

MINUTES OF THE CITY COUNCIL COMMITTEE  
MONDAY, AUGUST 19, 2024

24-0010

QUALITY OF LIFE, ARTS, AND CULTURE  
CITY COUNCIL CHAMBER, CITY HALL/VIDEO CONFERENCE  
COUNCILMEMBER PAUL E. RIDLEY, PRESIDING

PRESENT: [7] Ridley, \*Resendez (\*\*9:12 a.m.), Gracey (\*\*9:02 a.m.), \*Bazaldua (\*\*9:07 a.m.), \*Blackmon, Schultz, Willis,

ABSENT: [0]

The meeting was called to order at 9:00 a.m. with a quorum of the committee present.

The meeting agenda, posted in accordance with Chapter 551, "OPEN MEETINGS," of the Texas Government Code, was presented.

After all business properly brought before the committee had been considered, the meeting adjourned at 11:11 a.m.

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Chair

ATTEST:

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City Secretary Staff

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Date Approved

The agenda is attached to the minutes of this meeting as EXHIBIT A.

The actions taken on each matter considered by the committee are attached to the minutes of this meeting as EXHIBIT B.

The briefing materials for this meeting are filed with the City Secretary's Office as EXHIBIT C.

**\*Note: Members of the Committee participated in this meeting by video conference.**

**\*\* Note: Indicates arrival time after meeting called to order/reconvened.**

MINUTES OF THE CITY COUNCIL COMMITTEE  
MONDAY, AUGUST 19, 2024

EXHIBIT A

**RECEIVED**

2024 AUG 16 AM 8:55

CITY SECRETARY  
DALLAS, TEXAS

**City of Dallas**

1500 Marilla Street,  
Council Chambers, 6th Floor  
Dallas, Texas 75201

**Public Notice**

2 4 0 7 6 6

POSTED CITY SECRETARY  
DALLAS, TX



**Quality of Life, Arts, and Culture Committee**

**August 19, 2024**

**9:00 AM**

## 2023 CITY COUNCIL APPOINTMENTS

<b>COUNCIL COMMITTEE</b>	
<b>ECONOMIC DEVELOPMENT</b> Atkins (C), Narvaez (VC), Arnold, Bazaldua, Ridley, Stewart, West	<b>GOVERNMENT PERFORMANCE AND FINANCIAL MANAGEMENT</b> West (C), Blackmon (VC), Mendelsohn, Moreno, Resendez
<b>HOUSING AND HOMELESSNESS SOLUTIONS</b> Moreno (C), Mendelsohn (VC), Gracey, West, Willis	<b>PARKS, TRAILS, AND THE ENVIRONMENT</b> Stewart (C), Moreno (VC), Arnold, Bazaldua, Blackmon, Narvaez, West
<b>PUBLIC SAFETY</b> Mendelsohn (C), Stewart (VC), Atkins, Moreno, Willis	<b>QUALITY OF LIFE, ARTS, AND CULTURE</b> *Ridley (C), Resendez (VC), Bazaldua, Blackmon, Gracey, Schultz, Willis
<b>TRANSPORTATION AND INFRASTRUCTURE</b> Narvaez (C), Gracey (VC), Atkins, Mendelsohn, Resendez, Schultz, Stewart	<b>WORKFORCE, EDUCATION, AND EQUITY</b> *Arnold (C), *Schultz (VC), Bazaldua, Blackmon, Resendez, Ridley, Willis
<b>AD HOC COMMITTEE ON ADMINISTRATIVE AFFAIRS</b> Atkins (C), Mendelsohn, Moreno, Ridley, Stewart	<b>AD HOC COMMITTEE ON GENERAL INVESTIGATING AND ETHICS</b> Mendelsohn (C), Gracey, Johnson, Schultz, Stewart
<b>AD HOC COMMITTEE ON JUDICIAL NOMINATIONS</b> Ridley (C), Resendez, West	<b>AD HOC COMMITTEE ON LEGISLATIVE AFFAIRS</b> Mendelsohn (C), Atkins, Gracey, Narvaez, Stewart
<b>AD HOC COMMITTEE ON PENSIONS</b> Atkins (C), Blackmon, Mendelsohn, Moreno, Resendez, Stewart, West, Willis	<b>AD HOC COMMITTEE ON PROFESSIONAL SPORTS RECRUITMENT AND RETENTION</b> Gracey (C), Blackmon, Johnson, Moreno, Narvaez, Resendez, Schultz

(C) – Chair, (VC) – Vice Chair

\* Updated:6/28/24

Note: A quorum of the Dallas City Council may attend this Council Committee meeting.

## General Information

The Dallas Council Committees regularly meet on Mondays beginning at 9:00 a.m. and 1:00 p.m. in the Council Chambers, 6th floor, City Hall, 1500 Marilla. Council Committee agenda meetings are broadcast live on [bit.ly/cityofdallastv](http://bit.ly/cityofdallastv) and on Time Warner City Cable Channel 16.

Sign interpreters are available upon request with a 48-hour advance notice by calling (214) 670-5208 V/TDD. The City of Dallas is committed to compliance with the Americans with Disabilities Act. **The Council agenda is available in alternative formats upon request.**

If you have any questions about this agenda or comments or complaints about city services, call 311.

## Rules of Courtesy

City Council meetings bring together citizens of many varied interests and ideas. To insure fairness and orderly meetings, the Council has adopted rules of courtesy which apply to all members of the Council, administrative staff, news media, citizens and visitors. These procedures provide:

- That no one shall delay or interrupt the proceedings, or refuse to obey the orders of the presiding officer.
- All persons should refrain from private conversation, eating, drinking and smoking while in the Council Chamber.
- Posters or placards must remain outside the Council Chamber.
- No cellular phones or audible beepers allowed in Council Chamber while City Council is in session.

"Citizens and other visitors attending City Council meetings shall observe the same rules of propriety, decorum and good conduct applicable to members of the City Council. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the City Council or while attending the City Council meeting shall be removed from the room if the sergeant-at-arms is so directed by the presiding officer, and the person shall be barred from further audience before the City Council during that session of the City Council. If the presiding officer fails to act, any member of the City Council may move to require enforcement of the rules, and the affirmative vote of a majority of the City Council shall require the presiding officer to act." Section 3.3(c) of the City Council Rules of Procedure.

## Información General

Los Comités del Concejo de la Ciudad de Dallas se reúnen regularmente los lunes en la Cámara del consejo en el sexto piso del Ayuntamiento, 1500 Marilla, a partir de las 9:00 a.m. y la 1:00 p.m. Las reuniones de la agenda del Comité del Consejo se transmiten en vivo por la estación de [bit.ly/cityofdallastv](http://bit.ly/cityofdallastv) y por cablevisión en la estación *Time Warner City Cable Canal 16*.

Intérpretes para personas con impedimentos auditivos están disponibles si lo solicita con 48 horas de anticipación llamando al (214) 670-5208 (aparato auditivo V/TDD). La Ciudad de Dallas se esfuerza por cumplir con el decreto que protege a las personas con impedimentos, *Americans with Disabilities Act*. **La agenda del Ayuntamiento está disponible en formatos alternos si lo solicita.**

Si tiene preguntas sobre esta agenda, o si desea hacer comentarios o presentar quejas con respecto a servicios de la Ciudad, llame al 311.

## Reglas de Cortesía

Las asambleas del Ayuntamiento Municipal reúnen a ciudadanos de diversos intereses e ideologías. Para asegurar la imparcialidad y el orden durante las asambleas, el Ayuntamiento ha adoptado ciertas reglas de cortesía que aplican a todos los miembros del Ayuntamiento, al personal administrativo, personal de los medios de comunicación, a los ciudadanos, y a visitantes. Estos reglamentos establecen lo siguiente:

- Ninguna persona retrasará o interrumpirá los procedimientos, o se negará a obedecer las órdenes del oficial que preside la asamblea.
- Todas las personas deben abstenerse de entablar conversaciones, comer, beber y fumar dentro de la cámara del Ayuntamiento.
- Anuncios y pancartas deben permanecer fuera de la cámara del Ayuntamiento.
- No se permite usar teléfonos celulares o enlaces electrónicos (*paggers*) audibles en la cámara del Ayuntamiento durante audiencias del Ayuntamiento Municipal

"Los ciudadanos y visitantes presentes durante las asambleas del Ayuntamiento Municipal deben de obedecer las mismas reglas de comportamiento, decoro y buena conducta que se aplican a los miembros del Ayuntamiento Municipal. Cualquier persona que haga comentarios impertinentes, utilice vocabulario obsceno o difamatorio, o que al dirigirse al Ayuntamiento lo haga en forma escandalosa, o si causa disturbio durante la asamblea del Ayuntamiento Municipal, será expulsada de la cámara si el oficial que este presidiendo la asamblea así lo ordena. Además, se le prohibirá continuar participando en la audiencia ante el Ayuntamiento Municipal. Si el oficial que preside la asamblea no toma acción, cualquier otro miembro del Ayuntamiento Municipal puede tomar medidas para hacer cumplir las reglas establecidas, y el voto afirmativo de la mayoría del Ayuntamiento Municipal precisará al oficial que este presidiendo la sesión a tomar acción." Según la sección 3.3 (c) de las reglas de procedimientos del Ayuntamiento.

## **Handgun Prohibition Notice for Meetings of Governmental Entities**

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

*"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."*

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

*"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."*

"Pursuant to Section 46.03, Penal Code (places weapons prohibited), a person may not carry a firearm or other weapon into any open meeting on this property."

