

MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, DECEMBER 2, 2024

24-0017

AD HOC COMMITTEE ON PROFESSIONAL SPORTS RECRUITMENT AND RETENTION
CITY COUNCIL CHAMBER, CITY HALL/VIDEO CONFERENCE
COUNCILMEMBER ZARIN GRACEY, PRESIDING

PRESENT: [6] Gracey, Moreno (**4:02 p.m.), Resendez, Narvaez, Blackmon, Schultz

ABSENT: [1] Johnson

The meeting was called to order at 4:01 p.m. with a quorum of the committee present.

The meeting agenda, posted in accordance with Chapter 551, "OPEN MEETINGS," of the Texas Government Code, was presented.

After all business properly brought before the committee had been considered, the meeting adjourned at 4:59 p.m.

Chair

ATTEST:

City Secretary Staff

Date Approved

The agenda is attached to the minutes of this meeting as EXHIBIT A.

The actions taken on each matter considered by the committee are attached to the minutes of this meeting as EXHIBIT B.

The briefing materials for this meeting are filed with the City Secretary's Office as EXHIBIT C.

**** Note: Indicates arrival time after meeting called to order/reconvened.**

MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, DECEMBER 2, 2024

EXHIBIT A

RECEIVED

2024 NOV 26 PM 2:09

**CITY SECRETARY
DALLAS, TEXAS**

City of Dallas

*1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201*

Public Notice

2 4 1 1 0 9

POSTED CITY SECRETARY
DALLAS, TX



**Council Ad Hoc Committee on
Professional Sports Recruitment and
Retention**

December 2, 2024

4:00 P.M.

2023 CITY COUNCIL APPOINTMENTS

COUNCIL COMMITTEE	
ECONOMIC DEVELOPMENT Atkins (C), Narvaez (VC), Arnold, Bazaldua, Ridley, Stewart, West	GOVERNMENT PERFORMANCE AND FINANCIAL MANAGEMENT West (C), Blackmon (VC), Mendelsohn, Moreno, Resendez
HOUSING AND HOMELESSNESS SOLUTIONS Moreno (C), Mendelsohn (VC), Gracey, West, Willis	PARKS, TRAILS, AND THE ENVIRONMENT Stewart (C), Moreno (VC), Arnold, Bazaldua, Blackmon, Narvaez, West
PUBLIC SAFETY Mendelsohn (C), Stewart (VC), Atkins, Moreno, Willis	QUALITY OF LIFE, ARTS, AND CULTURE *Ridley (C), Resendez (VC), Bazaldua, Blackmon, Gracey, Schultz, Willis
TRANSPORTATION AND INFRASTRUCTURE Narvaez (C), Gracey (VC), Atkins, Mendelsohn, Resendez, Schultz, Stewart	WORKFORCE, EDUCATION, AND EQUITY *Arnold (C), *Schultz (VC), Bazaldua, Blackmon, Resendez, Ridley, Willis
AD HOC COMMITTEE ON ADMINISTRATIVE AFFAIRS Atkins (C), Mendelsohn, Moreno, Ridley, Stewart	AD HOC COMMITTEE ON GENERAL INVESTIGATING AND ETHICS Mendelsohn (C), Gracey, Johnson, Schultz, Stewart
AD HOC COMMITTEE ON JUDICIAL NOMINATIONS Ridley (C), Resendez, West	AD HOC COMMITTEE ON LEGISLATIVE AFFAIRS Mendelsohn (C), Atkins, Gracey, Narvaez, Stewart
AD HOC COMMITTEE ON PENSIONS Atkins (C), Blackmon, Mendelsohn, Moreno, Resendez, Stewart, West, Willis	AD HOC COMMITTEE ON PROFESSIONAL SPORTS RECRUITMENT AND RETENTION Gracey (C), Blackmon, Johnson, Moreno, Narvaez, Resendez, Schultz

(C) – Chair, (VC) – Vice Chair

* Updated:6/28/24

Note: A quorum of the Dallas City Council may attend this Council Committee meeting.

