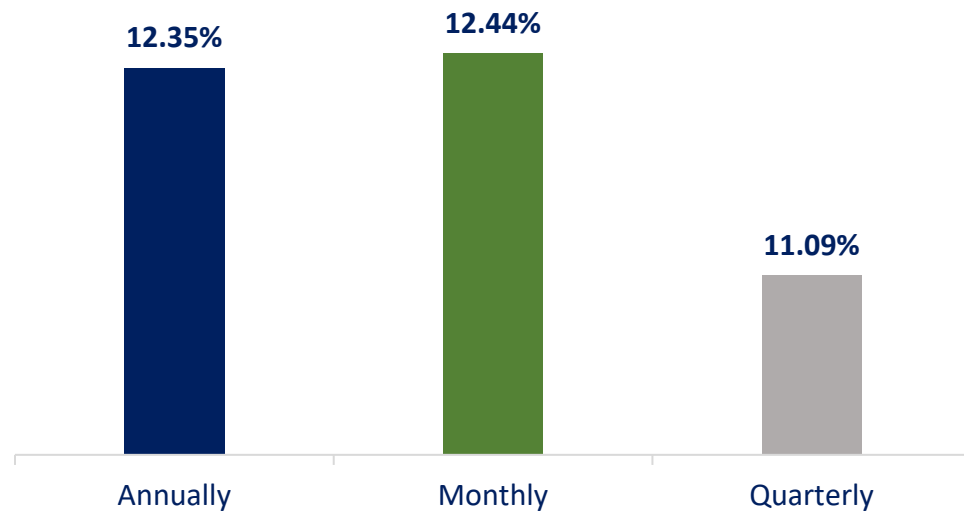


2024 High Impact Area Survey Overview (cont.)

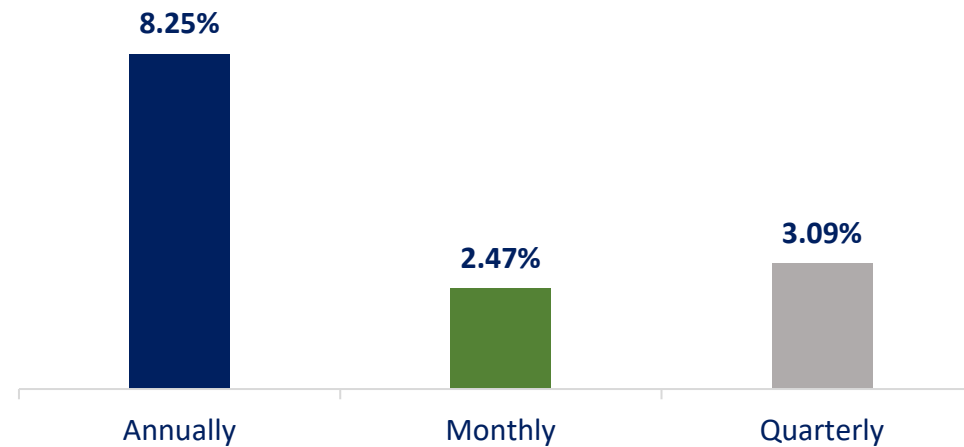


Special Event Noise Impacts by Frequency

2019 Noise Impacts by Frequency



2024 Noise Impacts by Frequency

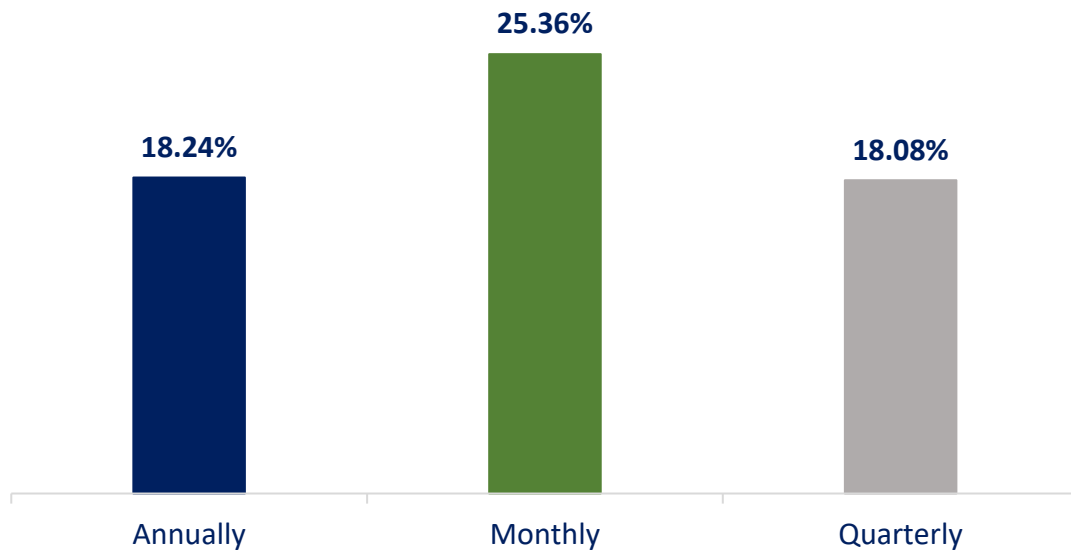


