

MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, APRIL 1, 2024

23-0016

PARK, TRAILS, AND THE ENVIRONMENT
CITY COUNCIL CHAMBER, CITY HALL/VIDEO CONFERENCE
COUNCILMEMBER KATHY STEWART, PRESIDING

PRESENT: [7] Stewart, *Moreno, *West, Arnold (**9:06 a.m.), *Narvaez, *Bazaldua,
*Blackmon

ABSENT: [0]

The meeting was called to order at 9:04 a.m. with a quorum of the committee present.

The meeting agenda, posted in accordance with Chapter 551, "OPEN MEETINGS," of the Texas Government Code, was presented.

After all business properly brought before the city council had been considered, the meeting adjourned at 10:49 a.m.

Chair

ATTEST:

City Secretary Staff

Date Approved

The agenda is attached to the minutes of this meeting as EXHIBIT A.

The actions taken on each matter considered by the committee are attached to the minutes of this meeting as EXHIBIT B.

The briefing materials for this meeting are filed with the City Secretary's Office as EXHIBIT C.

***Note: Members of the Committee participated in this meeting by video conference.**

**** Note: Indicates arrival time after meeting called to order/reconvened.**

MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, APRIL 1, 2024

EXHIBIT A

RECEIVED

2024 MAR 28 PM 4:43

**CITY SECRETARY
DALLAS, TEXAS**

City of Dallas

*1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201*

Public Notice

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POSTED CITY SECRETARY
DALLAS, TX



Parks, Trails, and the Environment Committee

April 1, 2024

9:00 AM

2023 CITY COUNCIL APPOINTMENTS

COUNCIL COMMITTEE	
ECONOMIC DEVELOPMENT Atkins (C), Narvaez (VC), Arnold, Bazaldua, Ridley, Stewart, West	GOVERNMENT PERFORMANCE AND FINANCIAL MANAGEMENT West (C), Blackmon (VC), Mendelsohn, Moreno, Resendez
HOUSING AND HOMELESSNESS SOLUTIONS Moreno (C), Mendelsohn (VC), Gracey, West, Willis	PARKS, TRAILS, AND THE ENVIRONMENT Stewart (C), Moreno (VC), Arnold, Bazaldua, Blackmon, Narvaez, West
PUBLIC SAFETY Mendelsohn (C), Stewart (VC), Atkins, Moreno, Willis	QUALITY OF LIFE, ARTS, AND CULTURE Bazaldua (C), Resendez (VC), Blackmon, Gracey, Ridley, Schultz, Willis
TRANSPORTATION AND INFRASTRUCTURE Narvaez (C), Gracey (VC), Atkins, Mendelsohn, Resendez, Schultz, Stewart	WORKFORCE, EDUCATION, AND EQUITY Schultz (C), Arnold (VC), Bazaldua, Blackmon, Resendez, Ridley, Willis
AD HOC COMMITTEE ON ADMINISTRATIVE AFFAIRS Atkins (C), Mendelsohn, Moreno, *Ridley, *Stewart	AD HOC COMMITTEE ON GENERAL INVESTIGATING AND ETHICS Mendelsohn (C), Gracey, Johnson, Schultz, Stewart
AD HOC COMMITTEE ON JUDICIAL NOMINATIONS Ridley (C), Resendez, West	AD HOC COMMITTEE ON LEGISLATIVE AFFAIRS Mendelsohn (C), Atkins, Gracey, Narvaez, Stewart
AD HOC COMMITTEE ON PENSIONS Atkins (C), Blackmon, Mendelsohn, Moreno, Resendez, Stewart, West, Willis	AD HOC COMMITTEE ON PROFESSIONAL SPORTS RECRUITMENT AND RETENTION Gracey (C), Blackmon, Johnson, Moreno, Narvaez, Resendez, Schultz

(C) – Chair, (VC) – Vice Chair

* Updated:2/22/24

Note: A quorum of the Dallas City Council may attend this Council Committee meeting.

General Information

The Dallas Council Committees regularly meet on Mondays beginning at 9:00 a.m. and 1:00 p.m. in the Council Chambers, 6th floor, City Hall, 1500 Marilla. Council Committee agenda meetings are broadcast live on bit.ly/cityofdallastv and on Time Warner City Cable Channel 16.

Sign interpreters are available upon request with a 48-hour advance notice by calling (214) 670-5208 V/TDD. The City of Dallas is committed to compliance with the Americans with Disabilities Act. **The Council agenda is available in alternative formats upon request.**

If you have any questions about this agenda or comments or complaints about city services, call 311.

Rules of Courtesy

City Council meetings bring together citizens of many varied interests and ideas. To insure fairness and orderly meetings, the Council has adopted rules of courtesy which apply to all members of the Council, administrative staff, news media, citizens and visitors. These procedures provide:

- That no one shall delay or interrupt the proceedings, or refuse to obey the orders of the presiding officer.
- All persons should refrain from private conversation, eating, drinking and smoking while in the Council Chamber.
- Posters or placards must remain outside the Council Chamber.
- No cellular phones or audible beepers allowed in Council Chamber while City Council is in session.

"Citizens and other visitors attending City Council meetings shall observe the same rules of propriety, decorum and good conduct applicable to members of the City Council. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the City Council or while attending the City Council meeting shall be removed from the room if the sergeant-at-arms is so directed by the presiding officer, and the person shall be barred from further audience before the City Council during that session of the City Council. If the presiding officer fails to act, any member of the City Council may move to require enforcement of the rules, and the affirmative vote of a majority of the City Council shall require the presiding officer to act." Section 3.3(c) of the City Council Rules of Procedure.

Información General

Los Comités del Concejo de la Ciudad de Dallas se reúnen regularmente los lunes en la Cámara del consejo en el sexto piso del Ayuntamiento, 1500 Marilla, a partir de las 9:00 a.m. y la 1:00 p.m. Las reuniones de la agenda del Comité del Consejo se transmiten en vivo por la estación de bit.ly/cityofdallastv y por cablevisión en la estación *Time Warner City Cable* Canal 16.

Intérpretes para personas con impedimentos auditivos están disponibles si lo solicita con 48 horas de anticipación llamando al (214) 670-5208 (aparato auditivo V/TDD). La Ciudad de Dallas se esfuerza por cumplir con el decreto que protege a las personas con impedimentos, *Americans with Disabilities Act*. **La agenda del Ayuntamiento está disponible en formatos alternos si lo solicita.**

Si tiene preguntas sobre esta agenda, o si desea hacer comentarios o presentar quejas con respecto a servicios de la Ciudad, llame al 311.

Reglas de Cortesía

Las asambleas del Ayuntamiento Municipal reúnen a ciudadanos de diversos intereses e ideologías. Para asegurar la imparcialidad y el orden durante las asambleas, el Ayuntamiento ha adoptado ciertas reglas de cortesía que aplican a todos los miembros del Ayuntamiento, al personal administrativo, personal de los medios de comunicación, a los ciudadanos, y a visitantes. Estos reglamentos establecen lo siguiente:

- Ninguna persona retrasará o interrumpirá los procedimientos, o se negará a obedecer las órdenes del oficial que preside la asamblea.
- Todas las personas deben abstenerse de entablar conversaciones, comer, beber y fumar dentro de la cámara del Ayuntamiento.
- Anuncios y pancartas deben permanecer fuera de la cámara del Ayuntamiento.
- No se permite usar teléfonos celulares o enlaces electrónicos (*paggers*) audibles en la cámara del Ayuntamiento durante audiencias del Ayuntamiento Municipal

"Los ciudadanos y visitantes presentes durante las asambleas del Ayuntamiento Municipal deben de obedecer las mismas reglas de comportamiento, decoro y buena conducta que se aplican a los miembros del Ayuntamiento Municipal. Cualquier persona que haga comentarios impertinentes, utilice vocabulario obsceno o difamatorio, o que al dirigirse al Ayuntamiento lo haga en forma escandalosa, o si causa disturbio durante la asamblea del Ayuntamiento Municipal, será expulsada de la cámara si el oficial que este presidiendo la asamblea así lo ordena. Además, se le prohibirá continuar participando en la audiencia ante el Ayuntamiento Municipal. Si el oficial que preside la asamblea no toma acción, cualquier otro miembro del Ayuntamiento Municipal puede tomar medidas para hacer cumplir las reglas establecidas, y el voto afirmativo de la mayoría del Ayuntamiento Municipal precisará al oficial que este presidiendo la sesión a tomar acción." Según la sección 3.3 (c) de las reglas de procedimientos del Ayuntamiento.

Handgun Prohibition Notice for Meetings of Governmental Entities

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

"Pursuant to Section 46.03, Penal Code (places weapons prohibited), a person may not carry a firearm or other weapon into any open meeting on this property."

"De conformidad con la Sección 46.03, Código Penal (coloca armas prohibidas), una persona no puede llevar un arma de fuego u otra arma a ninguna reunión abierta en esta propiedad."

This City Council Parks, Trails and the Environment Committee meeting will be held by video conference and in the Council Chambers, 6th Floor at City Hall.

The public may attend the meeting virtually; however, City Hall is available for those wishing to attend the meeting in person.

The Parks, Trails and the Environment Committee will be broadcast live on Spectrum Cable Channel 16 (English) and 95 (Spanish) and online at bit.ly/cityofdallastv.