General Information

The Dallas Council Committees regularly meet on Mondays beginning at 9:00 a.m. and 1:00 p.m. in the Council Chambers, 6th floor, City Hall, 1500 Marilla. Council Committee agenda meetings are broadcast live on bit.ly/cityofdallastv and on Time Warner City Cable Channel 16.

Sign interpreters are available upon request with a 48-hour advance notice by calling (214) 670-5208 V/TDD. The City of Dallas is committed to compliance with the Americans with Disabilities Act. **The Council agenda is available in alternative formats upon request.**

If you have any questions about this agenda or comments or complaints about city services, call 311.

Rules of Courtesy

City Council meetings bring together citizens of many varied interests and ideas. To insure fairness and orderly meetings, the Council has adopted rules of courtesy which apply to all members of the Council, administrative staff, news media, citizens and visitors. These procedures provide:

- That no one shall delay or interrupt the proceedings, or refuse to obey the orders of the presiding officer.
- All persons should refrain from private conversation, eating, drinking and smoking while in the Council Chamber.
- Posters or placards must remain outside the Council Chamber.
- No cellular phones or audible beepers allowed in Council Chamber while City Council is in session.

"Citizens and other visitors attending City Council meetings shall observe the same rules of propriety, decorum and good conduct applicable to members of the City Council. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the City Council or while attending the City Council meeting shall be removed from the room if the sergeant-at-arms is so directed by the presiding officer, and the person shall be barred from further audience before the City Council during that session of the City Council. If the presiding officer fails to act, any member of the City Council may move to require enforcement of the rules, and the affirmative vote of a majority of the City Council shall require the presiding officer to act." Section 3.3(c) of the City Council Rules of Procedure.

Información General

Los Comités del Concejo de la Ciudad de Dallas se reúnen regularmente los lunes en la Cámara del consejo en el sexto piso del Ayuntamiento, 1500 Marilla, a partir de las 9:00 a.m. y la 1:00 p.m. Las reuniones de la agenda del Comité del Consejo se transmiten en vivo por la estación de bit.ly/cityofdallastv y por cablevisión en la estación *Time Warner City Cable Canal 16*.

Intérpretes para personas con impedimentos auditivos están disponibles si lo solicita con 48 horas de anticipación llamando al (214) 670-5208 (aparato auditivo V/TDD). La Ciudad de Dallas se esfuerza por cumplir con el decreto que protege a las personas con impedimentos, *Americans with Disabilities Act*. **La agenda del Ayuntamiento está disponible en formatos alternos si lo solicita.**

Si tiene preguntas sobre esta agenda, o si desea hacer comentarios o presentar quejas con respecto a servicios de la Ciudad, llame al 311.

Reglas de Cortesía

Las asambleas del Ayuntamiento Municipal reúnen a ciudadanos de diversos intereses e ideologías. Para asegurar la imparcialidad y el orden durante las asambleas, el Ayuntamiento ha adoptado ciertas reglas de cortesía que aplican a todos los miembros del Ayuntamiento, al personal administrativo, personal de los medios de comunicación, a los ciudadanos, y a visitantes. Estos reglamentos establecen lo siguiente:

- Ninguna persona retrasará o interrumpirá los procedimientos, o se negará a obedecer las órdenes del oficial que preside la asamblea.
- Todas las personas deben abstenerse de entablar conversaciones, comer, beber y fumar dentro de la cámara del Ayuntamiento.
- Anuncios y pancartas deben permanecer fuera de la cámara del Ayuntamiento.
- No se permite usar teléfonos celulares o enlaces electrónicos (*paggers*) audibles en la cámara del Ayuntamiento durante audiencias del Ayuntamiento Municipal

