

MINUTES OF THE DALLAS CITY COUNCIL 2020 STRATEGIC PLANNING SESSION
WEDNESDAY, FEBRUARY 19, 2020

20-0306

CITY COUNCIL PLANNING SESSION
DALLAS HOLOCAUST AND HUMAN RIGHTS MUSEUM
300 N. HOUSTON STREET
DALLAS, TX 75202
MAYOR ERIC JOHNSON, PRESIDING

PRESENT: [15] Johnson, Medrano, McGough, West, Thomas, *Arnold (9:14 a.m.),
Resendez, Narvaez, Bazaldua, Atkins, Blackmon, *Kleinman (9:17 a.m.),
*Mendelsohn (9:14 a.m.), Gates, Blewett

ABSENT: [0]

The retreat was called to order at 9:02 a.m. with a quorum of the city council present.

The retreat agenda, which was posted in accordance with Chapter 551, "OPEN MEETINGS," of the Texas Government Code, was presented.

With business concluded for the day, the city council adjourned at 4:36 p.m.

Mayor

ATTEST:

City Secretary

Date Approved

The agenda is attached to the minutes of this retreat as EXHIBIT A.

* **Indicates arrival time after retreat called to order**

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EXHIBIT A

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EXHIBIT B

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- **Welcome/Order of Business**

Mayor Johnson welcomed the city council and convened the retreat.

Mary Pat Higgins, Dallas Holocaust and Human Rights Museum, President and CEO, provided a brief overview of the museum.

- **Overview**

Kim Tolbert, Chief of Staff, provided the purpose and outlined the process for the retreat.

- **Icebreaker**

Dr. W. Elliott Stephenson, Principal, WES Training & Consulting, conducted an interactive assessment (Everything Disc) with the city council.

At 10:25 a.m., Mayor Johnson recessed the retreat for a short break and reconvened the retreat at 10:40 a.m.

Scheduled presentations continued.

- **Pulse Check – Review of 2019-20 Strategic Priorities**

Kim Tolbert, Chief of Staff, conducted an interactive discussion on developing a vision statement for the City of Dallas with the city council. A recommended vision statement will be presented to the city council at a later date.

Review and discussions of city council 2019-20 strategic priorities will be discussed later in the retreat.

At 11:27 a.m., Mayor Johnson recessed the retreat for a short break lunch and reconvened the retreat at 12:04 p.m.

Scheduled presentations continued.

- **Equity Real Talk Working Lunch**

Tim Wise, Anti-Racism Activist and Author [White Like Me], facilitated a dialogue-approach discussion on how race can shape the city, resident experiences, perception of trust, progress; and how individual lenses can either help or hinder equity work moving forward.

At 1:19 p.m., Mayor Johnson recessed the retreat for a short break.

Deputy Mayor Pro Tem McGough reconvened the retreat at 1:35 p.m.

Scheduled presentations continued.

- **Pulse Check – Review of 2019-20 Strategic Priorities**
- **Disruption Summit – Breakout 2020-22 Actionable Initiatives Key Initiatives and Actionable Items**
- **Affirming with Clarity, Finalizing 2020-21 Strategic Priorities and Actionable Initiatives**

Kim Tolbert, Chief of Staff, facilitated discussion on developing city council priorities that will assist in the development of the FY 2020-21 budget; based from the 2019-2020 Mid-Year Council Strategic Priorities Check-In and Recalibration list developed at the June 24, 2019 City Council Planning Session.

City Staff will provide an updated city council priorities list, for city council review and feedback, to the city council at a later date and before list is finalized.

City Council participated in a breakout session, by city council committees, to discuss their committee's 2019 key strategic initiative(s) while identifying their 2020-22 goals.

City Staff will provide the city council with a vision statement; and for each city council committee, their key initiative(s) and 'Big Hairy Audacious Goals'(BHAG).

- **Sharing the Dallas Story**

Merrie Spaeth, President, Spaeth Communications, provided a brief overview on communication for leaders and conducted an interactive discussion on effective communication.

- **What Did We Agree to Today and What Comes Next?**

Kim Tolbert, Chief of Staff, provided an overview of the day's presentations/discussions.

After all business properly brought before the city council had been considered the city council adjourned at 4:24 p.m.

Dinner followed with no city business being discussed/conducted.