2024 High Impact Area Survey Overview (cont.)

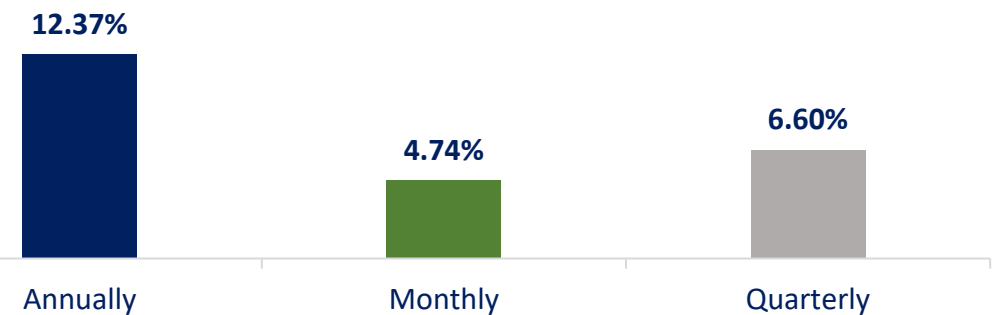


Special Event Parking Impacts by Frequency

2019 Parking Impacts by Frequency



2024 Parking Impacts by Frequency

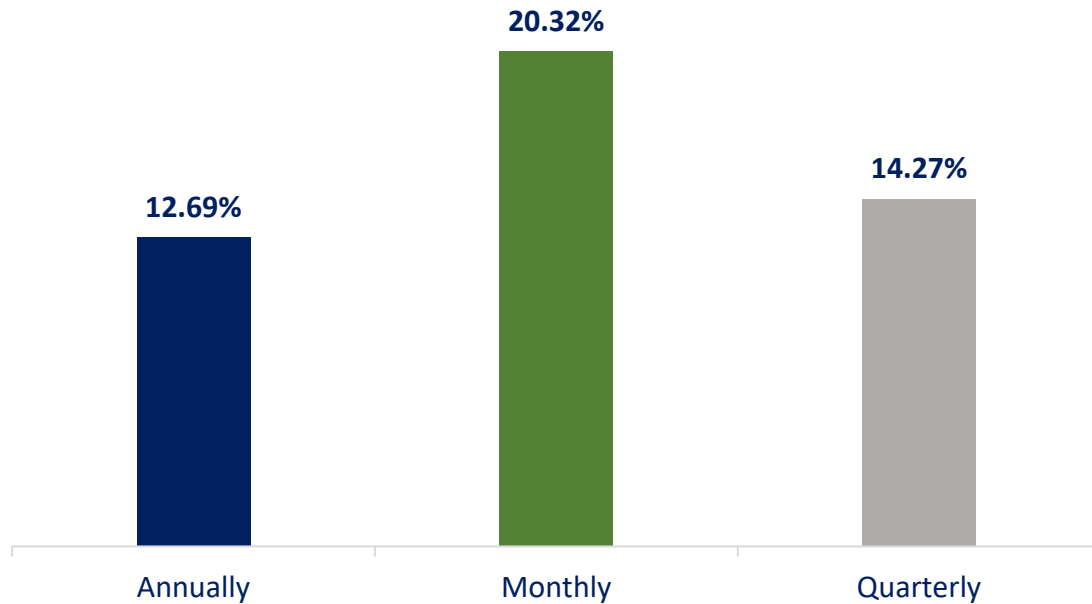