"Los ciudadanos y visitantes presentes durante las asambleas del Ayuntamiento Municipal deben de obedecer las mismas reglas de comportamiento, decoro y buena conducta que se aplican a los miembros del Ayuntamiento Municipal. Cualquier persona que haga comentarios impertinentes, utilice vocabulario obsceno o difamatorio, o que al dirigirse al Ayuntamiento lo haga en forma escandalosa, o si causa disturbio durante la asamblea del Ayuntamiento Municipal, será expulsada de la cámara si el oficial que este presidiendo la asamblea así lo ordena. Además, se le prohibirá continuar participando en la audiencia ante el Ayuntamiento Municipal. Si el oficial que preside la asamblea no toma acción, cualquier otro miembro del Ayuntamiento Municipal puede tomar medidas para hacer cumplir las reglas establecidas, y el voto afirmativo de la mayoría del Ayuntamiento Municipal precisará al oficial que este presidiendo la sesión a tomar acción." Según la sección 3.3 (c) de las reglas de procedimientos del Ayuntamiento.

Handgun Prohibition Notice for Meetings of Governmental Entities

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

"Pursuant to Section 46.03, Penal Code (places weapons prohibited), a person may not carry a firearm or other weapon into any open meeting on this property."

"De conformidad con la Sección 46.03, Código Penal (coloca armas prohibidas), una persona no puede llevar un arma de fuego u otra arma a ninguna reunión abierta en esta propiedad."

This Council Committee meeting will be held by video conference and in the Council Chambers, 6th Floor at City Hall. The Public may attend the meeting virtually; however, City Hall is available for those wishing to attend the meeting in person.

The meeting will be broadcast live on Spectrum Cable Channel 16 and online at bit.ly/cityofdallastv.

The public may also listen to the meeting as an attendee at the following video conference link:

<https://dallascityhall.webex.com/dallascityhall/j.php?MTID=m7f110042537d0e7ef54502c08ea352ac>

Call to Order

MINUTES

1. [24-3720](#) Approval of Minutes of the June 24, 2024 Special Called Meeting of the Council Ad Hoc Committee on Professional Sports Recruitment and Retention

Attachments: [Minutes](#)

BRIEFING ITEMS

- A. [24-3721](#) FIFA World Cup 2026 Planning Update
[Monica Paul, Executive Director, Visit Dallas Sports Commission]

Attachments: [Presentation](#)

- B. [24-3722](#) Upcoming Agenda Item: Proposed FIFA World Cup 2026 International Broadcast Center Overview and Staff Recommendations
[Rosa Fleming, Director, Convention and Event Services; Brett Wilkinson, Public Affairs Specialist, Convention and Event Services]

Attachments: [Presentation](#)

ADJOURNMENT

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex Govt. Code §551.089]

MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, DECEMBER 2, 2024

EXHIBIT B

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

DECEMBER 2, 2024

Item A: Approval of Minutes of the June 24, 2024 Special Called Meeting of the Council Ad Hoc Committee on Professional Sports Recruitment and Retention

Councilmember Blackmon moved to adopt the minutes as presented.

Motion seconded by Councilmember Schultz and unanimously adopted. (Moreno absent when vote taken; Johnson absent)

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

DECEMBER 2, 2024

BRIEFING ITEMS

Item A: FIFA World Cup 2026 Planning Update

The following individuals briefed the committee on the item:

- Monica Paul, Executive Director, VisitDallas Sports Commission
- Rosa Fleming, Director, Convention & Event Services;
- Brett Wilkinson, Public Affairs Specialist, Convention and Event Services; and
- Anthony Lopez, General Manager, Kay Bailey Hutchison Convention Center

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

DECEMBER 2, 2024

BRIEFING ITEMS

Item B: Upcoming Agenda Item: Proposed FIFA World Cup 2026 International Broadcast Center Overview and Staff Recommendations

The following individuals briefed the committee on the item:

- Rosa Fleming, Director, Convention & Event Services;
- Brett Wilkinson, Public Affairs Specialist, Convention and Event Services
- Monica Paul, Executive Director, Visit Dallas Sports Commission; and
- Anthony Lopez, General Manager, Kay Bailey Hutchison Convention Center

Councilmember Narvaez moved to forward the item to city council.