*"De conformidad con la Sección 46.03, Código Penal (coloca armas prohibidas), una persona no puede llevar un arma de fuego u otra arma a ninguna reunión abierta en esta propiedad."*

This City Council Quality of Life, Arts, and Culture Committee meeting will be held by video conference and in the Council Chambers, 6th Floor at City Hall. The public may attend the meeting virtually; however, City Hall is available for those wishing to attend the meeting in person. The Quality of Life, Arts, and Culture Committee will be broadcast live on Spectrum Cable Channel 16 (English) and 95 (Spanish) and online at [bit.ly/cityofdallastv](https://bit.ly/cityofdallastv). The public may also listen to the meeting as an attendee at the following video conference

<https://dallascityhall.webex.com/dallascityhall/j.php?MTID=m1adcc9efb4a3528fcc17bdedad482469>

## Call to Order

## MINUTES

1. [24-2583](#) Approval of the June 25, 2024, Quality of Life, Arts, and Culture Committee Meeting Minutes

**Attachments:** [Minutes](#)

## BRIEFING ITEMS

- A. [24-2570](#) Dallas Public Art Program  
[Martine Elyse Philippe, Director, Office of Arts and Culture; Lynn Rushton Reed, Public Art Program Manager, Office of Arts and Culture]

**Attachments:** [Presentation](#)

- B. [24-2568](#) Review of Storm Debris Collections and Resident Communications for Sanitation Services  
[Clifton Gillespie, Director, Department of Sanitation Services]

**Attachments:** [Presentation](#)

- C. [24-2576](#) Consider amending the one-year limitation on subsequent representation by former councilmembers and former members of boards, commissions, and other city bodies in Chapter 12A  
[Council Member Omar Narvaez]

**Attachments:** [Presentation](#)

## BRIEFING MEMOS

- D. [24-2598](#) City Facilities Partners Update - Dallas Black Dance Theater  
[Martine Elyse Philippe, Director, Office of Arts and Culture]

**Attachments:** [Memorandum](#)

- E. [24-2571](#) Bloomberg Center for Public Innovation Love Your Block Program Grant Recipient. Department: Code Compliance  
[Christopher, Christian, Director, Code Compliance; Brian, Morris, Assistant Director, Code Compliance]

**Attachments:** [Memorandum](#)

- F. [24-2573](#) FY25 Year One Objectives for Library Strategic Plan  
[Mary Jo Giudice, Director, Dallas Public Library]

**Attachments:** [Memorandum](#)

- G. [24-2574](#) Proposed closure of the Skillman Southwestern Branch Library  
[Mary Jo Giudice, Director, Dallas Public Library]

**Attachments:** [Memorandum](#)

- H. [24-2578](#) Upcoming Office of Procurement Services Item for Office of Community Care to Authorize a Contract with Guidehouse, Inc. to Complete a Senior Services Strategic Plan  
[Jessica Galleshaw, Director, Office of Community Care; Holly Holt, Assistant Director, Office of Community Care]

**Attachments:** [Memorandum](#)

- I. [24-2582](#) Legislative Priorities  
[Carrie Rogers, Director, Office of Government Affairs]

**Attachments:** [Memorandum](#)

#### **ADJOURNMENT**

- J. [24-2458](#) Quality of Life, Arts, and Culture Committee Forecast

**Attachments:** [Forecast](#)



**EXECUTIVE SESSION NOTICE**

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex Govt. Code §551.089]

MINUTES OF THE CITY COUNCIL COMMITTEE  
MONDAY, AUGUST 19, 2024

EXHIBIT B

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

AUGUST 19, 2024

Item 1: Approval of the June 25, 2024, Quality of Life, Arts, and Culture Committee Meeting Minutes

Councilmember Schultz moved to adopt the minutes as presented.

Motion seconded by Councilmember Willis and unanimously adopted. (Gracey, Resendez Bazaldua absent when vote taken)

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

AUGUST 19, 2024

BRIEFING ITEMS

Item A: Dallas Public Art Program

The following individuals briefed the committee on the item:

- Martine Elyse Philippe, Director, Office of Arts and Culture; and
- Lynn Rushton Reed, Public Art Program Manager, Office of Arts and Culture

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

AUGUST 19, 2024

BRIEFING ITEMS

Item B:           Review of Storm Debris Collections and Resident Communications for Sanitation Services

The following individuals briefed the committee on the item:

- Clifton Gillespie, Director, Department of Sanitation Services; and
- Eduardo Reyes, Assistant Director, Department of Sanitation Services

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

AUGUST 19, 2024

BRIEFING ITEMS

Item C: Consider amending the one-year limitation on subsequent representation by former councilmembers and former members of boards, commissions, and other city bodies in Chapter 12A

The following individual briefed the committee on the item:

- Laura Morrison, Assistant City Attorney, City Attorney's Office

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

AUGUST 19, 2024

BRIEFING MEMOS

- Item D: City Facilities Partners Update - Dallas Black Dance Theater
- Item E: Bloomberg Center for Public Innovation Love Your Block Program Grant Recipient. Department: Code Compliance
- Item F: FY25 Year One Objectives for Library Strategic Plan
- Item G: Proposed closure of the Skillman Southwestern Branch Library
- Item H: Upcoming Office of Procurement Services Item for Office of Community Care to Authorize a Contract with Guidehouse, Inc. to Complete a Senior Services Strategic Plan
- Item I: Legislative Priorities

The committee discussed the items.

MINUTES OF THE CITY COUNCIL COMMITTEE  
MONDAY, AUGUST 19, 2024

EXHIBIT C





# City of Dallas

1500 Marilla Street  
Council Chambers, 6th Floor  
Dallas, Texas 75201

## Agenda Information Sheet

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**File #:** 24-2570

**Item #:** A.

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Dallas Public Art Program

[Martine Elyse Philippe, Director, Office of Arts and Culture; Lynn Rushton Reed, Public Art Program Manager, Office of Arts and Culture]

# Dallas Public Art Program

Quality of Life Arts and Culture Committee  
August 19, 2024

Martine Elyse Philippe  
Director

Lynn Rushton Reed  
Public Art Program Manager  
Office of Arts and Culture  
City of Dallas



# Presentation Overview



1. Dallas Public Art Program Background
2. Public Art Committee Updates
3. Recent Dedications and Upcoming Projects (FY24-25)
4. Achievements
5. Community Engagement



*Comunidad* by Brad J. Goldberg





# Funding - City of Dallas Public Art Ordinance established January 1, 1989



## Where do Public Art dollars come from?

1989 City Public Ordinance applies a "percent for the arts" to all capital improvement projects

- **0.75 percent** if project is exclusively street, storm drainage, utility or sidewalk improvements
- **1.5 percent** of the total project appropriation for all other capital improvement projects
- **1.75 percent** for trails

## How can the money be used?

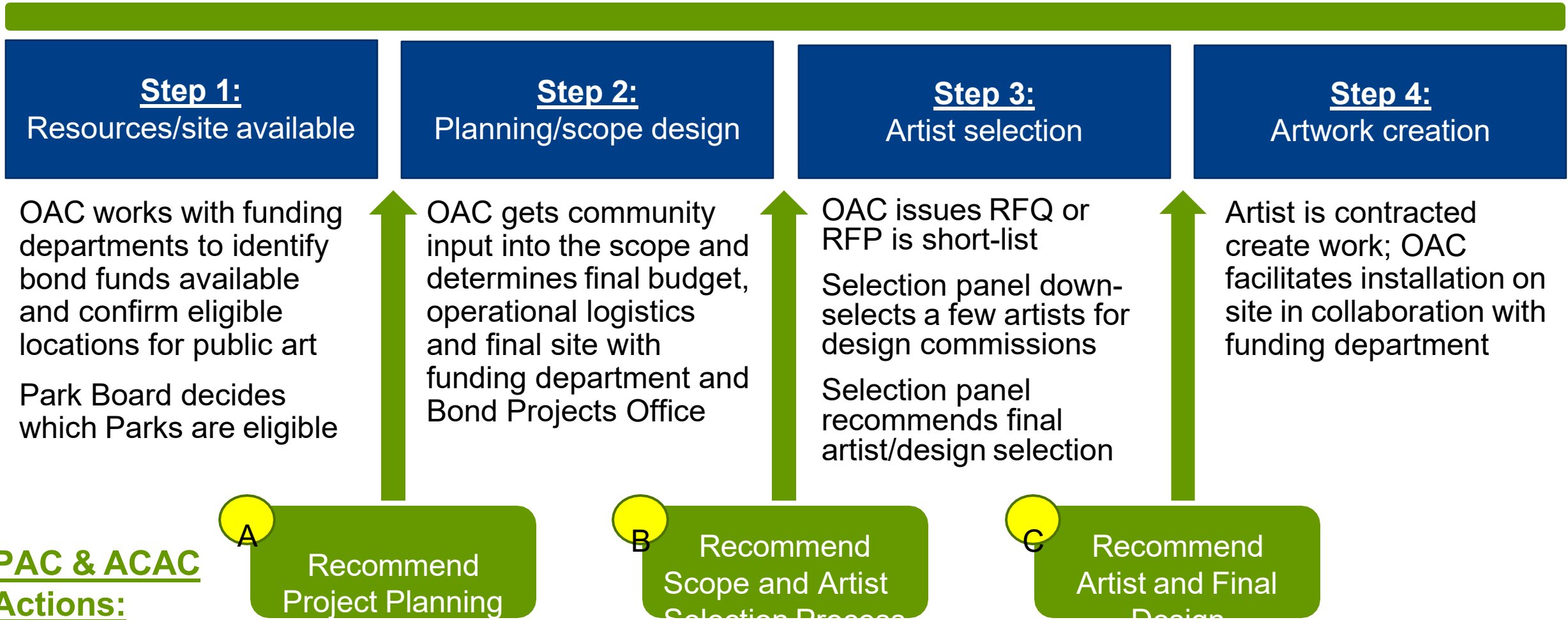
Funding can be used for design services of artists; selection, acquisition, documentation, commissioning and display of artworks; and administrative costs.

## How are budgets and locations set for a project?

1. Bond Office releases the allocation to the City (steward) departments where bond funding has been issued – this creates a Public Art "bank account" for each of these department
2. Public Art works with Bond Office and funding department to identify project locations and related funding available as part of project planning (Step 1)



# Overview: Creation of new Public Art piece





# Public Art Team



## **Lynn Rushton Reed**

Public Art Program Manager

[lynn.rushton@dallas.gov](mailto:lynn.rushton@dallas.gov)

Phone: 214.670.0634

## **Guy Bruggeman**

Public Art Conservation and Collection Manager

[Guy.bruggeman@dallas.gov](mailto:Guy.bruggeman@dallas.gov)

Phone: 469.978.1978

## **Drema Chávez**

Public Art Project Coordinator II

[drema.chavez@dallas.gov](mailto:drema.chavez@dallas.gov)

Phone: 214.670.3284

## **S. Rodriguez**

Public Art Senior Administrator

[S.Rodriguez@dallas.gov](mailto:S.Rodriguez@dallas.gov)

Phone: 214.670.5639

## **Sabine Senft**

Public Art Senior Administrator

[Sabine.senft@dallas.gov](mailto:Sabine.senft@dallas.gov)

Phone: 214.671.0355

## **Adriana Martinez Mendoza**

Public Art Senior Administrator

[Adriana.mmendoza@dallas.gov](mailto:Adriana.mmendoza@dallas.gov)

Phone: Coming soon





# Public Art Committee



The Public art committee, the original standing committee of the Arts and Culture Advisory Commission, was created by the 1989 ordinance.