The public may also listen to the meeting as an attendee at the following video conference link: <https://dallascityhall.webex.com/dallascityhall/j.php?MTID=m48494f4edc192daa8ec63ac73b8d2cd9>

Call to Order

MINUTES

1. [24-1127](#) Approval of the March 4, 2024 Parks, Trails, and Environment Committee Minutes

Attachments: [Minutes](#)

BRIEFING ITEMS

- A. [24-1120](#) Municipal Setting Designation (MSD) and Environmental Due Diligence (EDD) Program Overview
[Lori Trulson, Senior Environmental Coordinator, Office of Environmental Quality and Sustainability]

Attachments: [Presentation](#)

- B. [24-1122](#) Reflections and Looking Ahead Park Board Annual Update
[Sabina Carr, President and CEO, Dallas Arboretum and Botanical Garden]

Attachments: [Presentation](#)

- C. [24-1123](#) Keep Dallas Beautiful
[Kevin Mondy, Business Manager, Department of Code Compliance]

Attachments: [Presentation](#)

BRIEFING MEMOS

- D. [24-1121](#) Water Conservation Memorandum of Understanding (MOU) with Tarrant Regional Water District
[M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager]

Attachments: [Memorandum](#)

- E. [24-1124](#) Environmental Commission Update
[Kathryn Bazan, Chair, Environmental Commission]

Attachments: [Memorandum](#)

ADJOURNMENT

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex Govt. Code §551.089]

MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, APRIL 1, 2024

EXHIBIT B

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

APRIL 1, 2024

Item 1: Approval of the March 4, 2024 Parks, Trails, and Environment Committee Minutes

Councilmember Narvaez moved to adopt the minutes as presented.

Motion seconded by Councilmember Blackmon and unanimously adopted. (Arnold absent when vote taken)

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

APRIL 1, 2024

BRIEFING ITEMS

Item A: Municipal Setting Designation (MSD) and Environmental Due Diligence (EDD)
 Program Overview

The following individuals briefed the committee on the item:

- Carlos Evans, Director, Office of Environmental Quality & Sustainability;
- Lori Trulson, Senior Environmental Coordinator, Office of Environmental Quality and Sustainability; and
- Paul White, Assistant Director, Office of Environmental Quality & Sustainability

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

APRIL 1, 2024

BRIEFING ITEMS

Item B: Reflections and Looking Ahead Park Board Annual Update

The following individuals briefed the committee on the item:

- Carlos Evans, Director, Office of Environmental Quality & Sustainability;
- Sabina Carr, President and CEO, Dallas Arboretum and Botanical Garden; and
- Shawn Jackson, Chief Operating Officer, Dallas Arboretum and Botanical Garden

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

APRIL 1, 2024

BRIEFING ITEMS

Item C: Keep Dallas Beautiful

The following individual briefed the committee on the item:

- Kevin Mondy, Business Manager, Department of Code Compliance

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

APRIL 1, 2024

BRIEFING MEMOS

Item D: Water Conservation Memorandum of Understanding (MOU) with Tarrant Regional Water District

Item E: Environmental Commission Update

The committee did not discuss the items.

MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, APRIL 1, 2024

EXHIBIT C



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1120

Item #: A.

Municipal Setting Designation (MSD) and Environmental Due Diligence (EDD) Program Overview
[Lori Trulson, Senior Environmental Coordinator, Office of Environmental Quality and Sustainability]



City of Dallas

Municipal Setting Designation (MSD) and Environmental Due Diligence (EDD) Program Overview

**Parks, Trails, & the Environment
Committee
April 1, 2024**

Lori Trulson, Senior Environmental Coordinator
Office of Environmental Quality &
Sustainability
City of Dallas

Presentation Overview



- Overview
- Purpose
- Main Programs
- Support Services
- Priority Projects
- Action Items



Overview: Background



- **Established in 2006** soon after the creation of the City's Environmental Division.
- **Focus** - Provide internal environmental consulting support to City Departments prior to acquiring property and managing the Municipal Setting Designation (MSD) Program to facilitate redevelopment in Dallas.
- **Early Special Projects** – For example, Hensley Field Environmental Management and Singleton Blvd MSD





Overview: Who We Are

A Team with ~70 years of experience!

Lori Frauli Trulson: Sr. Environmental Coordinator, B.S. in Geology from Southern Methodist University. Professional Geoscientist (PG) & Registered Environmental Manager (REM) with **27 years** of environmental experience managing various redevelopment/cleanup programs; 11 years in environmental consulting prior to over 17 years of experience in OEQS.



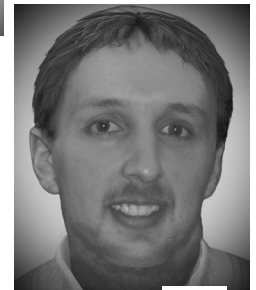
Jo Carbone Welles: Environmental Coordinator III, B.S. in Earth and Environmental Science from University of Illinois at Chicago. Dallas native with over **14 years** in the environmental field, including 12 years in Environmental Consulting focused on site assessment, remediation, compliance, and various State Programs. Most recently, she led the COD Aviation Environmental Compliance team.



Elizabeth Perez Long: Environmental Coordinator II, B.S. in Environmental Geosciences from Texas A&M University. She has over **10 years** experience focused on environmental programs with the City on the EDD/MSD Team.



Andrew Shaw: Environmental Coordinator I, B.S. in Environmental Science from Oklahoma State University. He is a Registered Environmental Manager (REM) with over **17 years** experience in the environmental field including environmental due diligence and stormwater.





Purpose

- **Main Purpose** - Manage environmental risk as it relates to the City acquiring new properties and redevelopment of these newly acquired properties and existing property for the planned future use (e.g. park, trail, levees, fire station, library, service center)
- **Who do we support?** - Internal and External Customers
- **What do we do?** - Environmental Due Diligence and Municipal Setting Designation Programs
- **How?** - Conduct all services in compliance with Federal and State regulations supported by utilizing City approved environmental consultants





- Environmental Due Diligence (EDD)
 - Soil and Groundwater Management (SGWM)
 - Hazardous Building Materials (HBM)
- Voluntary Clean Up Program (VCP)
- Municipal Setting Designation (MSD)





Programs: EDD

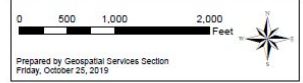
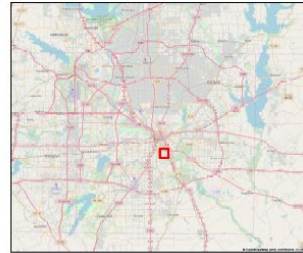
- Provide support to City departments with **Environmental Due Diligence (EDD) services** prior to acquisition and redevelopment of real property
- Includes, but is not limited to, **Phase I Environmental Site Assessments (ESAs), Subsurface Investigations (Phase II ESAs), soil and groundwater management associated with construction, and assessment and abatement of HBM (mold, lead-based paint, and asbestos containing materials)**
 - Actions in accordance with AD 6-16 – Environmental Due Diligence with Respect to Contemplated Real Estate Transactions
 - Primary internal customers include Dallas Water Utilities (DWU), Parks and Recreation (PKR), Bond & Construction Management (BCM), Housing (HOU)
 - Over 330 Phase I ESAs reviewed
 - Projects include DFE levees, Downtown Parks, HUD grant reviews



Programs: EDD (cont.)



Cadillac Heights Levee



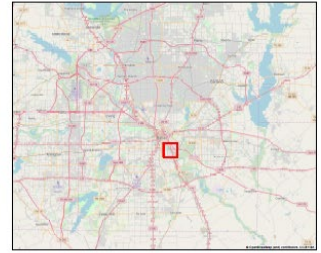
- Legend**
- Railroads
 - Cadillac Heights Levee design
 - Cadillac Heights Levee Parcels
 - Outer Buffer Parcels
 - Cadillac Heights Levee Buffer (150')

The U.S. Army Corps of Engineers has depicted this spatial data as a representation of the various geographic information gathered from multiple sources. This data should be viewed only as a representation of the data and should not be used for any other purpose. No guarantee is made by the U.S. Army Corps of Engineers regarding the accuracy or completeness of the data or their suitability for a particular use.

**U.S. ARMY ENGINEER DISTRICT, FORT WORTH
CORPS OF ENGINEERS
FORT WORTH, TEXAS**

TRINITY RIVER BASIN, TEXAS
CADILLAC HEIGHTS LEVEE
DALLAS FLOODWAY, TEXAS

Lamar Levee



- Legend**
- Railroads
 - Lamar Levee design
 - Lamar Levee Parcels
 - Outer Buffer Parcels
 - Lamar Levee Buffer (150')

The U.S. Army Corps of Engineers has depicted this spatial data as a representation of the various geographic information gathered from multiple sources. This data should be viewed only as a representation of the data and should not be used for any other purpose. No guarantee is made by the U.S. Army Corps of Engineers regarding the accuracy or completeness of the data or their suitability for a particular use.