Motion seconded by Councilmember Blackmon and unanimously adopted. (Johnson absent)

MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, DECEMBER 2, 2024

EXHIBIT C



City of Dallas

FIFA World Cup 2026 Update

**Ad Hoc Committee on
Professional Sports
Recruitment and Retention**

December 2, 2024

Monica Paul, Executive Director
Visit Dallas – Dallas Sports Commission

Marketing/Communications



• Host City Poster

- All submissions were due on November 11. Currently have sixty submissions although some did not meet the guidelines provided in the toolkit.
- There is a group of ten judges from Dallas, Fort Worth, Arlington, Frisco, and the Organizing Committee that will be reviewing all submissions to narrow down to the top three
 - Selected submission will then be presented to FIFA for a decision on 1st through 3rd place.
- Final submissions were due to FIFA on November 29.



FIFA Fan Festival



- FIFA Fan Festival team was in Dallas at the State Fair for a site visit, including representatives from C3 Present, OVG, and the North Texas FWC Organizing Committee.
- First draft of the FIFA Fan Festival site visit plan was due on November 8 and work can now begin to expand planning as it relates to safety, security, transportation, and revenue projections.



Safety and Security



Regional planning meetings for 2025 are in the process of being set, which include eighteen focus groups, to begin the planning process coming out of an October Safety and Security workshop in Atlanta.



Transportation



The North Central Texas Council of Governments issued an RFP for a consultant to put together a Mobility Plan that is due on March 31, 2025.



Government Relations/Legislative Affairs



- Emergency Funding request for all 11 US host cities was made to the Congressional Appropriations committee.
- Dallas, in collaboration with the Houston Host Committee, is reaching out to all of the Texas delegation to communicate the importance and impact for both cities.



Host City Footprint/Additional Venue Needs



- **Fleet Depot:** FIFA came in for site visits on November 26 to view Lone Star Park in Grand Prairie and a potential secondary option at DFW International Airport.
- **Volunteer Center:** After discussion with FIFA on the time period needs, space may only be needed from November 2025 to July 2026. With the revised space, it is possible to utilize the Food and Fiber Building or Embarcadero Building at Fair Park.
- **Ticket Centers:** Still in review with FIFA on options. The top two prospects at this point are the Eddie Bernice Johnson Union Station and the Greyhound Terminal/Building. Currently, continuing to identify other locations throughout the region for the smaller ticket center.



Human Rights



- Held first workshop on October 31 with over 125 attendees from throughout the region.
- Working group is continuing to refine the stakeholder list.
- Next virtual workshop with FIFA tentatively scheduled for January 22, 2025, with the final stakeholder list due to FIFA by January 31, 2025.



Accommodations



- Hosted a virtual townhall meeting with over 350 hotels and regional CVB representatives in attendance.
- By year end 2024, anticipate having hotels identified with designations (broadcast, media, commercial affiliate, teams, etc.) for FIFA to be able to share and to develop additional transportation and safety and security planning.



Fundraising



- **Event Trust Fund:** Collaborating with economist to get updated numbers by March 2025.
- **Host City Supporter Program:** Conducted preliminary meetings and communications with McDonald's, Anheuser Bush, Bank of America, VISA, Choctaw, Coca-Cola Southwest, UT Southwestern, Frito Lay with additional meetings planned by year end.