2024 High Impact Area Survey Overview (cont.)

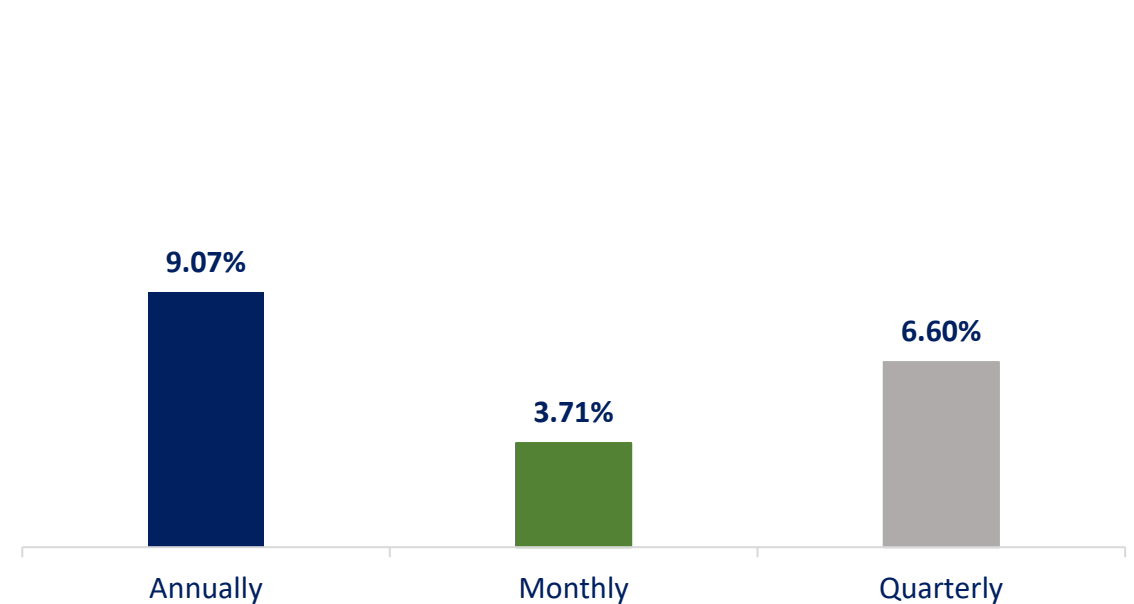


Special Event Lack of Advanced Notification by Frequency

2019 Lack of Advanced Notification



2024 Lack of Advanced Notification

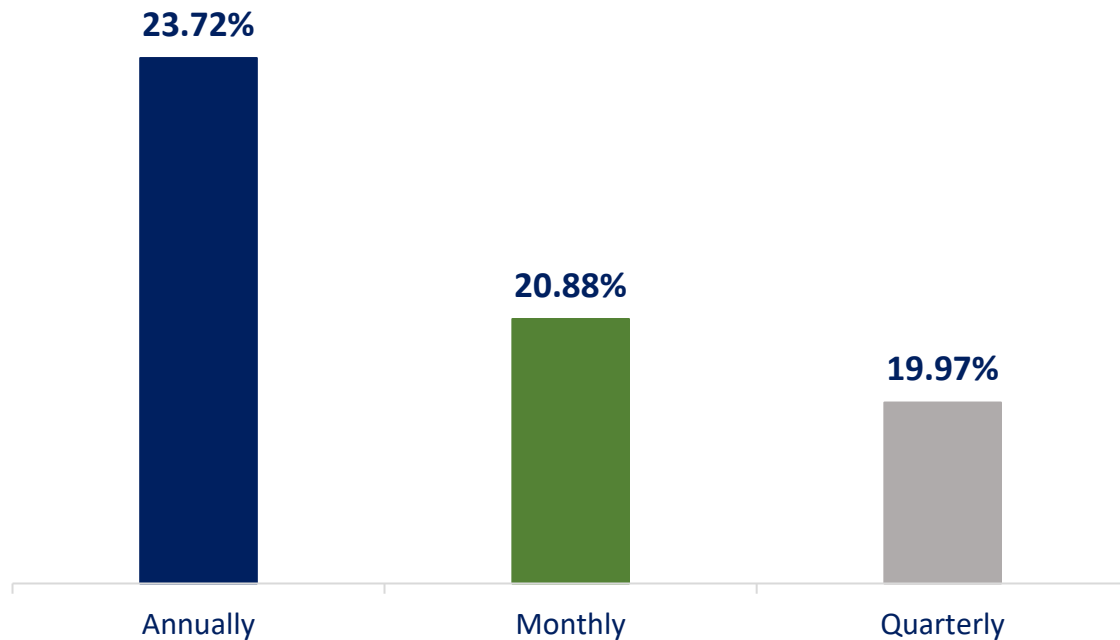