**Public Art Committee** has 8 resident members, 3 Commissioners

**Commissioner Krista Weinstein, Chair**

**Petrine Abrahams**

Tashima Thomas, Ph.D.

Abraham Carrillo

Cassandra Porter

Hasani Burton

Leigh Arnold

Marion Marshall

Commissioner Vicki Meek

Commissioner Jerome Larez (Newly Appointed)

Commissioner Clyde Valentin



*Sankofa* by Andrew Scott







# Recent and Upcoming Dedications

## FY 24 Dedications:

- March 2024 – *\*Shadowlines* by RE:site Studio
- April 2024 – *Comunidad* by Brad Goldberg
- May 2024 – *Harmony* by Laura Walters
- September 2024 – *The Offering* by Jhonattan and Samantha Arango



*Shadowlines* by RE:site

\*REP Progress Measure (p. 93): In collaboration with Dallas Water Utilities, construct the Memorial for Victims of Racial Violence public art project at Martyr's Park contributing a total of \$812,000 for this public art space by December 2023. [\$] [DWU] [Ei 38]





# Achievements FY24

## Honors/Awards:

- *Shadowlines* by RE:site Studio nominated for CODAwards Top 100 Public Art Pieces across the world **(DCP Strategy #29)**
- National Research Review and Content provider for the Association of Clinical Research Professionals **(DCP Strategies #28, #29)**
- Original Research and Article published by Nasher Magazine, in conjunction with Patricia Johanson's work in Groundswell Exhibition **(DCP Strategies #26, #28, #29)**



*Harmony* by Laura Walters








# Achievements FY24

## Conferences/Presentations:

- Hosted disaster training for Cultural Sector professionals across Texas with OEM and TXCERA at Fair Park (**DCP Strategies #13, #23, #30**)




**OCT 26&27**  
SAVE THE DATE

## UPCOMING WORKSHOP DALLAS


Introduction to Emergency Preparedness for Cultural Heritage

A Collaboration between the Office of Arts and Culture and Texas Collections Emergency Resource Alliance (TX-CERA)

[txcera.org/events](http://txcera.org/events)



Office of Arts & Culture



- Hosted 2 panel presentations at the Texas Association of Museums Conference (**DCP Strategies #13, #30**)
- Panel presentation at the Arts in the Airport Conference for the American Association of Airport Executives (**DCP Strategies #13, #23, #30**)



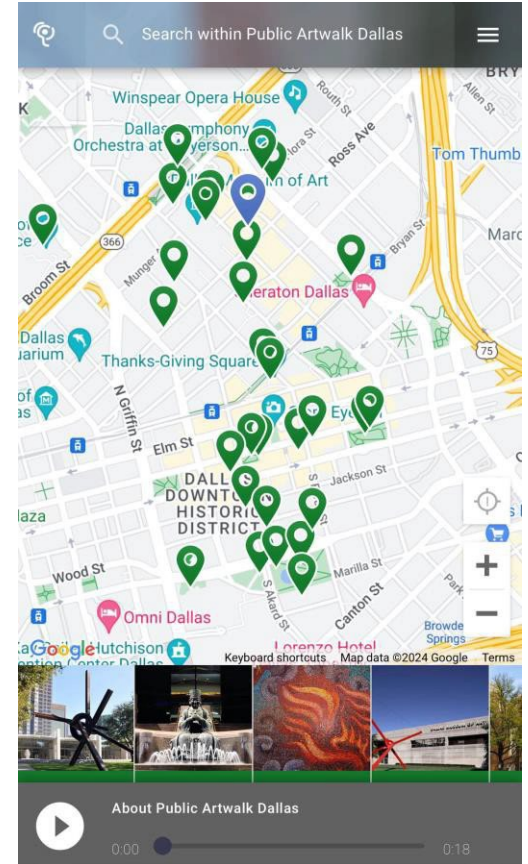




# Achievements FY24

## Educational and Storytelling Initiatives:

- Creation of *Shadowlines* public art piece documentary **(REP Ei #37, #38; DCP Strategy #30)**
- Public Artwalk Map **(DCP Strategies #26, #29, #30, #31)**
- Lifelines at Celebration of Life Park-Temporary art **(DCP Strategy #12)**
- *\*Rising* Documentary: 6 screenings, creation of curriculum and podcasts **(REP Ei #37; DCP Strategy #30)**



\*REP Progress Measure (p. 93): In collaboration with the Dallas Municipal Archives (City Secretary's Office), continue City-led efforts to build and share histories related to civil rights and equity, in addition to the Juanita J. Craft Civil Rights House, the *Rising* documentary about the 1936 Hall of Negro Life, and public art depicting Adelfa Callejo and Santos Rodriguez by 2024. [Ei 37]







# Community Engagement (DCP Strategies #13, #28, #30)



## WE WANT TO HEAR FROM YOU! COMMUNITY SURVEY: **CLOSES 8/30**



The Office of Arts and Culture invites you to share information about your community to inform a new public artwork coming to the **Old East Dallas Work Yard Park**. Your comments and input will help define the scope of the art project.



Scan the QR code to submit feedback or visit:

[forms.office.com/g/LqB70DA4VG](https://forms.office.com/g/LqB70DA4VG)

Questions: *Drema Chávez*, [drema.chavez@dallas.gov](mailto:drema.chavez@dallas.gov)



## BE PART OF THE INTERACTIVE PUBLIC ART MURAL!



Take part in the interactive mural *The Offering* with muralists Jhonattan and Samantha Arango. This project brings together local artists and residents to create a beautiful mural that reflects the community.

**Day 1:** 4 to 8 p.m., August 2, 2024

**Day 2:** 9 a.m. to 1 p.m., August 3, 2024

**Where:** Jaycee Zaragoza Rec. Center (3114 Clymer St., Dallas, TX 75212)

## Public Art is coming to Lake Highlands!

The Dallas Public Art Program is commissioning a new outdoor sculpture at Forest Green Branch Library.

*(located between LH YMCA and Braums)*

Share your ideas with us. Take this short survey. Impact your community. What inspires you?

Community Survey/ Encuesta con  
unitaria Forest Green Library



Questions?

E-mail: [sabine.senft@dallas.gov](mailto:sabine.senft@dallas.gov)

**More Information:**  
[dallasculture.org/get-involved](https://dallasculture.org/get-involved)





# Forecast FY25

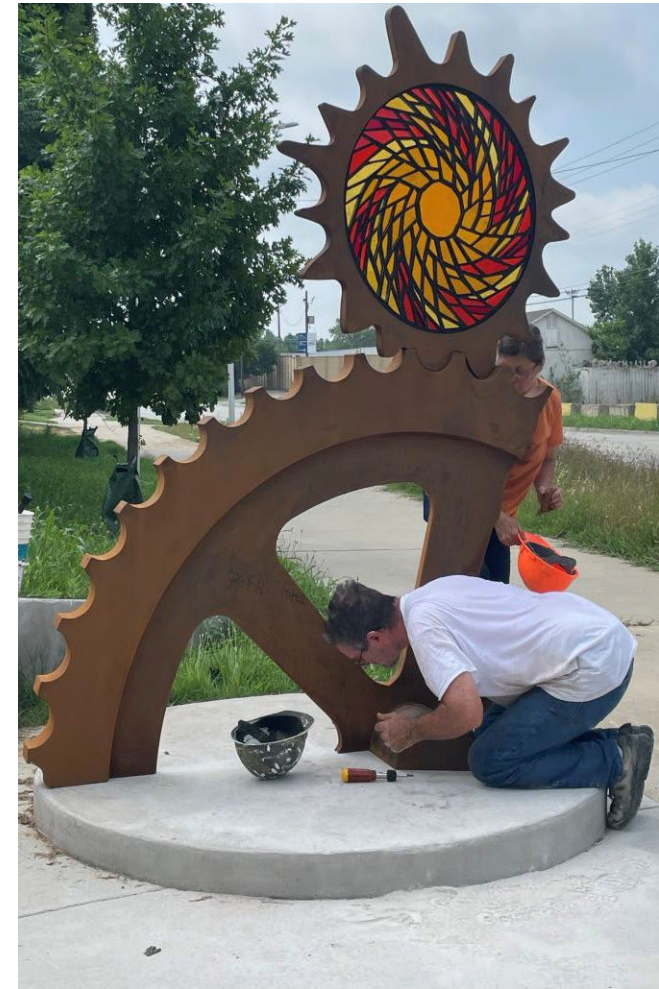


## Priorities

- Public Art Master Plan (**DCP Strategies #6, #26, #28, #29, #30, #31**)
- Expanded Community engagement, Community access, and story telling (**REP Ei #37 DCP Strategies #3, #6, #13, #27, #29, #30, #31**)
- Partnerships with Private funders (**DCP Strategies #10, #28, #30, #31**)
- **Educational and Support for Artist: (DCP Strategies #3, #6, #13, #26, #29, #30, #31)**
  - From Studio to Public Square Public Art Artist training-regional
  - Establishment of Document Resource Library

## Dedications (Tentative)

- December 2024 – Art Walk, with art by Pascal Pryor, Scott Shubin, Laura Walters, and Bernard Williams
- March 2025 – *The Family* by Madeline
- August 2025 – *Flight 1 and 2* by Angelina Marino Heidel
- September 2025 – Working title “Dallas Executive Streetscape”



*Sunny Side Up* by Pascal Pryor



# Dallas Public Art Program

Quality of Life Arts and Culture Committee  
August 19, 2024

Martine Elyse Philippe  
Director

Lynn Rushton Reed  
Public Art Program Manager  
Office of Arts and Culture  
City of Dallas







# City of Dallas

1500 Marilla Street  
Council Chambers, 6th Floor  
Dallas, Texas 75201

## Agenda Information Sheet

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**File #:** 24-2568

**Item #:** B.

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Review of Storm Debris Collections and Resident Communications for Sanitation Services  
[Clifton Gillespie, Director, Department of Sanitation Services]





**City of Dallas**

# **Review of Storm Debris Collections and Resident Communications for Sanitation Services**

**Quality of Life, Arts &  
Culture Committee**

August 19, 2024

Clifton Gillespie, Director  
Department of Sanitation Services

City of Dallas 37

# Presentation Overview



- Background
- Storm Debris Collection Operations
- Sanitation Customer Communications
- Future Communication Enhancements
- Next Steps