Upcoming Key Dates 2024



- November 29 - Final Poster design submitted to FIFA.
- December 3 - Film Permitting Questionnaire due. (Done)
- December 2 - Venue Series and Suite Ticket plans sales process begins.
- December 11- Dallas City Council meeting with recommended IBC joinder approval and announcement
- December 12 - Dallas 2026 Press Conference
- December 13 - Dallas 2026 Host City Supporter & Community Champion Donor Event
- January 17 - Environmental Annual Report Due





City of Dallas

FIFA World Cup 2026 Update

**Ad Hoc Committee on
Professional Sports
Recruitment and Retention**

December 2, 2024

Monica Paul, Executive Director
Visit Dallas - Dallas Sports Commission



City of Dallas

FIFA International Broadcast Center (IBC)

**Ad Hoc Committee on
Professional Sports
Recruitment and Retention
December 2, 2024**

Rosa Fleming, Director
Brett Wilkinson, Public Affairs Specialist
Convention and Event Services
City of Dallas

Presentation Overview



- Background/History
- IBC Overview
- IBC Footprint, Venue/City Spaces and Security Perimeter
- IBC Schedule
- Key Provisions of the City's Joinder to the Use Contract
- Staff Recommendation and Next Steps



Background/History



- In February 2024, Dallas was shortlisted to host the International Broadcast Center (IBC) for FIFA World Cup 2026 at the Kay Bailey Hutchison Convention Center Dallas (KBHCCD).
- OVG360, the City's private venue operator for the KBHCCD, has been negotiating with FIFA on the terms of a use contract.
- Some of the items requested as part of the negotiations fall outside of OVG360's contract with the City including certain capital, perimeter and other needs requested by FIFA.
- On June 26, 2024, the City Council authorized the City manager to (a) participate in the negotiations and negotiate a joinder to the use contract, and (b) submit the final terms of the City's joinder to the City Council for approval.



IBC Overview



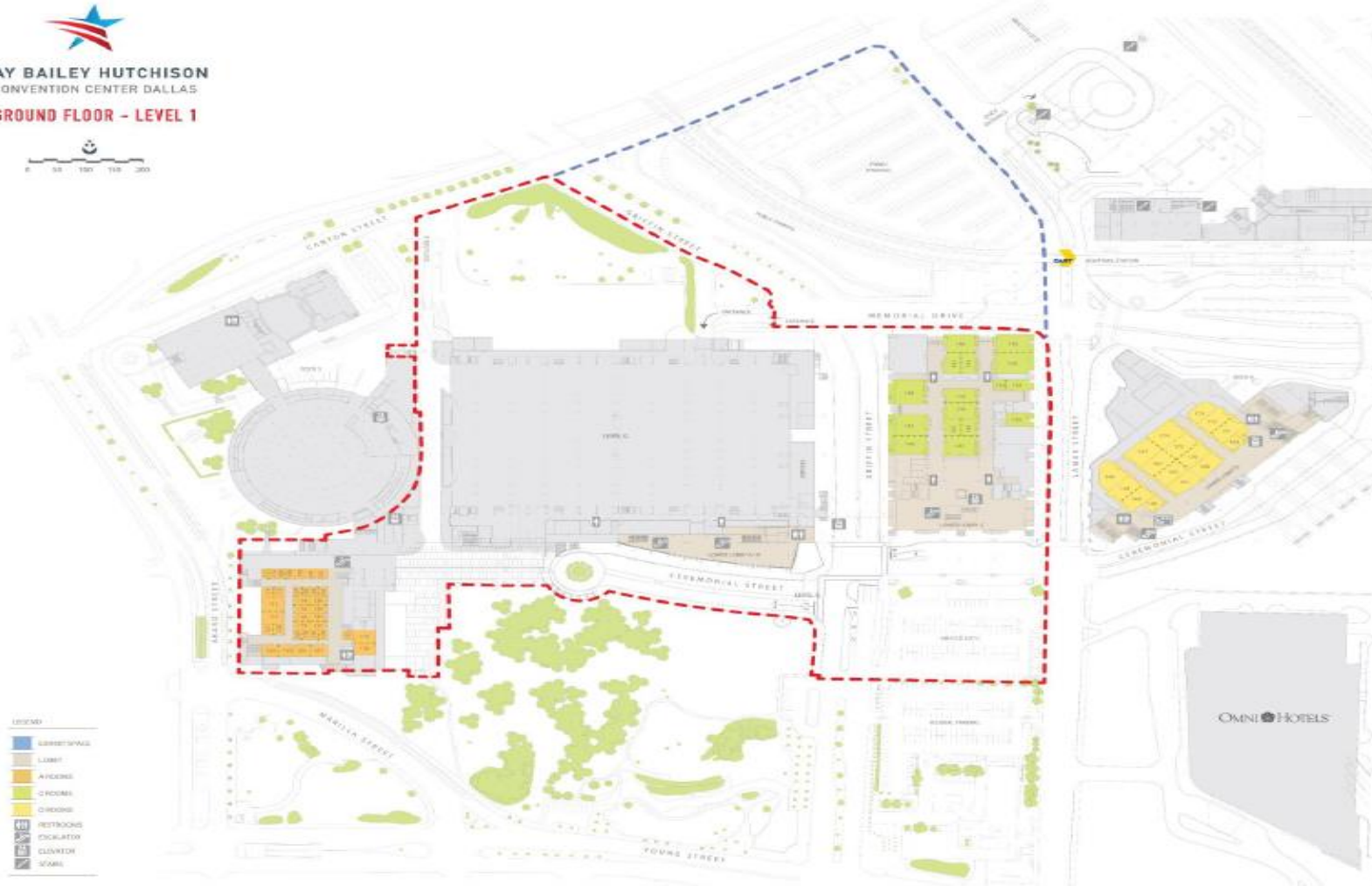
- The IBC is a FIFA World Cup 2026 Site and is the center of television, radio, mobile and new media operations for the Competition, serving as the telecommunications hub for all national and international connectivity.
- During the Exclusive Use Period (January 14, 2026 thru August 24, 2026) the Venue will be dedicated for the exclusive use of FIFA, which will have 24 hour, 7 days per week access to the Venue.
- The KBHCCD will host thousands of sports broadcast journalists from around the world prior to and throughout the 2026 World Cup Competition.
- Substantial Economic Impact and Ancillary Benefits to the City