2024 High Impact Area Survey Overview (cont.)

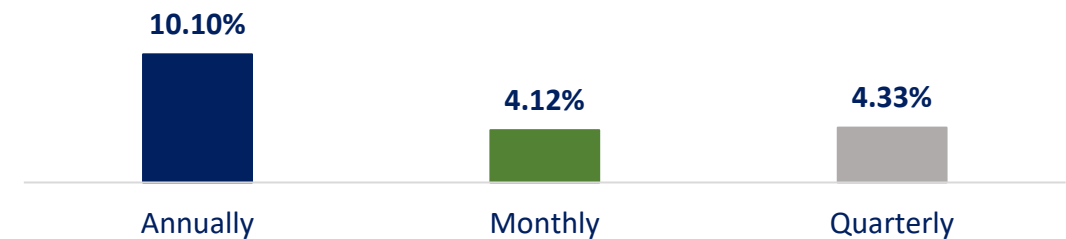


Special Event Litter Impact by Frequency

2019 Litter Impacts



2024 Litter Impacts

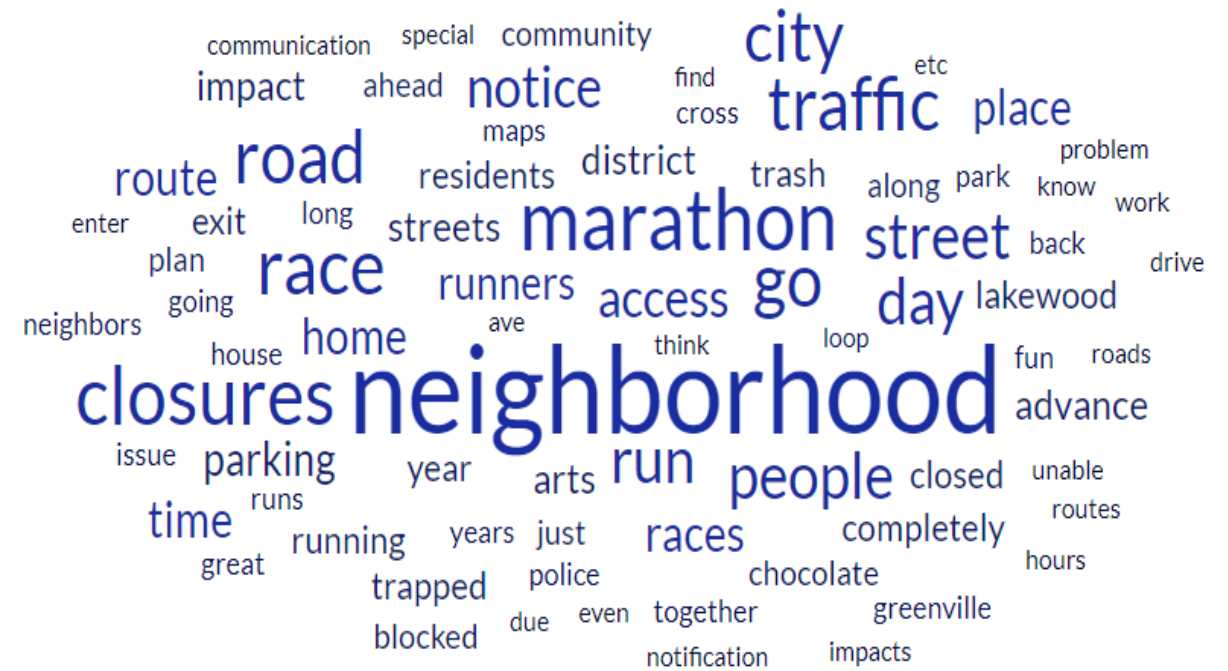
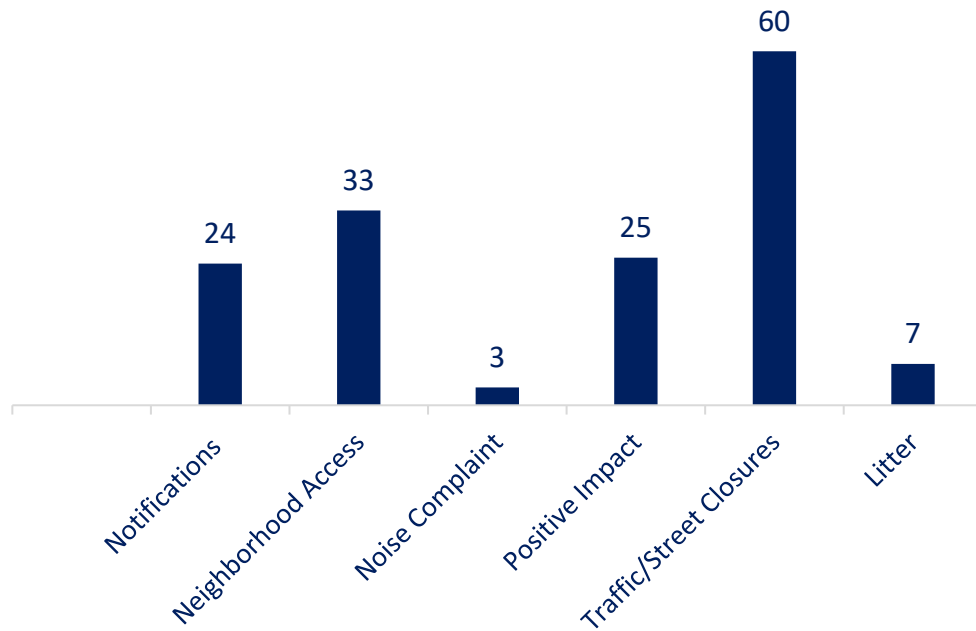