**U.S. ARMY ENGINEER DISTRICT, FORT WORTH
CORPS OF ENGINEERS
FORT WORTH, TEXAS**

TRINITY RIVER BASIN, TEXAS
LAMAR LEVEE
DALLAS FLOODWAY, TEXAS



Programs: HBM



- Oversee **Hazardous Building Materials (HBM) projects** and support City departments with technical expertise and consultant management for the assessment and remediation of Asbestos, Lead, and Mold at City-owned buildings
- Primary Internal Customers include PKR, BCM, Office of Homeless Solutions (OHS)
- Projects include:
 - Fair Park Buildings surveys and abatement, Forest Audelia abatement, Reverchon Park Grandstand Renovation abatement
 - 4150 Independence mold abatement

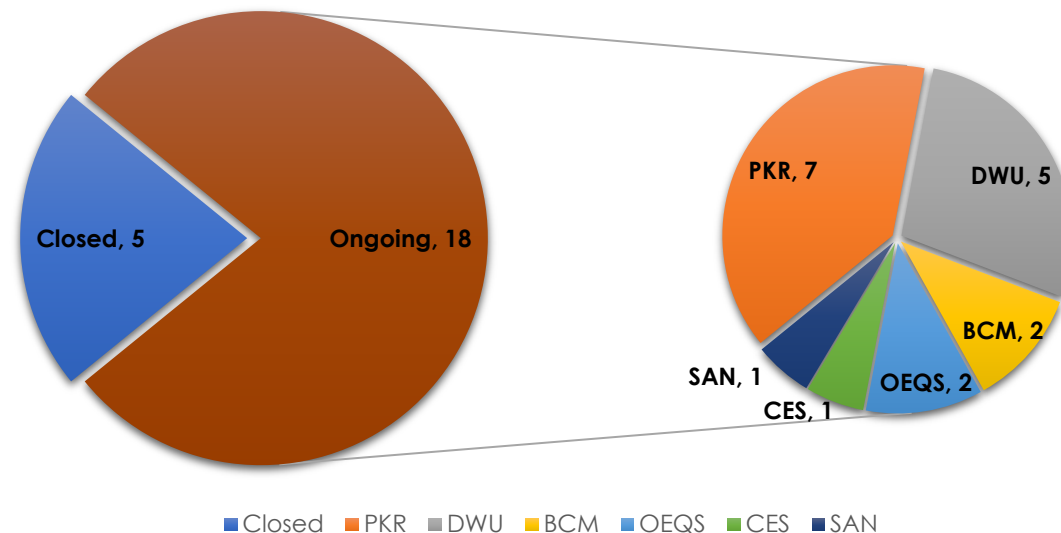


Programs: VCP



- Manage environmental investigation and remediation projects in the **TCEQ Voluntary Cleanup Program (VCP)** for various City Departments
 - Sites entered when chemicals of concern identified in a Phase II ESA exceed action levels
 - Turn-key management to move projects toward closure in compliance with the TCEQ Texas Risk Reduction Program (Ch 350)
 - 23 Sites entered; 5 closed; 18 in process

VCP Distribution





Before and After - Harwood Park (VCP 3155)



Source: Google Earth



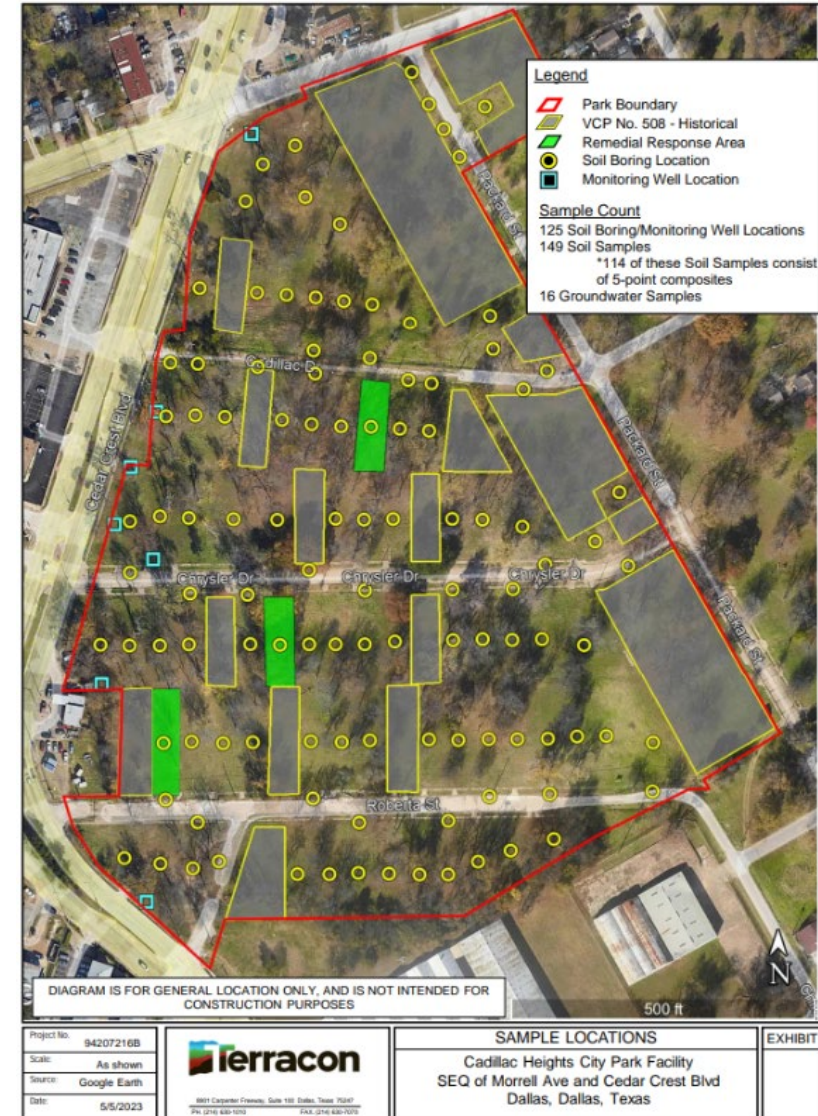
Source: <https://downtowndallasparks.org/>



Programs: VCP (cont.)

• Cadillac Heights Park (VCP 3144)

- Assessment completed: Aug 2022 – March 2021
- Remediation completed: May – Jun 2023
- TCEQ approval received Jan 2024





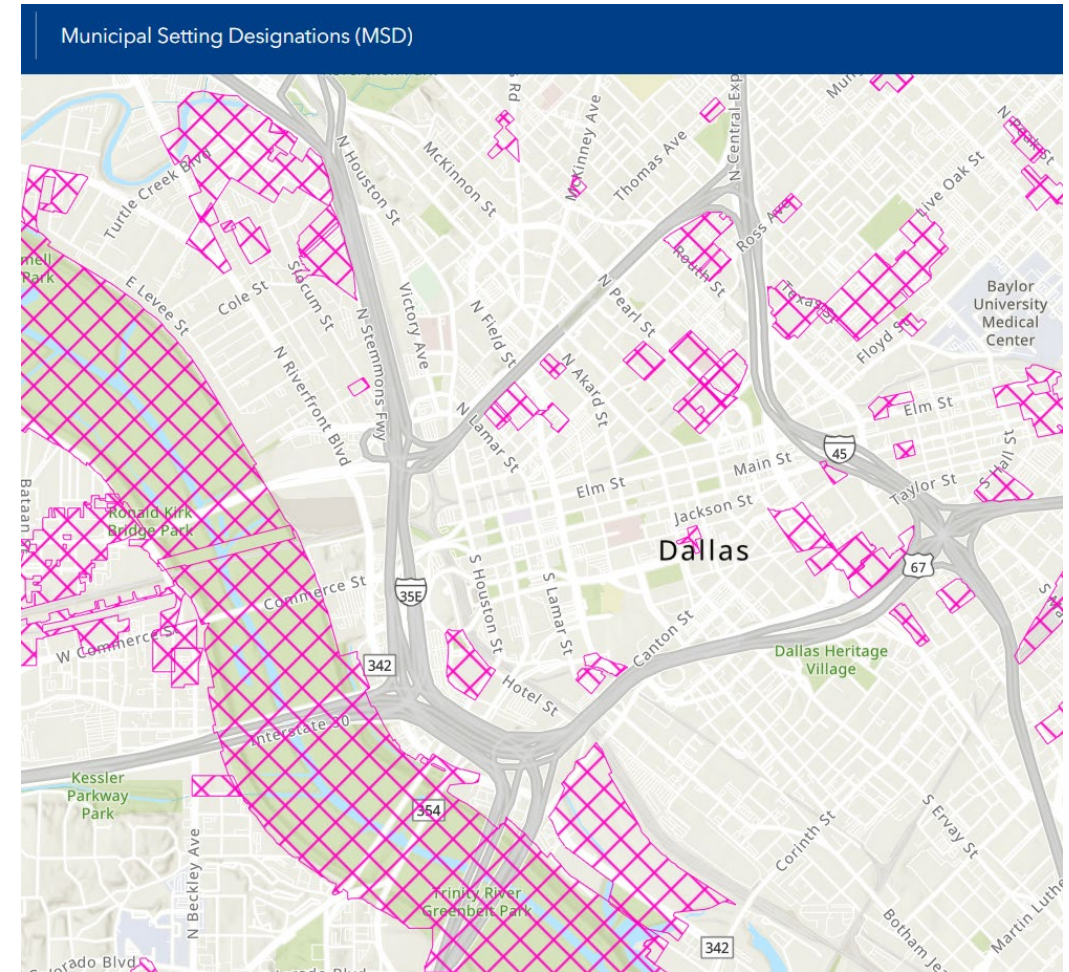
- Manage and oversee the **Municipal Setting Designation (MSD) Program**
- Balances redevelopment with protection of human health and the environment by restricting potable use of groundwater by ordinance
- Authorized by Texas Health and Safety Code - Subchapter W, Municipal Setting Designations
- Ordinance 26001 – Municipal Setting Designation (2005); FY2023 Fee adjustment approved





Programs: MSD (cont.)

- 157 MSDs approved by City Council;
Approximately 8,160 acres
- 12 MSD application reviews in process
- Interactive GIS map identifies MSDs; supported by SDC GIS staff



Programs: MSD (cont.)