- Sanitation provides solid waste collection and disposal services to approximately 250,000 customer locations
  - Primarily single-family home locations
  - Weekly garbage and recycling collection
  - Monthly brush and bulky item collection (10 cubic yard limit)
- Sanitation leads debris removal after significant debris generating weather events
  - Scope of debris determined a threat to public health and safety, or economic recovery of the community
  - Multi-departmental collaboration
  - Standby emergency contracts for debris management assistance



# Storm Debris Collection Operations



- A major storm event occurred on May 28, 2024 generating significant vegetative debris citywide
  - Emergency Operations Center activated and Incident Management Team established to coordinate multi-departmental response
  - Initial focus on clearing roadways and restoring electricity
  - Debris removal began May 29 in a limited capacity; ramped up the week of June 3 with contractor crews arriving to assist







# Storm Debris Collection Operations



- 7 day per week operations; capacity to collect and dispose more than tripled
  - ✓ First pass completed in 49 days
  - ✓ ~550,000 cubic yards of storm debris collected in 66 days
- All hands on deck
  - ✓ 200+ Sanitation staff
  - ✓ 100+ contract personnel
  - ✓ 65+ brush collection trucks/trailers
  - ✓ 70+ garbage trucks
  - ✓ Assistance from Code Compliance & Public Works crews





# Storm Debris Collection Operations



## Comparison of Major Debris Generating Events

Event Date	Debris Generating Event	Approximate Debris (cubic yards)	Approximate Clean-up time
June 9, 2019	Windstorm	700,000	90 days
October 20, 2019	Tornado	350,000	85 days
May 28, 2024	Windstorm	550,000	Substantially complete in 66 days, final cleanup ongoing

Comparison: Average volume of brush and bulky material collected monthly is approximately 100,000 cubic yards.

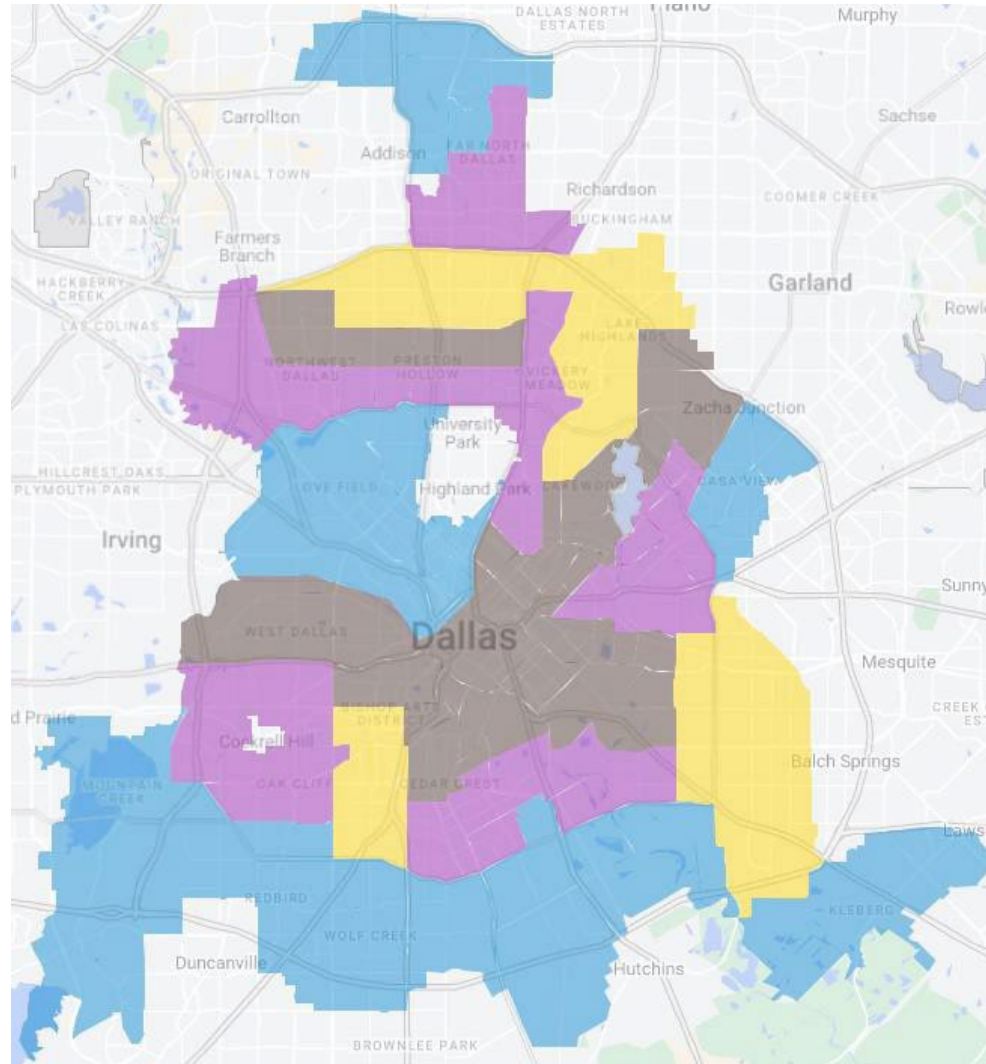






# Storm Debris Collection Operations



Brush and Bulky Item Collection Service Week Map

- Crews progressed through the city following designated geographic areas for Brush and Bulky Item Collection
- Storm debris collection began in 4<sup>th</sup> Monday Week Areas, where crews were working when storm occurred



-  4<sup>th</sup> Monday Week Area  
May 29 – June 9  
July 16 – 27
-  1<sup>st</sup> Monday Week Area  
June 10-21  
July 29 – August 2
-  2<sup>nd</sup> Monday Week Area  
June 22 – July 4  
August 5 – 9 (Targeted Areas)
-  3<sup>rd</sup> Monday Week Area  
July 5 – 15  
August 12 – 16 (Targeted Areas)





# Sanitation Customer Communications



- Service advisories via email, text message, push notification, automated phone call and 311
- Social media: NextDoor, Facebook, Instagram, X (Twitter)
- Dallas.gov Sanitation website
- Neighborhood group content aggregation
- In-person outreach at community events
- U.S. Postal Service: letters to residents
- Utility bill inserts
- Press: press releases/media alerts, press conferences, interviews



May 2024 Storm Debris Collections

Collection day is tomorrow



City of Dallas

Waste Collection Reminder

Just a friendly reminder for

The following will be picked up on Fri, Jun 14, 2024:



May 2024 Storm Debris Collections

Storm debris collection is underway. Sanitation customers may place up to

Dallas Sanitation Services Senior outreach Specialist City of Dallas Sanitation Services • 1 Aug

BRUSH AND BULKY ITEM REMINDER; we are back on schedule! 1st Monday BRUSH AND BULKY ITEM REMINDER...

Set Out Days: August 1 - August 4

Days of Collection:

August 5 - August 9

Sanitation Services Brush and Bulky Item Collection dallascityhall.com

Posted to Subscribers of Dallas Sanitation Services

11 0 1 • 6,167 Impressions

To ensure collection, branches and limbs for brush and bulky item pick-up should be no longer than 10 feet and no wider than 12 inches.

QOV

Liked by dallascityhall and 5 others

dtxsanitation Help keep Dallas communities clean and litter free by following this #SanitationTipTuesday! Ensuring your limbs are trimmed down will streamline the collection... more

6 days ago

Tue, May 28 at 14=22

Curbside Alerts. Sanitation is working to evaluate the scope of storm debris and impacts to our operations... Reply STOP to cancel

Thu, Jun 6 at 18:27

Curbside Alerts. Storm debris collection is currently underway. For more information on storm debris s1 Reply STOP to cancel

Friday 19:01

Curbside Alerts. It's Community Clean

Trashoff on Sat, Aug 10, 2024. For more information, call... Reply STOP to cancel

Waste Collection Reminder 19m ago  
It's pickup day on Thu, Dec 22, 2022. Brush and bulky items should be set out by the Thursday before their Brush and Bulky Item Set Out. Residents are allowed to set out their brush and bulky items as early as the Thursday before their Brush and Bulky Item Set Out.

Bag and tightly secure your garbage to prevent it from spilling onto the street during collection. This helps avoid windblown litter, deters rodents, and keeps your cart clean and odor-free.

Posted to subscribers of Dallas Sanitation Services

21 0 18 • 8,152 Impressions

# Sanitation Customer Communications

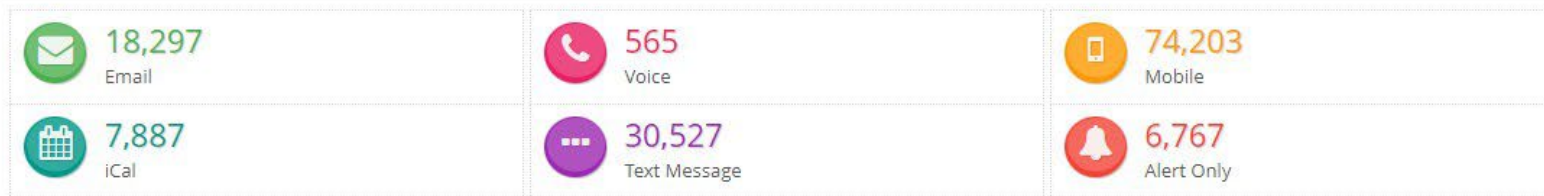


# Sanitation Customer Communications

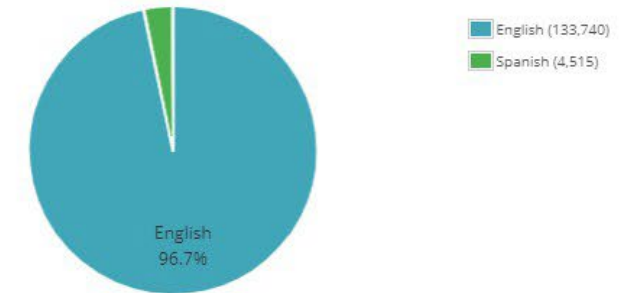


- 86,407 unique customer households receive service advisories through Recollect notification service
  - 138,246 individual enrollments (indicating multiple enrollments for some households)

Reminders Created



Reminder Languages



- 134,000 Dallas-based visitors to Sanitation website (Dallas.gov/Sanitation) since October 1, 2023