2024 High Impact Area Survey Overview (cont.)

- Received over 200 comments from survey participants
- **Neighborhood access newer concern**
- Like 2019, **traffic/street closures** still top concern

Comments by Topic



Proposed Action



Implement and organize a High Impact Area Community Advisory Committee (HIACAC)

- HIACAC could be comprised of one community designee from each High Impact Area to represent the broad needs of that specific area
- HIACAC would meet annually in August to review survey feedback from neighbors and businesses as well as Council input and recent event experience
- The HIACAC would present their findings for consideration by the High Impact Area Committee



Proposed Action (cont.)



Implement High Impact Area Surveys and Client/Event Planner Surveys

- Biennial survey of High Impact Areas to neighbors and businesses
- Alternate year survey for permit holders and event planners



Staff Recommendation



Staff recommends the QoLAC Committee approve the implementation of the High Impact Area Community Advisory Committee (HIACAC) to ensure that each distinct High Impact Area is represented, and unique special event impacts are articulated, documented and remedied.



Next Steps



Implement and organize a High Impact Area Community Advisory Committee (HIACAC)

Month	Steps
April	CES-OSE collects HIACAC member recommendations
May	CES-OSE invites HIACAC members to participate
July	CES-OSE develops presentation of survey data for HIACAC
August	Convene HIACAC annual meeting
	Convene High Impact Area Committee
September	Revise High Impact Area guidelines with new considerations
	Post High Impact Area Guidelines by Oct. 1



Next Steps (cont.)



Implement High Impact Area Surveys and Client/Event Planner Surveys

Month	Steps
January	CES-OSE reviews annual survey for changes/updates
February	Council review of proposed annual survey High Impact Survey is launched for 4-6 weeks
March	Survey closes
May	CES-OSE reviews and compiles survey data
July	CES-OSE develops presentation of data for HIACAC and HIA Committee





City of Dallas

Chapter 42A: High Impact Areas Survey Results and Recommendations

**Quality of Life, Arts and Culture
March 26, 2024**

Rosa Fleming, Director
Jacquelin Justice, Assistant Director
Laura Flores, Manager
Convention and Event Services
City of Dallas

Appendix



- [2019 High Impact Area Survey Summary](#)
- [2024 High Impact Area Survey Summary](#)
- [Current High Impact Area Guidelines](#)
- [12.03.2019 - Briefing to QoLAC "Update Implementation of Chapter 42A and High Impact Areas"](#)
- [03.06.2020 - Memo to QoLAC](#)





City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1070

Item #: E.