Before and After – Inspiration Drive MSD

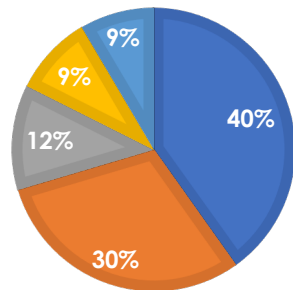




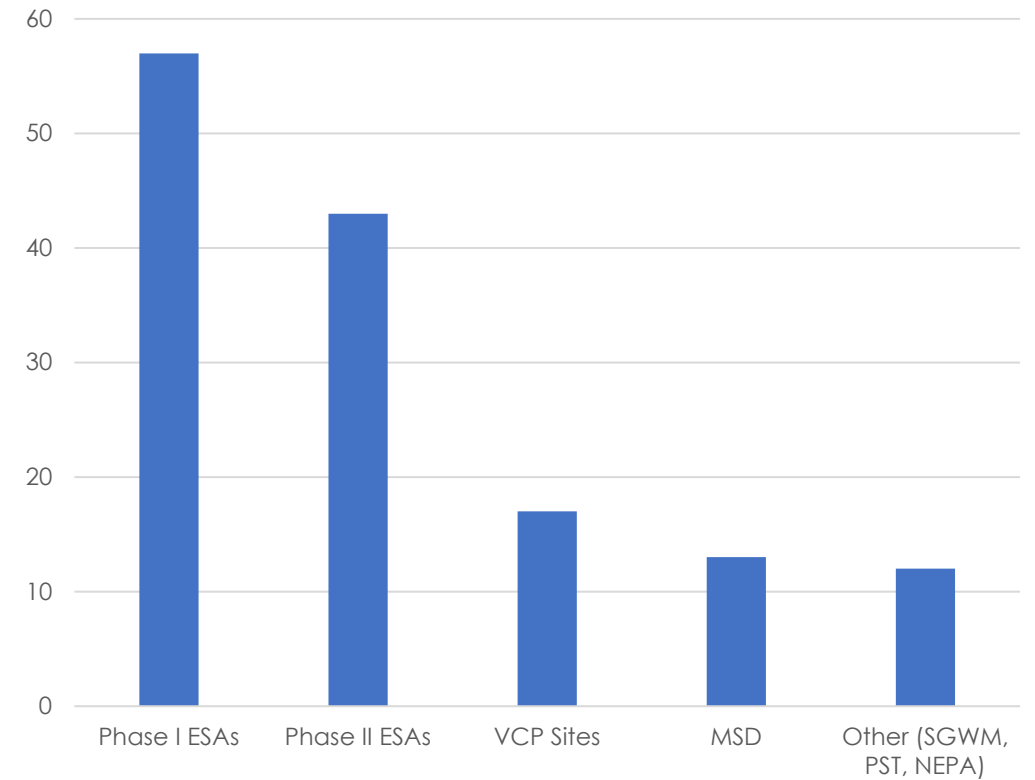
2023 Program Profile

2023 SNAPSHOT: QUANTIFIABLE ENVIRONMENTAL RISK MANAGEMENT PROJECTS

- Phase I ESAs
- Phase II ESAs
- VCP Sites
- MSD
- Other (SGWM, PST, NEPA)



2023 SNAPSHOT: QUANTIFIABLE ENVIRONMENTAL RISK MANAGEMENT PROJECTS



Support Services



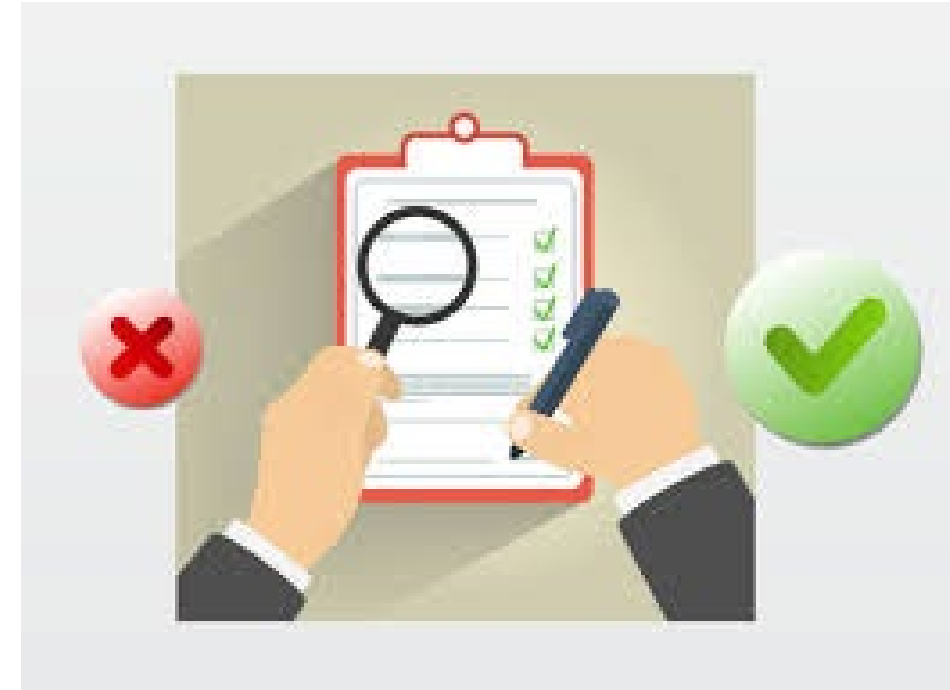
- Provide Housing (HOU) environmental review services for **HUD related grants**
- Provide departments general technical guidance related to **redevelopment projects**
- Perform **zoning case reviews, engineering permit reviews, abandonments/license request reviews**
- Facilitate multi-department communication to ensure **construction projects** stay on schedule



Support Services (cont.)



- Provide technical support to City Controller's Office (CCO) for annual **GASB-49 Pollution Remediation Liabilities Accounting**
 - Support CCO with accounting updates and project descriptions for annual financial report
 - Liaison with departments and environmental consultants to obtain all supporting documentation





- **Former Naval Air Station
Dallas (NAS Dallas)/ Hensley
Field**

- Ongoing regular discussions with Navy and TCEQ about the investigation and remediation progress to minimize redevelopment delays due to cleanup requirements
- Technical expert for environmental activities and status



• Blue Star Site

- Managed environmental during the shingles removal and engaged Data Analytics to create the dashboard that OEQS updated daily
- Completed environmental assessments and entered the Site into the TCEQ VCP program
- Managed the removal of lead-impacted soil and fill material
- Pending TCEQ approval letter



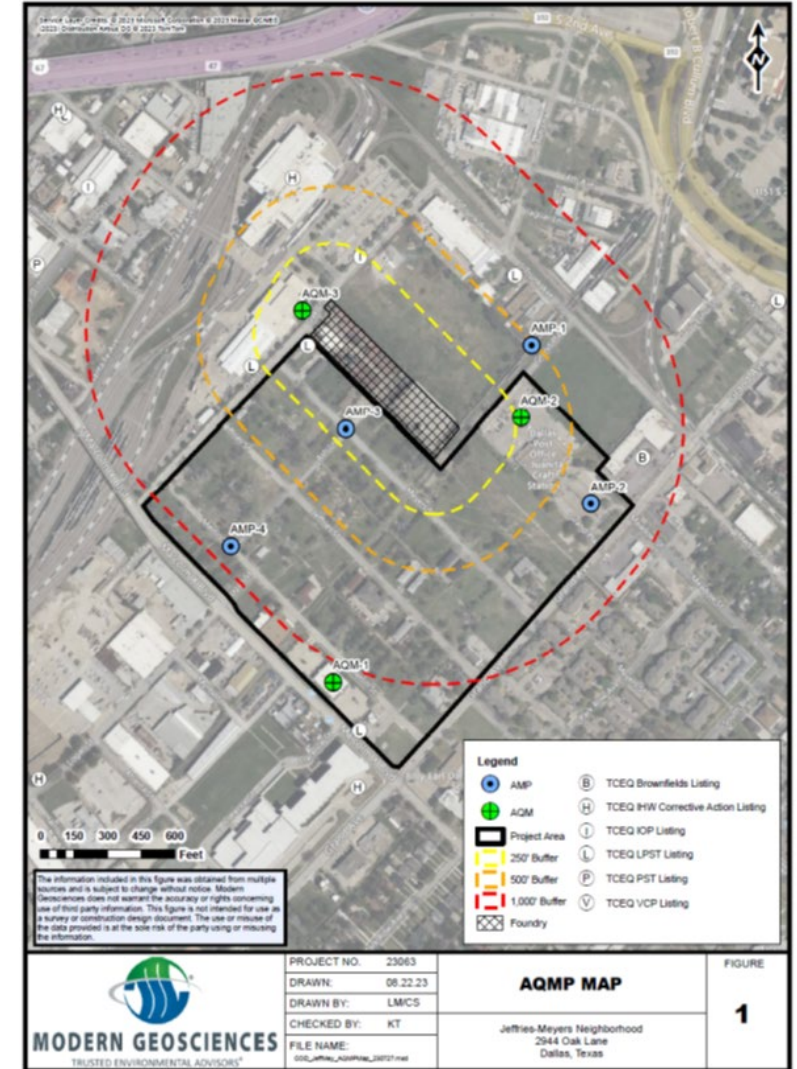
Drone shot on 03/21/2024



Priority Projects

• Jeffries Meyers Environmental Assessment

- Identified project to support the City's Racial Equity Plan
- \$500k Funding approved in FY2023
- Over 75% completed
- Efforts to get additional private property owner voluntary participation is in process for land assessment





Action Items

- Re-establish training for City departments on EDD and MSD
- Improve community engagement related to MSD
- Update MSD Public Notice language to be more simplified





City of Dallas

Municipal Setting Designation (MSD) and Environmental Due Diligence (EDD) Program Overview

**Parks, Trails, & the Environment
Committee
April 1, 2024**

Lori Trulson, Senior Environmental Coordinator
Office of Environmental Quality &
Sustainability
City of Dallas



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1122

Item #: B.

Reflections and Looking Ahead Park Board Annual Update
[Sabina Carr, President and CEO, Dallas Arboretum and Botanical Garden]



DALLAS ARBORETUM
AND BOTANICAL GARDEN

2023 Reflections and Looking Ahead

Sabina Carr
President & CEO

Presented to Parks, Trail & Environment Committee
April 1, 2024



DALLAS ARBORETUM
AND BOTANICAL GARDEN

Mission

Build and maintain a public venue that promotes the art, enjoyment and knowledge of horticulture, while providing opportunities for education and research.