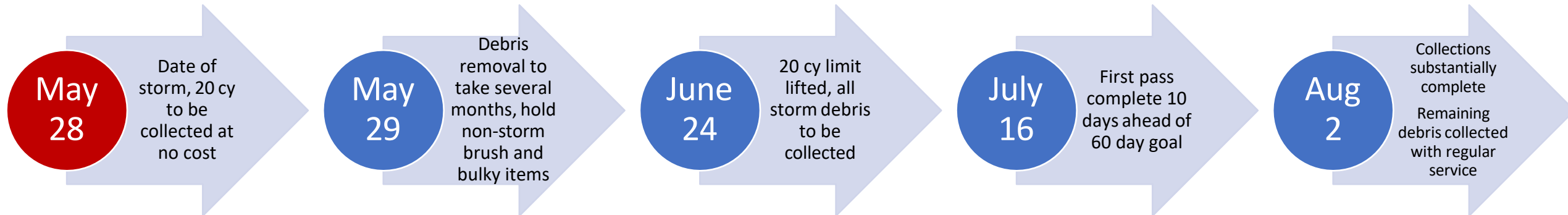




# Sanitation Customer Communications



- Following May 28, 2024, public communications related to storm response managed through Communications and Customer Experience/311 and Emergency Management
- Upon deactivation of emergency operations, Sanitation resumed day-to-day management of customer communications
- Major Sanitation event timeline:



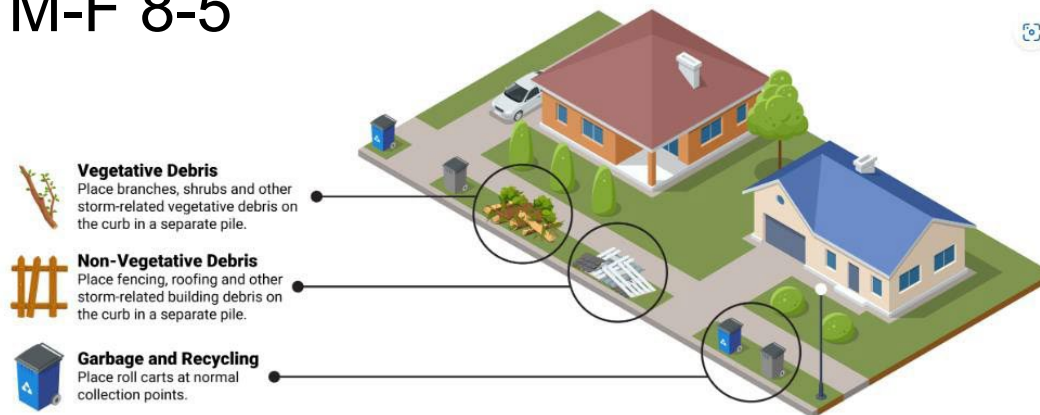




# Sanitation Customer Communications



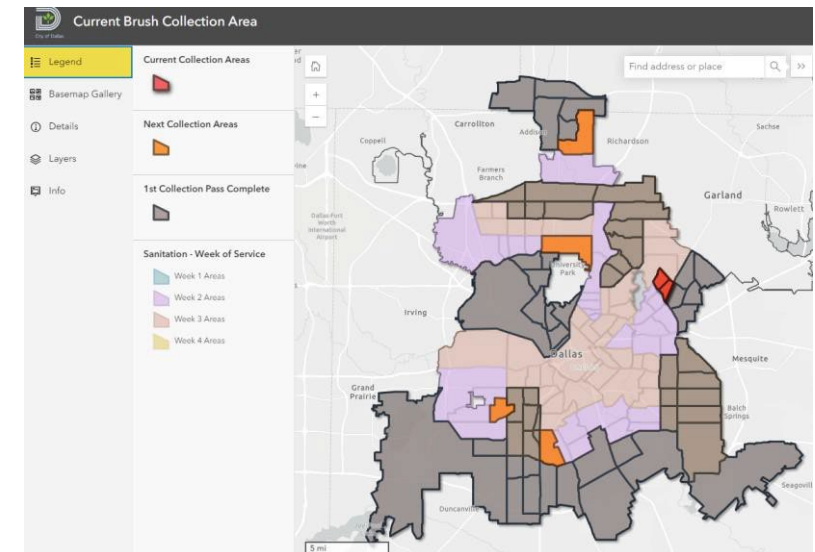
- Storm debris information webpage activated June 4
  - Debris placement guidelines
  - Info graphics
  - FAQ
  - Collection progress map: where crews were, where they'd be next
  - Live chat, M-F 8-5



### Debris Placement Guidelines

<b>Set Out Only Storm Debris</b> Place debris at the curb in 2 piles: 1 pile for vegetative waste 1 pile for building debris such as fencing or roofing materials. Co-mingled piles may not be collected.	<b>Cut Large Branches</b> Cut large branches and limbs into manageable lengths, no longer than 10 feet and no wider than 12 inches in diameter. Crews may not be able to collect oversize debris.
<b>Do Not Block Collection Efforts</b> Keep all vehicles at least 20 feet away from storm-related debris piles between 7 a.m. and 7 p.m. to allow for passage of equipment s to remove material.	<b>Avoid Obstructions</b> Avoid placing debris where it blocks sidewalks, driveways, or pedestrian pathways. Place debris just behind the curb, outside of travel lanes, away from drainage ditches, and from obstructions such as mailboxes, fences, sprinkler heads, fire hydrants and water/gas meters.

**Regular Brush & Bulky Item Collection Is Suspended**  
Sanitation is only collecting storm-related debris at this time. Regular brush and bulky item collection service is suspended until further notice. Any non-storm-related debris placed at the curb will not be collected. Dallas residents may self-haul brush, bulky items and other waste to the landfill or a transfer station at no cost. [Rules and hours of operation here.](#)



# Sanitation Customer Communications



- Storm-related debris communications did not reach everyone, some neighborhoods disproportionately affected
- Non-storm-related debris, and regular bulky waste co-mingled with storm debris was not collected
  - Crews only collected storm debris to maximize opportunity for Federal public assistance reimbursement
  - Non-compliant debris accumulated on the curb in some areas
  - Collection of all debris, storm and non-storm related, resumed July 16
  - Trash-off events near affected areas held on Aug 3 and Aug 10



# Future Communication Enhancements



- Sanitation and Communications and Customer Experience/311 partnering to identify additional outreach channels to hard-to-reach customers
- Possible connections include:
  - City's emergency notification system for automated phone calls and/or text messages to all customers
  - Partnerships with hyperlocal community groups, faith-based organizations, and cross-cultural and senior outreach organizations
  - Additional communications collateral for councilmembers
  - Variable message signs and door hangers for specific neighborhoods
  - Leveraging access to billboards and other non-traditional City outreach channels



# Next Steps



- Feedback from QOLAC
- Lessons learned sessions and after-action reporting
- Planning and resource development for next event, including a storm communications plan







**City of Dallas**

# **Review of Storm Debris Collections and Resident Communications for Sanitation Services**

**Quality of Life, Arts &  
Culture Committee**

August 19, 2024

Clifton Gillespie, Director  
Department of Sanitation Services

City of Dallas 52



# City of Dallas

1500 Marilla Street  
Council Chambers, 6th Floor  
Dallas, Texas 75201

## Agenda Information Sheet

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**File #:** 24-2576

**Item #:** C.

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Consider amending the one-year limitation on subsequent representation by former councilmembers and former members of boards, commissions, and other city bodies in Chapter 12A  
[Council Member Omar Narvaez]



## ORDINANCE NO. \_\_\_\_\_

An ordinance amending Chapter 12A, “Code of Ethics,” of the Dallas City Code by amending Section 12A-26; removing members of boards, commissions, and other city bodies from the prohibition against subsequent representation one year after representation after termination of official duties; providing a penalty not to exceed \$500; providing a saving clause; providing a severability clause; and providing an effective date. Now, Therefore,

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That Section 12A-26, “Subsequent Representation,” of Article IV, “Former City Officials and Employees” of Chapter 12A, “Code of Ethics,” of the Dallas City Code is amended to read as follows:

**“SEC. 12A-26. SUBSEQUENT REPRESENTATION.**

(a) Representation by a former city council member [~~or former board or commission member~~]. A person who was a member of the city council [~~, a board or commission, or another city body~~] shall not represent any person, group, or entity (other than himself or herself or his or her relative) for a period of one year after the termination of his or her official duties:

(1) before the city council [~~or that board, commission, or body~~]; or

(2) [~~unless the board, commission, or body of which the former city official or employee was a member is only advisory in nature:~~

(A) before city staff having responsibility for making recommendations to, or taking any action on behalf of, the city council [~~or that board, commission, or body~~; or

(B) ~~before a board, commission, or other city body that has appellate jurisdiction over the board, commission, or body of which the former city official or employee was a member, if any issue relates to his or her former duties].~~

(b) Representation before the city. A former city official or employee shall not represent for compensation any person, group, or entity (other than himself or herself or his or her relative) before the city for a period of one year after termination of his or her official duties. This

subsection does not apply to a person who was classified as a city official only because he or she was an appointed member of a board, commission, or other city body. For purposes of this subsection, “compensation” means money or any other thing of value that is received, or is to be received, in return for or in connection with such representation.

(c) Representation in litigation adverse to the city. A former city official or employee shall not, for a duration of one year after completing his or her service with the city, represent any person, group, or entity (other than himself or herself or his or her relative) in any litigation to which the city is a party, if the interests of that person, group, or entity are adverse to the interests of the city and the matter is one in which the former city official or employee personally participated prior to termination of his or her official duties or is a matter substantially related to such a matter.

(d) Statement or implication of inappropriate influence. In connection with the representation of private interests, a former city official or employee shall not state or imply that he or she can influence city action on any basis other than the merits.”

SECTION 2. That a person violating a provision of this ordinance, upon conviction, is punishable by a fine not to exceed \$500.

SECTION 3. That Chapter 12A of the Dallas City Code shall remain in full force and effect, save and except as amended by this ordinance.

SECTION 4. That any act done or right vested or accrued, or any proceeding, suit, or prosecution had or commenced in any action before the amendment or repeal of any ordinance, or part thereof, shall not be affected or impaired by amendment or repeal of any ordinance, or part thereof, and shall be treated as still remaining in full force and effect for all intents and purposes as if the amended or repealed ordinance, or part thereof, had remained in force.

SECTION 5. That the terms and provisions of this ordinance are severable and are governed by Section 1-4 of Chapter 1 of the Dallas City Code, as amended.