Dallas Arts Month [Martine Philippe, Director, Office of Arts and Culture]



City of Dallas

Dallas Arts Month

**Quality of Life, Arts and
Culture Meeting
March 26, 2024**

Martine Elyse Philippe
Director
Office of Arts & Culture
City of Dallas

Agenda



1. Dallas Arts Month 2024
2. History of Culture Pass
3. Purpose and Goal
4. Culture Pass Dallas Partners
5. Next Steps

**CULTURE
PASS
DALLAS**

**DISCOVER
YOUR CITY**

With **Culture Pass Dallas**, you can get free tickets to museums, theater, dance, music, film and more. **DISCOVER** the amazing arts and cultural Experiences your City has to offer!

dallaspubliclibrary Office of Arts & Culture
City of Dallas

214.670.1400 • culturepassdallas.com



Dallas Arts Month 2024



Dallas Arts Month was first launched in 2013 and is designed to build awareness and appreciation for the work of Dallas artists and organizations and foster creative learning and activity throughout the city.

Dallas Arts Month events are hosted at various locations.



History of Culture Pass Dallas



- Culture Pass Dallas was spearheaded by local artist and organizer **Erica Felicella** at the 2018 Dallas Festival of Ideas.
- **Dallas Public Library** and the **Office of Arts and Culture** championed the program into existence
- The program was placed on a temporary pause in spring 2020 due to the pandemic.

CULTURE PASS DALLAS

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YOUR CITY



Dallas Arts Month 2024



- ART214 Biennial Juried Exhibition
- Dallas Arts District Block Party
- Deep Ellum Community Arts Fair
- Cultural Plan Progress Report
- International Dance Day

and more!

Full list of events can be found on DallasArtsMonth.com



Purpose and Goal



CULTURE PASS DALLAS

What is Culture Pass Dallas?

Culture Pass Dallas is designed **to provide Dallas residents access to arts and culture programming free of cost**, ensuring all residents have opportunities to experience arts and culture throughout the city.

Culture Pass Dallas is also designed for **Dallas area artists and organizations** to utilize the program as a means to **reach more audiences and promote individual programming**.

CULTURE PASS DALLAS

¿Qué es Culture Pass Dallas?

Culture Pass Dallas está diseñado **para brindar a los residentes de Dallas acceso a programación de arte y cultura de forma gratuita**, asegurando que todos los residentes tengan oportunidades de experimentar las artes y la cultura en toda la ciudad.

Culture Pass Dallas también está diseñado para que **artistas y organizaciones del área de Dallas** utilicen el programa como un medio para **llegar a más audiencias y promover la programación individual**.



Culture Pass Dallas – 40+ Partners



CULTURE PASS DALLAS

CALL FOR ARTISTS & ORGANIZATIONS!

The Office of Arts and Culture and Dallas Public Library welcomes independent artists, and organizations both large and small to be a part of Culture Pass Dallas.

With your help, Dallas library card holders across the city will be able to access your free arts and culture programming!

DISCOVER
YOUR CITY

How to be a partner:
culturepass.dallasculture.org/partner-guidelines

Deadline: March 1, 2024

Questions? Please contact Ashley Guevara by email (ashley.guevara@dallas.gov) or cell (214) 970-2933

For more information on Culture Pass Dallas visit culturepass.dallasculture.org



@DallasCulture
#dallasculture



Museum of Nature and Science



THE SIXTH FLOOR MUSEUM
AT DEALEY PLAZA



DALLAS

Nasher Sculpture Center



Katie Puder, Artistic Director



DALLAS INTERNATIONAL
FILM FESTIVAL

EST 2006
DALLAS FILM SOCIETY INC



Next Steps



- Go-Live date for **Culture Pass Dallas** will be announced during the Dallas Arts Month Kick-Off Press Conference, March 27, 2024.
- Encourage residents to sign up for a library card in preparation of the program's return, especially that of the library's **Enhanced Library Card**.
- Invite residents and visitors of Dallas to enjoy the many ongoing festivities during Dallas Arts Month by visiting DallasArtsMonth.com





City of Dallas

Dallas Arts Month

**Quality of Life, Arts and
Culture Meeting
March 26, 2024**

Martine Elyse Philippe
Director
Office of Arts & Culture
City of Dallas



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1072

Item #: F.

FY 2024-25 Community Artist Program Guidelines [M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager]

Memorandum



CITY OF DALLAS

DATE March 26, 2024

TO Honorable Members of the Quality of Life, Arts & Culture Committee

SUBJECT **Office of Arts and Culture Agenda Item #24-1008 on April 10, 2024: FY 2024-25
Community Artists Program Guidelines**

On April 10, 2024, City Council will consider the guidelines for the Fiscal Year 2024-25 Community Artists Program (CAP). The Community Artists Program contracts with arts and cultural organizations to provide artistic and cultural services as needed, when needed throughout the city of Dallas. In FY 2023-24, a total of \$550,000 that was awarded to 65 artists and organizations under this program.