We are committed to excellence, inclusion, good management and fiscal responsibility.



DALLAS ARBORETUM
AND BOTANICAL GARDEN

Year End 2023

- #2 Top Dallas Attraction +
- 1.1 million attendance
- 46,000 Member HH's
- Nearly 90,00 school children served
 - 50% Title One schools
- Healthy surplus and reinvestment
- Successful, high-profile programs
- Community engagement initiatives
- New President & CEO hired



DALLAS ARBORETUM
AND BOTANICAL GARDEN

Community Impact 2023

- 817 schools from 95 different districts
- 95,000 children served
- 53% received financial aid
- 94 TEKS aligned programs
- 1,400 Homeschool participants
- Dallas Zoo edible donations
- Dallas Public Library reads
- Dallas College Cooks
- 25,000 Arboretum free VIP tickets



DALLAS ARBORETUM
AND BOTANICAL GARDEN

Visitor Profile

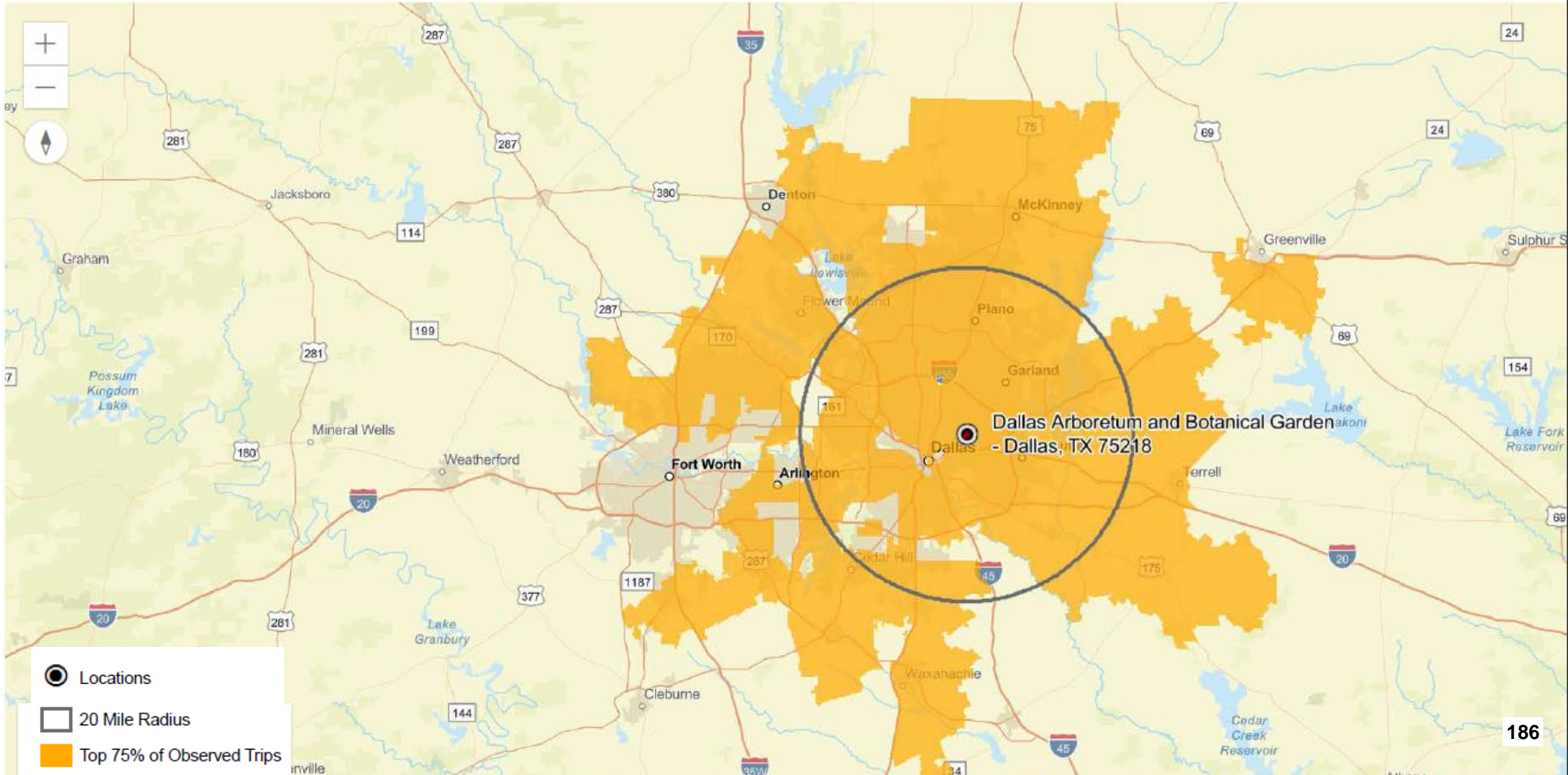
- 52% non-white (57% DFW)
- Average age 45 (45 DFW)
- Average HHI \$109K (DFW \$112K)
 - 92 Index to DFW <\$50K HHI
- 28% College Degree
- Market comp Gen Z and Gen X
- Tourist 15%
- Dwell time 2 hours vs. 1.5 national

Data per TruTrade, Jul 2022- Jun 2023

Dallas Arboretum and Botanical Garden

E Lawther Dr & Garland Rd, Dallas, TX, 75218

July 2023 (Most Recent 12 Months)





DALLAS ARBORETUM
AND BOTANICAL GARDEN

The First 90 Days

- Build culture
- Board relations
- Operational strengths and areas for improvement
- Stipend and Bond
- Opportunities for growth and innovation
- Visitor satisfaction and feedback

Dallas Blooms



Food & Wine Festival



Artscape



Black Heritage Celebration



Pride in Bloom



Hispanic Heritage Celebration



Cool Thursday Concerts





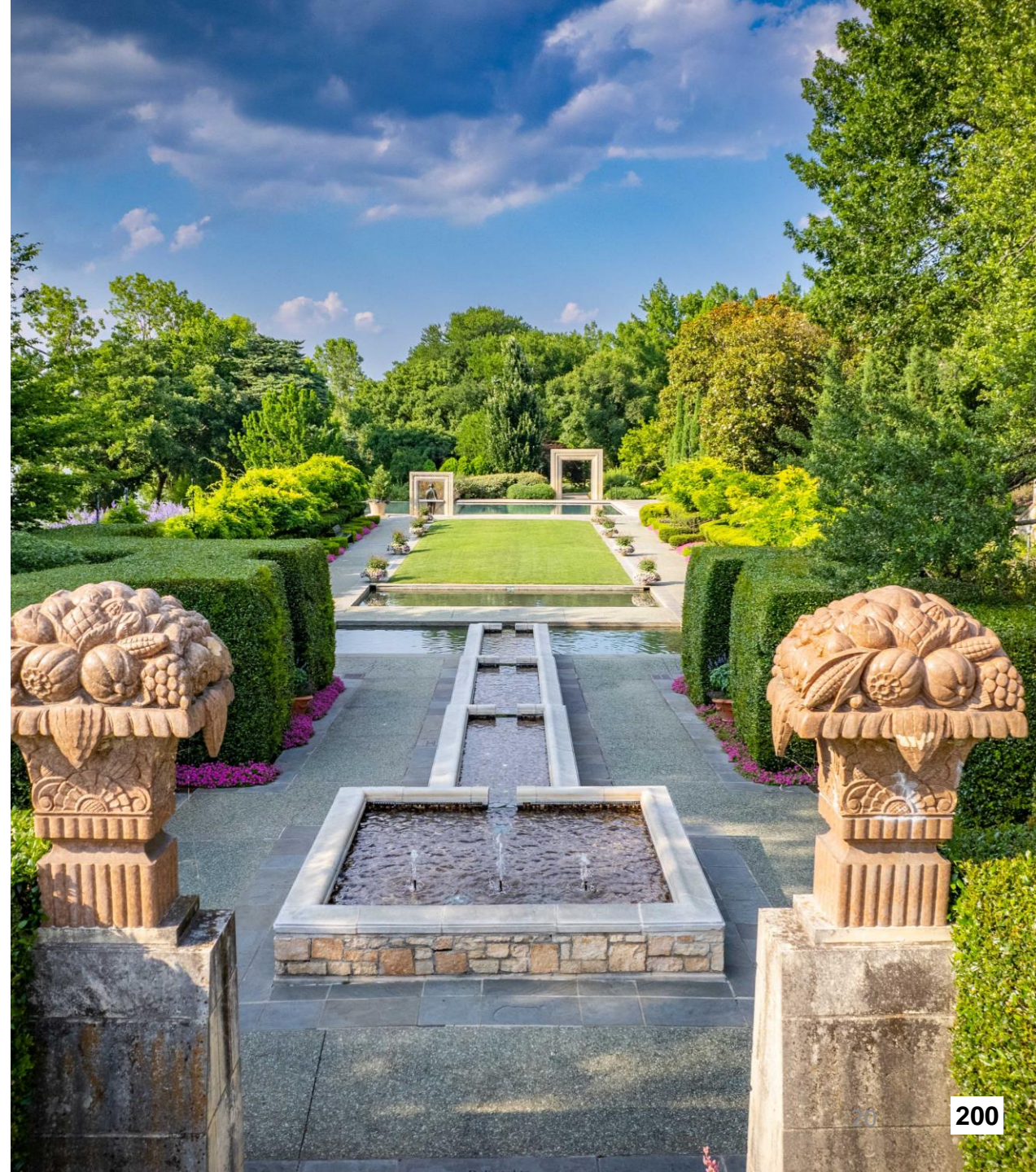
Sponsored by
BANK OF TEXAS













DALLAS ARBORETUM
AND BOTANICAL GARDEN

Future Initiatives

- Strategic planning
- Extended operating hours
- Variable pricing
- Online convenience fee
- Guest experience enhancement
- Education and partnerships expansion



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1123

Item #: C.