SECTION 6. That this ordinance shall take effect immediately from and after its passage and publication in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so ordained.

APPROVED AS TO FORM:

TAMMY L. PALOMINO, City Attorney

By \_\_\_\_\_  
Assistant City Attorney

Passed \_\_\_\_\_

DRAFT



# City of Dallas

1500 Marilla Street  
Council Chambers, 6th Floor  
Dallas, Texas 75201

## Agenda Information Sheet

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**File #:** 24-2598

**Item #:** D.

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City Facilities Partners Update - Dallas Black Dance Theater  
[Martine Elyse Philippe, Director, Office of Arts and Culture]

# Memorandum



CITY OF DALLAS

DATE August 16, 2024

TO Honorable Chair and Members of the Quality of Life, Arts and Culture

SUBJECT **City Facilities Partners Update - Dallas Black Dance Theater**

## **Background**

The City of Dallas Office of Arts and Culture typically contracts with various Dallas-based arts and culture non-profit organizations for two purposes. The most common is contracting for artistic and cultural services for Dallas residents and visitors. More uniquely, Dallas contracts with select organizations to provide long-term management of City-owned cultural venues. The Office of Arts and Culture (OAC) will provide a series of monthly memoranda as an update on each of our facility management partners in alignment with the Dallas Cultural Plan 2018 initiative to, “increase transparency in facility policies and structures.”

The Office of Arts and Culture (OAC) has a history of contracts with Dallas Black Dance Theatre (DBDT) under both purposes referenced above. On an annual basis, OAC contracts with DBDT through the Cultural Organizations Program (COP) which provides operating support for Dallas-based arts and culture non-profit organizations for a year-long season of artistic and cultural services and/or events. City Council annually approves both the guidelines for COP and the eventual funding allocation to recommended organizations. In FY 2023-24, DBDT was awarded \$248,345 through a COP contract which will end September 30, 2024. OAC is currently in the funding recommendation process for FY 2024-25. The COP funding allocation is currently scheduled to be briefed to QOLAC on October 21, 2024 and approved by City Council on October 23, 2024.

The City also holds a long-term facility management agreement with DBDT to occupy and manage the Dallas Black Dance Theatre headquarters which was originally built as the Moorland YMCA in 1930 and purchased for renovation in 2002. The City acquired and entered into a long-term agreement with DBDT on December 14, 2005 by Council Resolution 05-3604. As it relates to this agreement, the major funding obligations of the City are related to routine maintenance and security, and capital maintenance.

Since the execution of the original long-term agreement, there have been two (2) amendments. The first amendment addresses an extension of the lease term, subleasing permissions, and contribution of City rehabilitation costs. The second amendment increased the City’s original operations and utilities cost obligation from \$93,000 to \$170,000. In FY 2023-24, DBDT is allocated a total of \$170,000 in operations and utility reimbursement.

DATE August 16, 2024

SUBJECT **City Facilities Partners Update - Dallas Black Dance Theater**

Below are key highlights from the long-term facility management contract:

- “THIS AGREEMENT for the development, construction, use, operation and maintenance of the Dallas Black Dance Theatre Facility (the "Agreement") is made and entered into effective as of the 14th day of December 2005”
- “Annual Base Rent. After taking occupancy as herein contemplated, DBDT shall pay an annual base rent often and No/100 Dollars (\$10.00) per year during the Term”
- “Revenues. DBDT shall have and control all revenue generating opportunities at the Premises, subject to the use restrictions contained herein. DBDT shall undertake to fully exploit said opportunities in a manner consistent with the nature and purpose of the Premises, DBDT's mission, and DBDT's non-profit status.”
- “DBDT shall operate and control the parking located on and/or benefiting the Site. DBDT shall use the parking to accommodate the Premises users, visitors, personnel, and performers when at the Premises.”
- “Routine Maintenance and Security. DBDT shall maintain and provide janitorial, trash collection, landscaping and security service for the Premises during the Occupancy, including repairs (other than Capital Maintenance as hereinafter defined and which shall be the City's obligation) to the interior, exterior and structural portions of the Improvements. DBDT further agrees to take care of the grounds at the Premises, including without limitation, the mowing of grass, care of shrubs, and general landscaping.
- Capital Maintenance. The City shall perform all Capital Maintenance the City deems necessary or advisable with respect to the Premises during the Term; provided, however, that such Capital Maintenance is subject to prior City approval of the need, timing, scope and cost of the Capital Maintenance and appropriation of funds by the City Council. For purposes hereof, "Capital Maintenance" shall mean those certain repairs and improvements to the Premises, consistent with then-existing industry standards for "Class A" commercial properties in Downtown Dallas and Arts facilities comparable to the Premises, that the City, in its reasonable discretion, determines would increase the utility or operating efficiency of such a Premises and would be treated as a capital item and not as an expense under generally accepted accounting principles; provided, however, that the City's determination as to whether a repair or improvement is Capital Maintenance shall be final.
- DBDT Default: Each of the following events shall be an "Event of Default" by DBDT under this Agreement:
  - (a) DBDT shall fail to pay any monetary sum hereby required of it as and when the same shall become due and payable and shall not cure such default within thirty (30) days after written notice thereof is given by the City to DBDT;
  - (b) DBDT shall fail to comply in any material respect with any term, provision or covenant of this Agreement, other than the payment money, and shall not cure such failure within ninety (90) days after written notice thereof is

DATE August 16, 2024

SUBJECT **City Facilities Partners Update - Dallas Black Dance Theater**

given by the City to the DBDT (provided that if such default cannot reasonably be cured within ninety (90) days, then the DBDT shall promptly commence and diligently prosecute cure and shall have an additional reasonable period of time within which to cure such default, but in no event exceeding 180 days);

- (c) a receiver or trustee is appointed to take possession of all or substantially all of the assets of the DBDT; or if any action is taken or suffered by DBDT pursuant to an insolvency, bankruptcy, or reorganization act; or if DBDT makes a general assignment for the benefit of its creditors; and such appointment, action, or assignment continues for a period of sixty (60) days. Any written notice and opportunity to comply/cure provided for herein shall not be required of the City if the same or a substantially similar event of default has occurred and been the subject of written notice within the previous twelve (12) month.

Should you have any questions or need any additional information, please contact myself or Martine Elyse Philippe, Director of Office of Arts and Culture, at 214-671-2828 or [martine.philippe@dallas.gov](mailto:martine.philippe@dallas.gov)

Sincerely,



**M. Elizabeth (Liz) Cedillo-Pereira**  
Assistant City Manager

Kimberly Bazor Tolbert, City Manager (I)  
Tammy Palomino, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Dominique Artis, Chief of Public Safety (I)  
Dev Rastogi, Assistant City Manager

Alina Ciocan, Assistant City Manager  
Donzell Gipson, Assistant City Manager (I)  
Robin Bentley, Assistant City Manager (I)  
Jack Ireland, Chief Financial Officer  
Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I)  
Directors and Assistant Directors





# City of Dallas

1500 Marilla Street  
Council Chambers, 6th Floor  
Dallas, Texas 75201

## Agenda Information Sheet

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**File #:** 24-2571

**Item #:** E.

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Bloomberg Center for Public Innovation Love Your Block Program Grant Recipient. Department: Code Compliance  
[Christopher, Christian, Director, Code Compliance; Brian, Morris, Assistant Director, Code Compliance]



# Memorandum



CITY OF DALLAS

DATE August 19, 2024

TO Honorable Chair and Members of the Quality of Life, Arts & Culture Committee

SUBJECT **Bloomberg Love Your Block Grant**

The City of Dallas has been awarded a grant from Bloomberg Philanthropies in collaboration with Cities of Service and AmeriCorps VISTA to implement the "Love Your Block" initiative. This initiative represents a transformative opportunity to engage our communities in direct action against urban blight while fostering public art and neighborhood beautification. Through this program, the City will receive \$100,000 over two years to support community-led revitalization projects that will not only enhance the aesthetic value of our neighborhoods but also strengthen the social fabric of our community. Outlined below are the key components of the program, our strategic alignment with City priorities, and the roles of our partners and leadership in ensuring the initiative's success.

## About the Program

- **Love Your Block** is a partnership between Bloomberg Philanthropies, Cities of Service, and AmeriCorps VISTA.
- The program funds community-driven solutions to blight, with communities volunteering to complete projects within their neighborhoods.
- Community members will have input on the program, from site selection and public art commissions to volunteering for cleanup and beautification activities.
- The Dallas Love Your Block initiative builds on previous work and leverages existing resources such as the Office of Arts and Culture's programming for public art and volunteer recruiting efforts through Keep Dallas Beautiful.
- Targeted neighborhoods are throughout southern Dallas, including zip codes 75216, 75215, 75210, 75241, and 75227.
- The initiative will be led by the Department of Code Compliance, with input and support from the Office of Arts and Culture.

## Love Your Block Supports City of Dallas Priorities

- Mayor Eric Johnson's Task Force on Safe Communities identified that remediating blighted lots can bolster potential violence reduction efforts.
- City of Dallas initiatives including the Strategic Illegal Dumping plan, the Keep Dallas Beautiful program, and the newly formed Clean Sweep!, will also benefit from collaborating with Love Your Block through targeted and coordinated community clean-up events.

### Partnerships

- Community partners include local school districts, universities, and HOAs in targeted neighborhoods.
- These partners will assist with volunteer recruitment and provide opportunities for feedback from targeted communities, including on proposed public art at sites.

### Sustainability

- The Dallas Love Your Block Initiative will build on existing efforts and provide a framework for future community-driven blight remediation activities.
- Materials created by the VISTA for capacity building with community members, including surveys and other performance measurement tools, can be retained, and updated regularly to facilitate future community building.

### Award Notification

- On February 21, 2024, Dallas, TX was selected to participate in the Love Your Block program's 2024-2026 city cohort.

**Recommendation Request:** The Department of Code Compliance requests the Quality of Life, Arts & Culture Committee to recommend Council approval for accepting this grant award through the Council consent agenda.

We look forward to leveraging this opportunity to significantly impact our neighborhoods and are excited about the potential transformations that will foster stronger, more resilient communities. Should you have any questions, please contact Christopher Christian, Director of Code Compliance, at 214-671-9985 or [chris.christian@dallas.gov](mailto:chris.christian@dallas.gov)

Service First, Now!