IBC Venue Footprint




KAY BAILEY HUTCHISON
CONVENTION CENTER DALLAS
GROUND FLOOR - LEVEL 1



-  Area available throughout exclusive use period (14/01/2026 – 24/08/2026)
-  Area available from 12/05/2026 - 09/08/2026



IBC Venue Spaces



Halls - Exhibit Hall A, Exhibit Hall B, Exhibit Hall C

Lobbies - AB Lobby Lower, AB Lobby Upper, C Lobby Lower, C Lobby Upper

Ballrooms - Ballroom A1-A4, Ballroom C1-C4

Meeting Rooms - A 100's, A 200's, A 300's, C 100s

Misc. - Parking Ramp Levels G and P Parking Lot C



IBC City Spaces



- The IBC will incorporate City Spaces, which are those areas not included in the Venue Operator Spaces managed by OVG360.
- The City Spaces include:
 - sidewalks, streets, right-aways, etc., including any fencing or other materials employed by FIFA with final perimeter to be determined at least one (1) month prior to the Exclusive Use Period. (FIFA shall be responsible for the design, installation, removal and restoration of any fencing or barriers required to create the secure perimeter within the City Spaces).



IBC Security Perimeter



- FIFA will surround the complete Site and its outdoor spaces by a security fence, known as the “IBC security perimeter”.
- The resistant fence has only a limited number of secured entry points for persons, vehicles and emergency services.
- As security responsibilities also apply to the IBC parking, and the walkway from the IBC parking to the IBC main entrance, the IBC parking is completely encircled with a security fence as well.