Keep Dallas Beautiful
[Kevin Mondy, Business Manager, Department of Code Compliance]



City of Dallas

Parks, Trails, and Environment
Committee Meeting
Keep Dallas Beautiful Update

April 1 2024

Kevin Mondy M.A., Manager
Code Compliance
City of Dallas

Presentation Overview



- Purpose
- Keep Dallas Beautiful Updates
- Community Volunteerism / Cleanups Measures
- KDB Program Operations
- North Texas Community Clean Up Challenge
- Questions



Purpose



- This presentation will share recent developments and achievements of the Keep Dallas Beautiful Program, managed by the Department of Code Compliance.
- Provide key updates on program operations and additions



Dallas Beautiful Affiliation



1010 Washington Blvd., Stamford, CT 06901
T: 203.659.3000 F: 203.659.3001
info@kab.org / www.kab.org

December 16, 2020

Carl:

Keep America Beautiful is pleased to accept the City of Dallas Department of Code Compliance's application to revive Keep Dallas Beautiful in the City of Dallas. Keep Dallas Beautiful will soon rejoin Keep America Beautiful's family of over 600 national affiliates.

We recognize that the collective effort of Keep America Beautiful affiliates to End Littering, Improve Recycling, and Beautify America's Communities may be challenging and will require time, resources and hard work. The results our affiliates have achieved over the years — lasting, positive economic, environmental, and social impact — have demonstrated that amazing outcomes will take place by putting to work the Keep America Beautiful behavior change system and strategies, in addition to the best practices that will be shared during your affiliation process.

Keep America Beautiful national staff and trainers are available to work with you in your journey to become a certified Keep America Beautiful affiliate. Your primary point of contact at Keep America Beautiful is Jason Smith the Affiliate Operations Regional Director – West, his contact information is below:

Jason Smith
Keep America Beautiful
Director, Western Region
1010 Washington Blvd., Stamford, CT 06901
Office: 475.298.1705
Email: jsmith@kab.org

We look forward to working with you to help keep Dallas beautiful and welcoming you as an official affiliate of the Keep America Beautiful Network. Thank you for helping Keep America Beautiful fulfill our vision of creating a country where every community is a clean, green and beautiful place to live. We look forward to our partnership together and great things to come for your community and our beautiful country!

Sincerely,

Helen Lowman
President & CEO
Keep America Beautiful

Affiliation Acceptance Letter

KEEP DALLAS



KEEP AMERICA BEAUTIFUL AFFILIATE



Keep Dallas Beautiful Updates



- Received Silver Star Recognition Status with Keep Texas Beautiful.
- Implemented our Waste In Place Curriculum with 17 Dallas ISD schools.
- Increased our volunteer community cleanups by 52%.
- Received additional funding for Keep Dallas Beautiful for FY24 for three positions and marketing.
- We have filled two of three positions.
- New Keep Dallas Beautiful website launched.



Program Operations - Volunteer Cleanup Events



FY 2022 – Community Volunteer Cleanup Events

Number of Community Clean UP Events	Total Number of Volunteers	Total Number of Volunteers Hours	Value of Service
46	1,444	5,800	\$168,985

FY 2023 - Community Volunteer Cleanup Events

Number of Community Clean UP Events	Total Number of Volunteers	Total Number of Volunteers Hours	Value of Service
70	3,090	10,064	\$301,431

FY 2024 - YTD Community Volunteer Cleanup Events

Number of Community Clean UP Events	Total Number of Volunteers	Total Number of Volunteers Hours	Value of Service
47	1,586	4,324	\$107,056



Program Operations - Community Clean Trash – Off



FY 2022 - 13 Community Clean Trash – Off Events

Educational Letters Disseminated	Resident Participation	Bulk Trash Collected	Tires Collected	Hazardous Disposed / Batteries
54,259	2,443	250,500 lbs.	1,766	66,270 lbs.

FY 2023 – 17 Community Clean Trash – Off Events

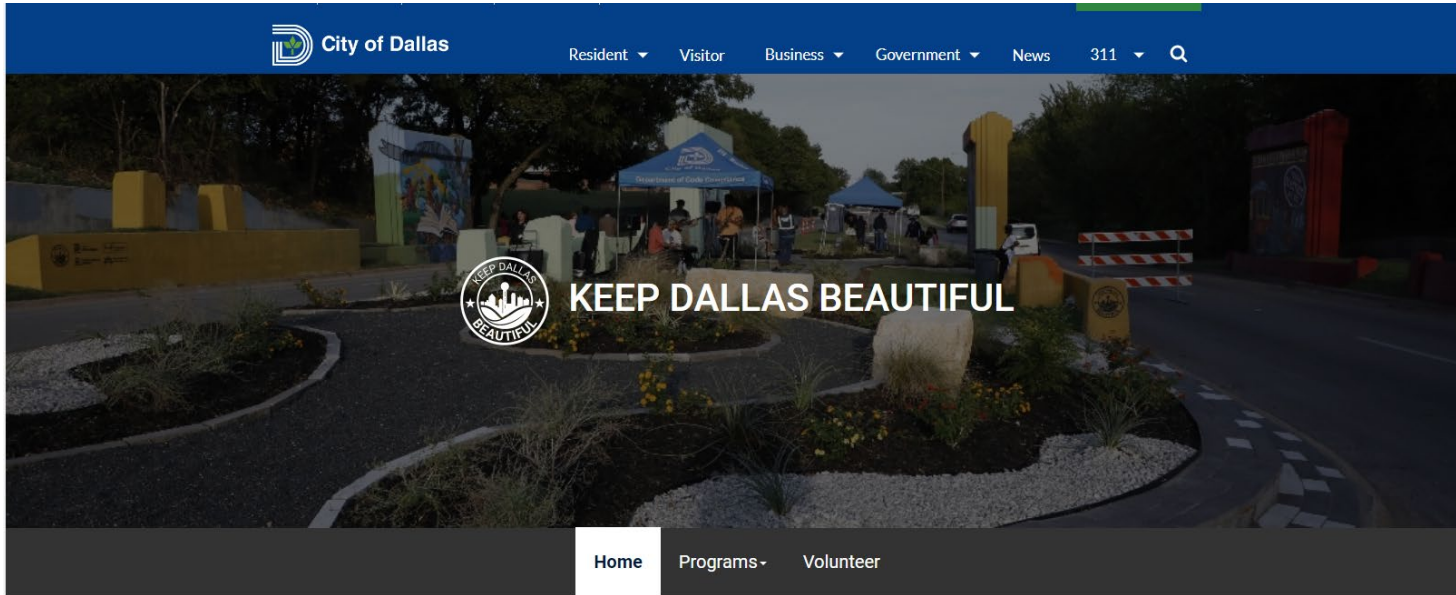
Educational Letters Disseminated	Resident Participation	Bulk Trash Collected	Tires Collected	Hazardous Waste Disposed / Paint/ Document Shredding /Batteries
53,933	2,683	275,180 lbs.	2,310	99,992 lbs.

FY 2024 – YTD 8 Community Clean Trash – Off Events

Educational Letters Disseminated	Resident Participation	Bulk Trash Collected	Tires Collected	Hazardous Waste Disposed / Paint/ Document Shredding /Batteries
22,737	1,257	160,880 lbs.	928	43,812 lbs.



Keep Dallas Beautiful



www.kdbccs.org



UPCOMING EVENTS

FEB 27	Tuesday @ 4:00 PM - 5:00 PM Clinton P. Russell Elementary School Keep Dallas Beautiful: Waste ...	MAR 5	Tuesday @ 4:00 PM - 5:00 PM Ascher Silberstein Elementary School Keep Dallas Beautiful: Waste ...
MAR 9	Saturday @ 7:00 AM - 11:00 AM West Dallas Multi-Purpose Center Keep Dallas Beautiful: Commun...	MAR 16	Saturday @ 9:00 AM - 11:00 AM Jacye Zaragoza Keep Dallas Beautiful: Love Y...
MAR 23	Saturday @ 7:00 AM - 11:00 AM Kathlyn Joy Gilliam Collegiate Academy Keep Dallas Beautiful: Commun...	APR 13	Saturday @ 7:00 AM - 11:00 AM Fretz Park Keep Dallas Beautiful: Commun...



Program Operations - Adopt-A-Spot



The Adopt-A-Spot program is a collaborative effort among residents, businesses, clubs, and organizations to keep the city clean and beautiful. Participants can adopt an available spot for a one-year period and commit to six clean-up events per year, making it easy for individuals and groups to get involved with Keeping Dallas Beautiful.