The CAP Guidelines, eligibility, scoring, and review process are aligned with Dallas Cultural Plan goals and are approved annually by City Council. The following updates to CAP Guidelines for FY 2024-25 were approved by the Arts and Culture Advisory Commission on March 21, 2024:

- Added contract and contact compliance scoring for assurance of program clarity and comprehension by applicants as well as accountability by program participants.
- Codified processes including Requestor Guidelines, requests for services, compensation timelines, and insurance requirements.
- Provided clarification of definitions in the Glossary of Terms.
- To provide the most accurate services to residents with disabilities and accommodate the provision of services by artists with disabilities, OAC has paused the disability scoring criteria for further research and program compatibility. Previous guidelines did not address disability access as anticipated or in best means of representation of, by, and for those with disabilities.

Following guidelines adoption, artists and organizations will apply through an online portal. Applications will be reviewed by staff, an OAC Funding Review Panel, and the Allocations Committee of the Arts and Culture Advisory Commission. FY 2024-25 funding amounts will be recommended to the Allocations Committee of the Arts and Culture Commission in July of 2024.

If you have questions, please feel free to contact Martine Philippe, Director of the Office of Arts and Culture.

A handwritten signature in black ink, appearing to read 'M. Cedillo-Pereira'.

Mary Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager

DATE March 26, 2024

SUBJECT **Office of Arts and Culture Agenda Item #24-1008 on April 10, 2024: FY 2024-25
Community Artists Program Guidelines**

c: T.C. Broadnax, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1073

Item #: G.

ArtsActivate 2025 Guidelines [M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager]

Memorandum



CITY OF DALLAS

DATE March 26, 2024

TO Honorable Members of the Quality of Life, Arts & Culture Committee

SUBJECT **Office of Arts and Culture Agenda Item #24-1009 on April 10, 2024: ArtsActivate 2025 Program Guidelines**

On April 10, 2024, City Council will consider the guidelines for the Fiscal Year 2024-25 ArtsActivate Program (ArtsActivate 2025). ArtsActivate is a project-based funding program which contracts with individual artists, arts and culture organizations, and other eligible non-profit organizations to provide artistic and cultural services throughout the city of Dallas. In FY 2023-24, a total of \$1,300,000 that was awarded to 135 projects under this program.

The ArtsActivate Guidelines, eligibility, scoring, and review process are aligned with Dallas Cultural Plan goals and are approved annually by City Council. The following updates to ArtsActivate Guidelines for FY 2024-25 were approved by the Arts and Culture Advisory Commission on March 21, 2024:

- Added clarity on eligibility guidelines, both for applicants and projects
- Added more information for resources for applicants who prefer to apply and/or receive information in other languages
- Updated scoring to allow for the OAC review panel to assess Cultural Plan alignment, rather than OAC staff

Following guidelines adoption, artists and organizations will apply through an online portal. Applications will be reviewed by staff, an OAC Funding Review Panel, and the Allocations Committee of the Arts and Culture Advisory Commission. FY 2024-25 funding amounts will be recommended by the Allocations Committee of the Arts and Culture Commission at the conclusion of each of the three rounds of the program.

If you have questions, please feel free to contact Martine Philippe, Director of the Office of Arts and Culture.

A handwritten signature in black ink, appearing to read 'MCE'.

Mary Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager

c: T.C. Broadnax, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Billierae Johnson, City Secretary
Preston Robinson, Administrative Judge
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Directors and Assistant Directors



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1082

Item #: H.

An ordinance amending Chapter 17, "Food Establishments," of the Dallas City Code by amending Section 17-2.2; (1) deleting the requirements for a food service manager to register with the city and pay a fee; (2) providing a penalty not to exceed \$500.00; (3) providing a saving clause; (4) providing a severability clause; and (5) providing an effective date - Financing: This item has no cost consideration to the City



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1083

Item #: 1.

Authorize a three-year service price agreement for removal and disposal of scrap tires for the Department of Sanitation Services - TJP Enterprises, LLC dba All American Tire Recyclers, only bidder - Estimated amount of \$1,217,020 - Financing: Sanitation Operation Fund