Alina Ciocan  
Assistant City Manager

c: Kimberly Bizer Tolbert, City Manager (I)  
Tammy Palomino, City Attorney  
Mark Swann, City Auditor  
Billierae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Dominique Artis, Chief of Public Safety (I)  
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Robin Bentley, Assistant City Manager (I)  
Jack Ireland, Chief Financial Officer  
Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I)  
Directors and Assistant Directors



# City of Dallas

1500 Marilla Street  
Council Chambers, 6th Floor  
Dallas, Texas 75201

## Agenda Information Sheet

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**File #:** 24-2573

**Item #:** F.

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FY25 Year One Objectives for Library Strategic Plan  
[Mary Jo Giudice, Director, Dallas Public Library]





# Memorandum



CITY OF DALLAS

DATE August 16, 2024

TO Honorable Chair and Members of the Quality of Life, Arts and Culture

SUBJECT **FY25 Year One Objectives for Library Strategic Plan**

On April 24, 2024, the City Council adopted the Library Strategic & Facilities Plan that offers guidelines for services over the next five years and facilities investments over the next 20 years. The Library Strategic & Facilities Plan is intended to be a living document that helps to guide decisions over the years to come. The Library will evaluate its progress toward goals and recalibrate its strategic efforts at annually.

Each year, the Library will evaluate its progress toward the eight strategic goals defined in the plan and develop task-oriented objectives for the upcoming year. Those eight goals are 1) Create opportunities for learning and discovery, 2) Provide customer-responsive technology, 3) Cultivate a vibrant materials collection, 4) Reduce barriers to access, 5) Provide inspiring and welcoming facilities, 6) Make community connections, 7) Communicate the Library’s values, and 8) Develop future ready staff.

## **Objective for Year One of the Library’s Strategic Plan**

As the Library’s Strategic Plan is intended to be a living document to guide the Library through a changing environment, and work toward the eight (8) strategic goals. It will be reassessed annually to measure and evaluate progress attuned to our vibrant community needs.

Reflecting the Library’s stated values of Community, Learning, Access, and Innovation as well as the community input that contributed to each stated goal, Library staff of all levels convened to develop the Year 1 objectives and will continue to meet and conduct community engagement.

### **Goal 1: Create opportunities for Learning and Discovery**

Dallas Public Library’s programming will focus on meeting specific community needs and filling recognized gaps in City services. Within this effort, the Library will focus its efforts in three main areas: emphasizing programming that closes opportunity gaps in early literacy, for families, and for seniors.

#### *2024-2025 – Year One Objectives*

<b>Objective</b>	<b>Purpose</b>
Interdepartmental Collaboration to identify existing programs	Reduce duplication and scale programmatic efforts
Leverage and strengthen partnerships	Address needs in early childhood literacy and senior programming
Localize strategic programming	Address neighborhood needs by each library branch

**Goal 2: Provide Customer-Responsive Technology**

Dallas Public Library will adopt customer and future-focused technology improvements that ensure stable and up-to-date service for Dallas residents. The primary outcomes of this goal are reducing the Library’s demands on the Information Technology Services Department while improving staff and public access to the Internet and innovative technologies.

*2024-2025 – Year One Objectives*

<b>Objective</b>	<b>Purpose</b>
Collaboration with the Information Technology Services Department	Develop a 5-year technology plan that includes E-rate network improvements.
Transfer Library’s Integrate Library System, Polaris to web-hosted instance	Improve functionality and facilitate regular updates
Localize strategic programming	Address neighborhood needs by each library branch

**Goal 3: Cultivate a Vibrant Materials Collection**

Dallas Public Library’s physical, electronic, and special collections will adapt to reflect the needs of an increasingly diverse community. The outcome in this area will be a right-sized collection that serves residents with physical and digital materials.

*2024-2025 – Year One Objectives*

<b>Objective</b>	<b>Purpose</b>
System-wide inventory and strategic curating physical collection	Right-size and provide residents with updated and accessible materials
Develop a purpose statement for the physical and digital collection materials within Collection Development policy	Guide future resource allocation decisions
Launch a new digital repository	Improve public accessibility to special collection materials

**Goal 4: Reduce Barriers to Access**

Dallas Public Library will ensure all community members have equitable access to its physical facilities, digital presence, collections, programs, and services.

*2024-2025 – Year One Objectives*

<b>Objective</b>	<b>Purpose</b>
Develop and implement plan for sensory story time	Address the needs of neuro-divergent Dallas children and families
Implement new design of the Dallas Public Library website	Human-designed and Language Access
Develop delivery service for home-bound residents	Increase access and inclusion

**Goal 5: Provide Inspiring and Welcoming Facilities**

Dallas Public Library’s buildings will be community-focused to adapt to the current and future needs of Dallas’ neighborhoods and residents. Two major outcomes within this goal are addressing the recommendations of the 20-year facilities plan and right-sizing the balance between space dedicated to the physical collection and space dedicated to personal study and community use.

*2024-2025 – Year One Objectives*

<b>Objective</b>	<b>Purpose</b>
Implement ADA bathroom upgrades at 8 Library branches	Advance ADA access
Review the 20-year Facilities Plan	Address and where possible implement recommendations
Implement Signage Improvements per FY 2023 Audit	Increase access and inclusion

**Goal 6: Make Community Connections**

Dallas Public Library will be a neighborhood center for information and participation in civic life by leveraging partnerships and collaborating with the other organizations to bring services directly to residents. Outcomes in this area include strengthening and growing relationships to serve new immigrants and English learners, provide cultural experiences, and provide workforce and business education opportunities to Library patrons.

*2024-2025 – Year One Objectives*

<b>Objective</b>	<b>Purpose</b>
Build connections with Consular Offices based in Dallas area	Improve understanding how the Library can be trusted and welcoming resource for newcomers to our City
Promote and advance Library spaces as welcoming and accessible hubs	Provide a space for Cultural, Citizenship and Workforce opportunities in collaboration with partners

**Goal 7: Communicate the Library’s Value**

Dallas Public Library will tell stories that highlight the Library’s service to the community and amplify the Library as a vital city institution. Outcomes under this goal include maintaining existing and attracting new Library card users and developing a robust Spanish language messaging and outreach plan.

*2024-2025 – Year One Objectives*

<b>Objective</b>	<b>Purpose</b>
Development of plan to connect with inactive Library card holders	Increase access and inclusion
Develop educational and marketing materials to amplify benefits of our	Increase reach

Libraries and harness social media channels	
Develop educational materials about Library programs with our partners	Increase strategic partnership and funding

**Goal 8: Develop Future Ready Team**

Dallas Public Library will create opportunities for Library team members to grow and innovate. Within this goal, the Library will work to upskill managers, prepare, and grow team members to provide excellent services and retain good employees.

*2024-2025 – Year One Objectives*

<b>Objective</b>	<b>Purpose</b>
Work with HR and develop training policy and training schedule requirements (specifications by position).	Upskilling tailored to Library employees
Develop a mentorship program that connects library staff across the system	Maximize skill-sharing and opportunities for professional growth
Develop an internal communications plan	Increase bi-directional communications within teams

Should you have any questions or need any additional information, please contact myself or Mary Jo Giudice, Director of Library, at 214-670-7803 or [maryjo.giudice@dallas.gov](mailto:maryjo.giudice@dallas.gov)

Sincerely,



**M. Elizabeth (Liz) Cedillo-Pereira**  
 Assistant City Manager

Kimberly Bizer Tolbert, City Manager (I)  
 Tammy Palomino, City Attorney  
 Mark Swann, City Auditor  
 Bilierae Johnson, City Secretary  
 Preston Robinson, Administrative Judge  
 Dominique Artis, Chief of Public Safety (I)  
 Dev Rastogi, Assistant City Manager

Alina Ciocan, Assistant City Manager  
 Donzell Gipson, Assistant City Manager (I)  
 Robin Bentley, Assistant City Manager (I)  
 Jack Ireland, Chief Financial Officer  
 Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I)  
 Directors and Assistant Directors



# City of Dallas

1500 Marilla Street  
Council Chambers, 6th Floor  
Dallas, Texas 75201

## Agenda Information Sheet

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**File #:** 24-2574

**Item #:** G.

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Proposed closure of the Skillman Southwestern Branch Library  
[Mary Jo Guidice, Director, Dallas Public Library]





# Memorandum



CITY OF DALLAS

DATE August 16, 2024

TO Honorable Chair and Members of the Quality of Life, Arts and Culture

SUBJECT **Proposed closure of the Skillman Southwestern Branch Library**

## **Background**

As you know the City Manager's Recommended Biennial Budget for FY 2024-25 and FY 2025-26 includes the proposed closure of the Skillman Southwestern Branch Library. The purpose of this memorandum is to provide background information on this process. After careful consideration of the factors below, this cost reduction measure allows the Dallas Public Library to maintain its current level of service across the City and expanded hours across the system.

This branch location was selected for closure based on several factors:

- The building is one of the smaller locations (13,200 sf) and has no opportunity for future expansion bordering the property. The Library's recent Strategic and Facilities Plan noted the land-locked nature of the building and recommended moving to a new site to realize major facilities improvements.
- Skillman Southwestern is geographically close to three other Dallas Public Library locations, all within a 1.5 – 3.5-mile radius.
- The immediate zip code (75206) surrounding the branch has a low Equity Impact Assessment score of 1 indicating that there are fewer lower levels of poverty in this service area than near other branch locations.
- In conjunction with the demographic equity data, the branch is heavily accessed by individuals arriving in personal vehicles versus those locations with heavy foot traffic.
- The savings realized by this reimagining of services is \$485,000 with the reduction of nine positions and \$27,000 in Building Services and ITS sacred code overhead costs. Once the building is vacated by the Library, it will be placed in the Real Estate inventory for sale and proceeds will go to the City's General Capital Reserve Fund.
- The location is primarily used to pick up items requested via the Library's online catalog.

Proposed reimagining of Library Services (Skillman Southwestern Branch Library):

- The Library is connecting with stakeholders to inform them of the proposal related to the closure of Skillman Southwestern Branch.

- Once the building is vacated by the Library, it will be placed in the Real Estate inventory for sale and proceeds will go to the City's General Fund.
- Overall operational efficiencies within the Library System will generate savings of \$1.9M following the proposed closure.



The Dallas Public Library staff currently assigned to the Skillman Southwestern Branch will be reassigned to other Library locations and the loss of positions will be realized in vacancies held for this purpose over the past 3 months.