Code Compliance
Services

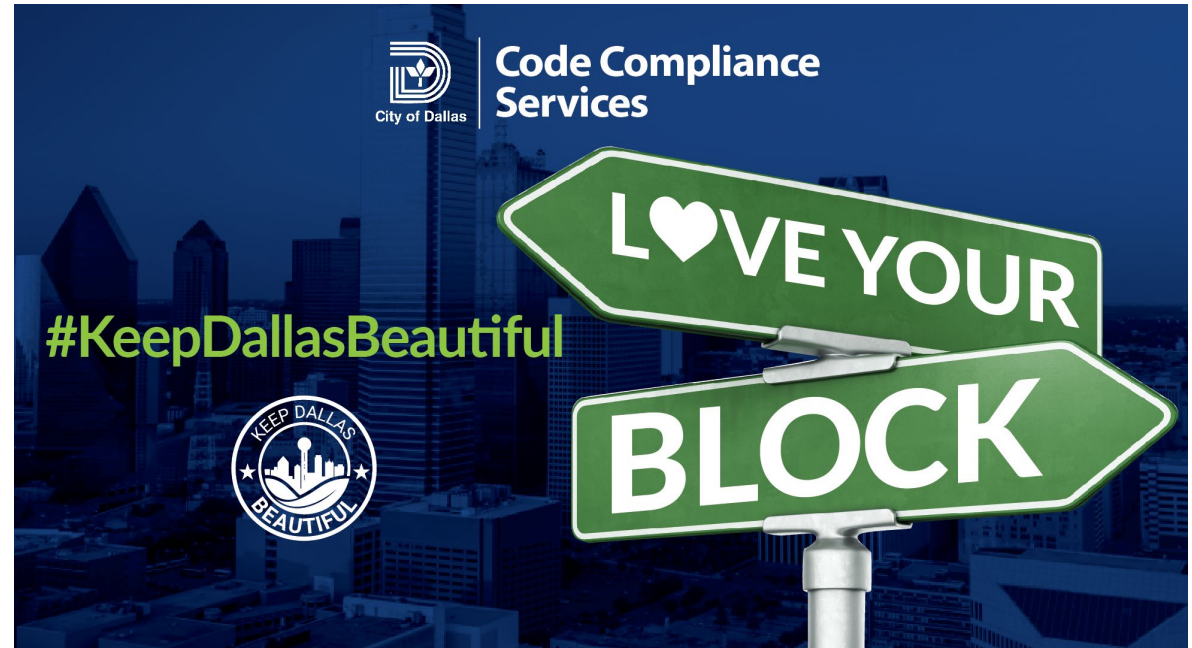


Program Operations Love Your Block



CITYWIDE VOLUNTEER CLEANUP INITIATIVE

The Love Your Block program encourages individuals and organizations to **clean up their communities** by removing blight. From mowing lawns to picking up litter, **every little bit helps!**



Scan the QR Code for additional information.



Program Operations cont.



Community Hand Tool Program



Program Operations cont.



Community Clean Up On The Go



Program Operations cont.



Beautification / Vacant Lot Projects





Leaderboard

Live dashboard of the current state of all participating communities.

Cleanup efforts must be logged between March 1, 2023 and May 31, 2023 and have taken place within a participating community.



Rank	Community	Events	Volunteers	Bags of Litter	Score
1	Mansfield	19	870	801	358.7456
2	Burleson	5	453	19	194.9196
3	Dallas	26	1697	3160	49.3609
4	Carrollton	32	79	237	35.2608
5	Grand Prairie	2	18	12	2.7757



**NORTH TEXAS
COMMUNITY CLEANUP
CHALLENGE**

JOIN US IN THE FIGHT AGAINST LITTER MARCH 1 - MAY 31, 2024



Scan the QR Code for
additional information.



**Together We Can Make
A Difference**



City of Dallas

Parks, Trails, and Environment
Committee Meeting
Keep Dallas Beautiful Update

April 1, 2024

Kevin Mondy M.A., Manager
Code Compliance
City of Dallas



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1121

Item #: D.

Water Conservation Memorandum of Understanding (MOU) with Tarrant Regional Water District
[M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager]]

Memorandum



CITY OF DALLAS

DATE April 1, 2024

TO Honorable Chair Stewart and Members of the Parks, Trails, and the Environment Committee

SUBJECT **Regional Public Awareness Campaign – Memorandum of Understanding with Tarrant Regional Water District (TRWD)**

The Office of Environmental Quality & Sustainability (OEQS) is seeking continuation of the Water Conservation Regional Public Awareness Campaign between City of Dallas (City) and TRWD through a five-year Memorandum of Understanding (MOU) in an amount not to exceed \$3,350,000 – Financing: General Fund – fully reimbursed by Dallas Water Utilities (DWU).

Background

As water suppliers for over 5 million people in the Dallas-Fort Worth Metroplex and surrounding communities, the City and TRWD have a keen interest in the wise and efficient use of the regional water supply.

In 2009, the City and TRWD began working together on the development and funding of a regional campaign. The two parties first executed a MOU in 2014 which was updated in 2019. The campaign also expanded its reach in 2019 with the participation of the North Texas Municipal Water District (NTMWD). The Water Conservation Regional Public Awareness Campaign’s goal is to build awareness of the importance of using water wisely and to provide useful tips on efficient water use. The joint campaign launches annually in the summer, as the peak irrigation season begins. Outdoor irrigation is a primary target since it has the highest potential water savings for water customers and water providers.

The regional campaign has resulted in significant financial savings and advantages for both entities. By sharing a common message, creative product and media purchase, each entity has reduced its creative development, production, and advertising costs. Since 2009, the City and TRWD have each saved approximately \$2.2 million in creative production costs and gained advertising exposure worth approximately \$11.25 million.

As in prior years, future creative products for the campaign will include television, radio, on-line advertising, billboards, transit and newspaper advertising in English and Spanish. Additionally, Dallas and TRWD will share the costs to maintain and update the regional campaign website (<https://waterisawesome.com/>) and the regional weekly watering advice tool developed as a free resource for customers.

The MOU requires a campaign steering committee, establishes TRWD as the contracting authority for the creative and media buying contracts, and establishes a cost share for all expenses. In accordance with the “City of Dallas-Tarrant Regional Water District Interlocal Cooperation Contract” Article IV Fair Opportunities Purchasing and Contracting, Dallas

DATE April 1, 2024
SUBJECT **Water Conservation Public Awareness Campaign**
PAGE **2 of 3**

and TRWD will strive to ensure that all qualified businesses, regardless of size, economic, social, racial, gender, or ethnic status have a fair opportunity to participate in joint projects undertaken by Dallas and TRWD. Dallas and TRWD have jointly established requirements for prospective consultants to ensure a good faith effort to achieve a subcontracting goal of 25% to participation by Minority/Women Owned Business Enterprises (M/WBE) and Historically Underutilized Businesses (HUB).

Upon the execution of this MOU and for the purposes of funding the Water Conservation Regional Public Awareness Campaign, the City shall contribute an amount not to exceed \$670,000 on an annual basis (subject to annual appropriations) for five years.

Prior Action/Review (Council, Boards, Commissions)

On June 26, 2019, City Council authorized the MOU with the TRWD to continue a successful regional public awareness campaign that encourages efficient water use by Resolution No. 19-1007.

Next Steps

Briefing memo to Parks, Trails and the Environment on April 1, 2024 seeking support for consideration and approval of the MOU with the TRWD.

Staff will request City Council action to authorize the MOU with the TRWD on April 10, 2024.

Please contact Water Conservation Manager, Alicia Lee at alicia.lee@dallas.gov or OEQS Director, Carlos Evans at carlos.evans@dallas.gov if you have any questions.



Liz Cedillo-Pereira
Assistant City Manager

c: T.C. Broadnax, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1124

Item #: E.

Environmental Commission Update
[Kathryn Bazan, Chair, Environmental Commission]

Memorandum



CITY OF DALLAS

DATE April 1, 2024

TO Honorable Chair Stewart and Members of the Parks, Trails, and the Environment Committee

SUBJECT **Environmental Commission Update**

2024 Environmental Commission Strategic Planning Workshop

On January 27, 2024, the commission held its second annual strategic planning workshop. The report was approved during the commission's March 6, 2024, meeting and is attached for your review.

Vote to Recommend Support of Spring and Fall Lights Out DFW Initiative

The commission unanimously voted in favor of recommending that the council support a twice-annual Lights Out DFW initiative via proclamation or ordinance. The city currently issues a proclamation during the spring peak bird migration season (March 1 – June 15) to reduce bird fatalities caused by building illumination. The commission's recommendation would add the peak fall migration period (August 15 – November 30).

Examples of bird-safe codes from across the country can be found at: <https://bird-friendly.yale.edu/usa-policy-database>.

A draft proposed lighting ordinance was provided by Audubon Texas:

EXAMPLE ORDINANCE

TEXAS MODEL OUTDOOR LIGHTING ORDINANCE

AN ORDINANCE AMENDING ARTICLE XX.X OF DALLAS CODE OF ORDINANCES; MODIFYING REGULATIONS FOR LIGHTING; PROVIDING FOR THE FOLLOWING: RULES; STANDARDS; PROCEDURES; AND, AN EFFECTIVE DATE.

Section X. Chapter X of title X of the administrative code of the City of _____ is amended by adding a new section xxx read as follows:

§ XXX Limitation on nighttime illumination in city-owned or leased buildings during peak avian migration periods. a. For the purposes of this article, the following terms shall have the following meanings.

Non-essential outdoor lighting. The term "non-essential outdoor lighting" means lighting that has not been deemed essential for either safety or functionality as determined by an agency designated by the mayor or by the owner of a leased building.

Peak avian migration period. The term “peak avian migration period” means the period from March 1 through June 15 and the period from August 15 through November 30, as recommended by Audubon Texas and Cornell Lab of Ornithology.

b. For city-owned buildings, and buildings leased by the city in which the city is the only tenant, non-essential outdoor lighting shall be turned off between the hours of 11:00 p.m. and 6:00 a.m. during peak avian migration periods.

c. For buildings leased by the city, where the city is not the only tenant, the agency leasing such building shall use its best efforts to include a provision in such lease requiring that non-essential outdoor as well as indoor lighting be turned off between the hours of 11:00 p.m. and 6:00 a.m. during peak avian migration periods.

§ 2. This local law takes effect immediately, provided that it shall apply only to leases entered into on or after such date.

Commission Events and Outreach

With Earth Month and Earth Day approaching, the commission will be supporting several upcoming events, including:

- North Texas Climate Symposium on Thursday, April 4, at the Kay Bailey Hutchison Convention Center
- Oak Cliff Earth Day on Sunday, April 21 at Lake Cliff Park
- EarthX from April 22 – April 26

Please reach out with any questions.