IBC Schedule



- Set-up Phase (January 14, 2026) - IBC vendors are assembling temporary infrastructure
- Installation Phase (11 weeks before first match) - First temporary IBC premises are ready and FIFA staff start setting up the infrastructure
- Pre-operations Phase (4 weeks before first match) - IBC infrastructure is in place and Media are arriving at the Site in order to launch their set-up
- Operations Phase (1.5 weeks before first match) - The Site is in Competition configuration, ready for 24/7 broadcast and transmission
- Departure Phase – (after the final match) - The Competition comes to an end and all users are packing up their broadcast infrastructure and departing the Site
- Dismantling/Load Out Phase (thru August 24, 2026) - IBC vendors are dismantling and removing all temporary infrastructure and removing all other items from the property



Key Provisions of the City's Joinder



Venue Name

- The City and FIFA agree that the Venue shall be referred to as the “**FIFA World Cup 26 International Broadcast Center**” in connection with the Competition.



Key Provisions of the City's Joinder



Venue Capital Improvements

- Ensuring a watertight roof and related drainage projects;
 - Providing adequate climate control for Parking Level G if utilized as an exhibit hall;
 - Providing a level space behind the KBHCCD loading docks for broadcast and support equipment;
 - Installing temporary cargo lifts to expediate the setup and movement of equipment between levels 1 & 2 of the KBHCCD
 - Providing any modifications required regarding power sourcing; and
 - Providing any other infrastructure improvements to meet the IBC Site Fundamentals, if not covered by the Venue Operator
- **Total Anticipated Capital Improvements – Not to Exceed \$15 million**



Key Provisions of the City's Joinder



KBHCCD Master Plan Proximity Construction Work Activities

- The City will endeavor to ensure that any Proximity Construction Work activities will not materially interfere with the Permitted Use of the Venue.
- To the extent that Proximity Construction Work Activities cannot be avoided and the parties mutually find material interference, the City will install and maintain, at its own cost and expense, appropriate partitions and noise mitigation measures.
- Any Proximity Construction Work Activities will be monitored by a Working Group that will include representatives of OVG360, FIFA, the City and other relevant stakeholders. If Proximity Construction Work Activities may have a material impact on FIFA's use of the Venue during the Exclusive Use Period, the Parties shall discuss in good faith to find a solution to mitigate such impact.
- The Working Group will meet regularly beginning after the execution of the use agreement thru the end of the Exclusive Use Period.



Key Provisions of the City's Joinder



Additional Provisions

- The City must deliver the City Spaces to FIFA US at the start of the Exclusive Use Period in a clean and sanitary condition, in good working order and in compliance with all applicable Laws, including all necessary certifications.
- Without prejudice to FIFA's accreditation policies and processes, all City employees must have their City of Dallas issued badge present and visible while in the building at all times which shall be the responsibility of the City.
- If OVG360's contract expires or is terminated, the City acknowledges and agrees that the Use Agreement shall be fully assumed by the City, and/or the subsequently appointed KBHCCD manager, including the performance of all obligations set out in the Use Agreement.



Staff Recommendation and Next Steps



- Staff recommends the Ad Hoc Committee on Professional Sports Recruitment and Retention forward a resolution to City Council for consideration and approval on December 11, 2024, which:

authorizes (1) the final terms of the City's joinder to the Kay Bailey Hutchison Convention Center Dallas (KBHCCD) use contract between Global Spectrum LP (dba OVG360), the City's operator of the KBHCCD, and FWC2026 US, INC (FIFA) to facilitate a nine-month user agreement for use of the KBHCCD and other City spaces in 2026; and (2) the approval for the City Manager to join in the KBHCCD use contract, approved as to form by the City Attorney, and to provide for capital improvements – Not to exceed \$15,000,000 - Financing: Convention Center Construction Fund

- Proposed Press Conference to Officially Announce Dallas as the host city for the IBC – December 11, 2024 (Flag Room)





City of Dallas

FIFA International Broadcast Center

**Ad Hoc Committee on
Professional Sports
Recruitment and Retention
December 2, 2024**

Rosa Fleming, Director
Brett Wilkinson, Public Affairs Specialist
Convention and Event Services
City of Dallas