Should you have any questions or need any additional information, please contact myself or Mary Jo Giudice, Director of Library, at 214-670-7803 or [maryjo.giudice@dallas.gov](mailto:maryjo.giudice@dallas.gov)

Sincerely,

**M. Elizabeth (Liz) Cedillo-Pereira**  
Assistant City Manager

Kimberly Bizer Tolbert, City Manager (I)  
Tammy Palomino, City Attorney  
Mark Swann, City Auditor  
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Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I)  
Directors and Assistant Directors



# City of Dallas

1500 Marilla Street  
Council Chambers, 6th Floor  
Dallas, Texas 75201

## Agenda Information Sheet

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**File #:** 24-2578

**Item #:** H.

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Upcoming Office of Procurement Services Item for Office of Community Care to Authorize a Contract with Guidehouse, Inc. to Complete a Senior Services Strategic Plan

[Jessica Galleshaw, Director, Office of Community Care; Holly Holt, Assistant Director, Office of Community Care]



# Memorandum



CITY OF DALLAS

DATE August 16, 2024

TO Honorable Chair and Members of the Quality of Life, Arts and Culture

SUBJECT **Upcoming Office of Community Care Agenda Item to Authorize a Contract with a Guidehouse, Inc. to Complete a Senior Services Strategic Plan**

In September 2024, Dallas City Council will consider an agenda item to authorize a contract with a firm to complete a Senior Services Strategic Plan. The tentative date for this item is September 11, 2024.

**File ID: 24-2611** - Authorize a one-time service contract for completing a senior services strategic plan for the Office of Community Care - Guidehouse, Inc., most advantageous proposer of six - Not to exceed \$250,000.00 - Financing: General Fund

## **Background**

The FY23-24 budget includes a one-time appropriation of funding in the amount of \$250,000.00 for “consulting resources to assess and develop a strategic plan for senior services”. This allocation is responsive to the recommendations of the Senior Affairs Commission put forth in their Budget Priorities Report for FY24 to allocate funding for consulting resources to “complete a comprehensive city-wide needs assessment and strategic plan”. The Office of Community Care has worked with the Office of Procurement Services to complete a procurement process to procure a firm to complete this work.

The below includes a condensed list of key components of the Scope of Work for the project as sought in the solicitation, though the specifications are much more detailed.

1. Review of existing demographics profiles and identify additional opportunities to incorporate data analysis
2. Conduct a landscape analysis of organizations offering programs and services targeting or exclusively serving seniors and older adults
3. Create an index of senior services administered by City of Dallas
4. Conduct a senior needs assessment
5. Evaluation effectiveness of City programs aligned with needs
6. Review Age Friendly Dallas Plan (2019), goals and strategies, and create an inventory of progress against each goal
7. Generate recommendations to address identified needs and service gaps
8. Evaluate effectiveness of City’s communications related to older adults and generate

A total of 6 proposals were received in response to the solicitation and the award is being made to Guidehouse, Inc., the top-scoring applicant. Based on the current timeline, OCC

DATE August 16, 2024

SUBJECT **Upcoming Office of Community Care Agenda Item to Authorize a Contract with a Guidehouse, Inc. to Complete a Senior Services Strategic Plan**

anticipates strategic planning work to commence in fall, shortly after contract authorization, and that a draft of the strategic plan will be developed by mid-2025.

*Senior Population and Needs in Dallas*

According to a report produced by the City's Office of Data Intelligence and Business Analytics using data from the 2021 American Communities Survey, there are over 140,000 older adults (age 65+) living in Dallas. Among this population, more than 42,000 are living alone, about 30,000 are living in poverty and over 27,000 have 2 or more types of disability. The median household income for seniors in Dallas is \$42,829, compared to an overall median of \$71,214. Additionally, women are overrepresented in the senior population, making up 57% of adults age 65 and older.

Annually, the City's senior-focused programs reach thousands of these residents, however it remains that there are many senior residents who may be unaware of the City's offerings. Similarly, efforts to engage and seek feedback from older adults can help guide the program planning and resource allocations decisions, but the City's older adult population is diverse and varied in situation and needs. Though the City has an adopted Age Friendly Plan [Age Friendly Plan](#), this plan was adopted in 2019, pre-pandemic, and is in need of thoughtful review and updates. This project will enable the creation of a comprehensive plan, guided by demographics data and a needs assessment, that can serve as a guide for future planning related to senior and Age Friendly services in the Office of Community Care and citywide.

Should you have any questions or need any additional information, please contact myself or Jessica Galleshaw, Director of Office of Community Care, at 214-670-5113 or [jessica.galleshaw@dallas.gov](mailto:jessica.galleshaw@dallas.gov)

Sincerely,



**M. Elizabeth (Liz) Cedillo-Pereira**  
Assistant City Manager

Kimberly Bizzor Tolbert, City Manager (I)  
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Robin Bentley, Assistant City Manager (I)  
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Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I)  
Directors and Assistant Directors





# City of Dallas

1500 Marilla Street  
Council Chambers, 6th Floor  
Dallas, Texas 75201

## Agenda Information Sheet

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**File #:** 24-2582

**Item #:** I.

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Legislative Priorities  
[Carrie Rogers, Director, Office of Government Affairs]

# Memorandum



CITY OF DALLAS

DATE July 1, 2024

TO Carrie Rogers, Director, Office of Government Affairs

SUBJECT **Quality of Life, Arts and Culture Committee Proposed 2025 Legislative Priorities / Update**

As the City of Dallas continues preparation for the 89th Texas Legislature and 119th Congress, both set to convene in 2025, the Quality of Life, Arts, and Culture Committee worked with the Office of Government Affairs and stakeholders to develop the City's legislative programs for consideration.

The Quality of Life, Arts and Culture Committee agenda included a discussion of state and federal legislative priorities on [Monday, September 18, 2023](#), and [Monday, December 5, 2023](#), and [Tuesday, June 25, 2024](#).

At the request of the Chair of the Ad Hoc Committee of Legislative Affairs, a memo dated January 8, 2024, was submitted on behalf of the Quality of Life, Arts and Culture to the Ad Hoc Committee on Legislative Affairs for consideration in the 2025 state and federal legislative programs.

Based on the information we have today, following are the items being advanced to the full City Council for consideration at a legislative briefing planned in the fall.

- Protect constitutional home-rule authority against attempts to reduce local control. **(Both)**
- Reduce barriers to existing opioid and related epidemic response tools, treatment, and overdose prevention. **(Both)**
- Support legislation that promotes proper mental and physical healthcare for all. **(Both)**
- Ensure Dallas receives its fair share of revenue that may be generated as a result of gambling if authorized by state law **(State)**
- Support freedom of speech and access in Dallas public libraries. **(State)**
- Support the legalization of marijuana. **(Both)**
- Increase funding for the Texas Cultural Association's Culture District Program. **(Both)**
- Increase funding for the Texas State Library Archives Commission relating to technology and digital inclusion. **(State)**

In addition to the items above, we urge legislative efforts include maintaining existing funding streams at both the state and federal levels.

DATE July 1, 2024  
SUBJECT **Quality of Life, Arts, and Culture Committee Proposed 2025 Legislative Priorities**  
PAGE **2 of 2**

We know additional items may arise between now and the start of the next legislative session, and we understand City Councilmembers can bring forward items as desired through the Ad Hoc Committee on Legislative Affairs at any time.

Should you have any questions or comments regarding state or federal legislative priorities, please contact Carrie Rogers, Director of Government Affairs, at [Carrie.Rogers@dallas.gov](mailto:Carrie.Rogers@dallas.gov).

Sincerely,



Paul E. Ridley  
Chairman, Quality of Life, Arts, and Culture  
Council District 14

c: Kimberly Bizer Tolbert, City Manager (I)  
Mark Swann, City Auditor  
Billieae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Dominique Artis, Chief of Public Safety (I)  
Dev Rastogi, Assistant City Manager  
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager  
Alina Ciocan, Assistant City Manager  
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Robin Bentley, Assistant City Manager (I)  
Jack Ireland, Chief Financial Officer  
Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I)  
Directors and Assistant Directors  
Office of Government Affairs

Encl.: January 8, 2024, Memo from Chairman Bazaldua to Chairwoman Mendelsohn re: Quality of Life, Arts and Culture Committee Proposed 2025 Legislative Priorities



# City of Dallas

1500 Marilla Street  
Council Chambers, 6th Floor  
Dallas, Texas 75201

## Agenda Information Sheet

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**File #:** 24-2458

**Item #:** J.

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Quality of Life, Arts, and Culture Committee Forecast



# QUALITY OF LIFE, ARTS, AND CULTURE

## COMMITTEE 3 MONTH FORECAST

	TITLE	DEPARTMENT
<b>Monday, August 19, 2024, 9:00 A.M.</b>		
<b>BRIEFING ITEMS</b>	Storm Debris Pick-Up, Bulk Pick-Up, and Overall Communication with Residents	Sanitation
	Consider amending the one-year limitation on subsequent representation by former councilmembers and former members of boards, commissions, and other city bodies in Chapter 12A	City Attorney Office
	Public Art Program: Update and Initiatives	Office of Arts and Culture
<b>BRIEFINGS BY MEMORANDUM</b>	Bloomberg Center for Public Innovation Love Your Block Program Grant Recipient. Department: Code Compliance	Code Compliance
	City Facilities Partners Update	Office of Arts and Culture
	FY25 Year One Objectives for Library Strategic Plan	Library
	Proposed closure of the Skillman Southwestern Branch Library	Library
	Upcoming Office of Community Care Agenda Item to Authorize a Contract with a Firm to Complete a Strategic Plan for Senior Services	Office of Community Care
Legislative Priorities	Office of Government Affairs	
	QOLAC 3 Month Committee Forecast	City Manager's Office
<b>Monday, September 16, 2024, 9:00 A.M.</b>		
<b>BRIEFING ITEMS</b>	Code Compliance Interlocal Agreement with Dallas County Regarding Mobile Food Unit Permitting and Enforcement HB 2878	Code Compliance



	Periodic weekend street closures to create vehicle free zones	Transportation
<b>BRIEFINGS BY MEMORANDUM</b>	Senior Citizens Needs Assessment and Strategic Plan	Office of Community Care
	Kalita Humphreys Theater Update	Office of Arts and Culture
	QOLAC 3 Month Committee Forecast	City Manager's Office
<b>Monday, October 21, 2024, 9:00 A.M.</b>		
<b>BRIEFING ITEMS</b>	Adult Learning	Dallas Public Library's
<b>BRIEFINGS BY MEMORANDUM</b>		
	QOLAC 3 Month Committee Forecast	City Manager's Office