Kathryn Bazan
Chair, City of Dallas Environmental Commission

c: T.C. Broadnax, City Manager
Tammy Palomino, Interim City Attorney
Mark Swann, City Auditor
Billierae Johnson, City Secretary
Preston Robinson, Administrative Judge
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Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



Environmental Commission Strategic Planning Workshop Report

January 27, 2024

4DWN | 2633 Ferris St. Dallas, TX 75226

Meeting facilitated by Clark Brockman, Brockman Climate Strategies

[Agenda](#)

Common Abbreviations

OEQS: Office of Environmental Quality & Sustainability

EVC: Environmental Commission

CECAP: Comprehensive Environmental & Climate Action Plan

PTE: Parks, Trails, & the Environment Council Committee

EJ: Environmental Justice Subcommittee

EHC: Environmental Health Committee

O&E: Outreach & Engagement Subcommittee

IMP: Implementation Subcommittee

SPI: Strategic Partnerships & Innovation Subcommittee

Resources

[Brockman Climate Strategies](#)

[4DWN](#)

[EVC Webpage](#)

[CECAP - full plan](#)

[OEQS Webpage \(Green Dallas\)](#)

[PTE Committee Members](#)

[PTE Committee Priorities](#)

[EVC 2022 Strategic Planning Workshop Report](#)

[EVC FY23 Annual Report](#)

[CECAP FY24 Implementation Work Plan](#)

[City of Dallas Sustainable Procurement Policy](#)

[Dallas Community Air Management Program \(D-CAMP\) Dashboard](#)

[City of Dallas Racial Equity Plan](#)

[City of Dallas Forward Dallas Comprehensive Land Use Plan Draft #3](#)

[City of Dallas Comprehensive Urban Agriculture Plan](#)

ENVIRONMENTAL COMMISSION STRATEGIC PLANNING WORKSHOP

January 27, 2024

All Commission Discussion

The commission discussed ground rules, reviewed background materials, and deliberated desired outcomes.

Committee Breakouts

Each of the 5 subcommittees separated into groups to develop up to 3 priorities for the year in line with the [CECAP FY24 Implementation Work Plan](#) and the [PTE Committee priorities](#).

Committee Report-outs

- **Outreach & Engagement (O&E):** “Create inclusive, two-way community communication and support community-led accountability related to environmental issues.”
 - **Goal 1:** Support every commissioner in hosting at least one community meeting in their district before the end of 2024.
 - This includes development of a questionnaire including names of known partners, venues, and challenges.
 - This also includes creation of a "meeting in a box" toolkit with a PowerPoint and outreach materials.
 - Conduct an end-of-year engagement audit.
 - Who are we reaching and not reaching? Identify opportunities for more equitable outreach.
 - **Goal 2:** Generate awareness through digital platforms.
 - Create one post a month of content each commissioner can share on their own personal channels (includes an image, graphic and caption), which will be distributed through the Board Coordinator. These can be shared on social media, in newsletters, on Nextdoor, etc.
 - Collaborate with subcommittees on content ideas related to what each subcommittee is working on and/or topics that are pertinent to them.
- **Implementation (IMP):** “Identify and leverage all resources, including data, funding, incentives, and strategic partnerships needed to accomplish the CECAP’s goals.”
 - **Goal 1:** Review the [sustainable procurement policy](#).
 - Remove barriers; improve execution and follow-through.
 - Identify loopholes that allow procurement of goods and services that are not compliant with this policy.
 - Prioritize and recommend changes that include mandates.
 - Coordinate with the O&E Subcommittee to educate staff and contractors.
 - Quarterly goals

ENVIRONMENTAL COMMISSION STRATEGIC PLANNING WORKSHOP

January 27, 2024

- Q1: Gather information; research the sustainable procurement policy.
 - Q2: Prioritize recommendations.
 - Q2-Q4: Coordinate with O&E and SPI Subcommittees to educate staff and contractors.
 - Q3: Provide a formal recommendation to the PTE Committee.
 - Bike rack (important ideas that should be revisited)
 - Explore nature-based infrastructure instead of lawns at City-owned property.
 - Support implementation of radiant barrier requirements for re-roofing.
 - Support storing all electric lawn equipment batteries at resilience hubs / recreation centers where the equipment will be used.
 - Support action SW3 on the CECAP FY24 Implementation Work Plan by focusing on recycling education at community cleanup events.
 - Support food waste to energy programs.
 - Greening factor and parking reform.
 - Code enforcement reform.
 - Support CECAP branding; add the CECAP logo and goal branding to all City communications (internal and external), similar to the United Nations Sustainability Goals, to show which efforts align with which CECAP goals.
- **Environmental Justice (EJ):** “Advance environmental equity by encouraging the City to codify equity into its laws and processes. Equitable solutions should meet the varying needs of each community.”
 - **Goal 1:** Hold 6 meetings (including 3 with stakeholders and Council Members).
 - Discuss food access; identify a Council Member (potentially a member of the PTE Committee) who will assist with the FA14 action within Goal 7 on the CECAP FY24 Implementation Work Plan.
 - Hold 3 meetings with neighbors to address food access and connect them to resources, including City staff.
 - Work with the O&E Subcommittee on social media content; work on persuasive storytelling.
 - Quarterly goals
 - Q1: Preparation and research.
 - Q2: Hold 2 meetings; work on social media outreach.
 - Q3 – Q4: Hold 2 meetings each quarter.
- **Environmental Health (EH):** “Prioritize public and environmental health by advancing the City’s Greenhouse Gas emissions reductions efforts to meet the 2030 Interim Target and 2050 Carbon Neutrality Target.”

ENVIRONMENTAL COMMISSION STRATEGIC PLANNING WORKSHOP

January 27, 2024

- **Goal 1:** Improve indoor air quality by improving weatherization through integrated business education and partnership development.
 - Impact: Number of businesses engaged.
 - Relevance: Improved weatherization decreases greenhouse gas emissions.
 - Quarterly goals
 - Q1: Reach out to OEQS to identify target businesses.
 - Q2: Research weatherization programs.
 - Q3 – Q4: Educate businesses on these programs.
- **Goal 2:** Strengthen the City of Dallas Environmental Justice Screening Tool (under development) and the Dallas Community Air Management Program (D-CAMP) with greater data integration and partnerships with hospital systems and higher education.
 - Quarterly goals
 - Q1: Reach out to OEQS to establish target partnerships, establish a protocol for outreach, and engage outside stakeholders.
 - Q2: Look for 4 institutions to partner with; get at least 1 to engage.
 - Q3: Develop an implementation plan.
 - Q4: Begin implementing.
- **Strategic Partnerships & Innovation (SPI):** “Identify and leverage all resources, including data, funding, incentives, and strategic partnerships needed to accomplish the CECAP’s goals. Transform the City of Dallas into a hub for environmental innovation.”
 - Prior to the workshop, the SPI Subcommittee took a survey to identify interests, technical knowledge, and relationships to help engage the private sector on the topics of Buildings, Renewable Energy, Alternate Fuel Infrastructure (within the Transportation goal). Upon reviewing the survey results, the group highlighted 3 potential priority actions from the FY24 CECAP Implementation Work Plan:
 - B13: Establish urban greening factor requirements for new developments that quantify how projects contribute to urban greening for reduced stormwater runoff and urban heat island improvements.
 - B15: Evaluate potential city-owned properties for the creation of ‘resilience hubs.’
 - E5: Build regional strategic partnerships to promote adopting renewable energy (rooftop solar).
 - The group decided to focus on incentives to motivate the private sector to realize meaningful positive change in action B13 (urban greening), which easily encompasses 6 of the 8 CECAP goals. This focus will allow alignment with other subcommittee goals (EHC and EJ), with ongoing work by City of Dallas departments (like the [ForwardDallas plan](#)), and with other regional organizations.

ENVIRONMENTAL COMMISSION STRATEGIC PLANNING WORKSHOP

January 27, 2024

- S.M.A.R.T. goal: By year end, SPI will work with the City Council to recommend an ordinance to establish incentives deemed most effective by stakeholders. The group will develop a quarterly workplan to outline process, partners, and key decisions.
 - Quarterly goals
 - Q1: Discovery to understand history and precedence, within and beyond Dallas. Prepare for stakeholder engagement. Partner with O&E, EHC, and EJ Subcommittees.
 - Q2: Stakeholder engagement; what would effectively incentivize change? Identify possible pilot locations to add context and specificity.
 - Q3: Finalize stakeholder engagement.
 - Q4: Incorporate any additional feedback received. Draft ordinance recommendation with IMP Subcommittee.

Cross-Committee Collaboration

- Alignment
 - SPI + O&E
 - Support urban greening factor efforts.
 - Hold district meetings to inform potential SPI incentives.
 - The innovation aspect of SPI has synergies with O&E.
 - SPI will approach business groups and can use O&E presentation materials.
 - SPI + IMP
 - IMP can support SPI implementation (e.g. on the 2024 Bond recommendations).
 - SPI + EHC
 - Can collaborate on business outreach related to weatherization.
 - EJ + O&E + EHC
 - Collaborate on weatherization education internally.
 - O&E + EJ
 - Collaborate on “sizzle reel” for social media.
 - IMP + O&E
 - Identify environmental groups for outreach.

Summary and Next Steps

- Each subcommittee should finish their workplan for the year by March 1st.
- Each subcommittee chair should do a brief presentation on their report during the March EVC meeting.
- Anyone who is absent during this workshop should get a briefing from their subcommittee chair before the draft workplan is finalized.

ENVIRONMENTAL COMMISSION STRATEGIC PLANNING WORKSHOP
January 27, 2024

Erin Diehl

Drafted by:
Erin Diehl, Board Coordinator
Office of Environmental Quality & Sustainability

03/01/2024

Date

Kathryn Bazan

Approved by:
Kathryn Bazan, Chair
Environmental Commission

03/06/2024

Date